

*****UMSL WEB POLICY*****

Updated 3/05/08

- To preserve the consistency and integrity of the UM-St. Louis web presence, all official websites within the UMSL domain will be converted to a standard template. No deviations or modifications are allowed unless approved by the Provost, or the Vice Chancellor of Managerial and Technological Services, or the Vice Chancellor of University Advancement. If deviations are approved, the Director of University Marketing and the Web Office should be notified of that approval.
 - *Standard template includes consistent page layout, photo bar, page identifier, UMSL logo, left navigation, font size, typeface, font and page color, contact information, and address footer.*
- A faculty or staff member should be designated as the College, School, Division, Department, or Unit Webmaster.
- Each College, School, Division, Unit, or Department is responsible for content and making sure links on the University A-Z index to their website are accurate. If there are any corrections, notify the Web Office.
- If assistance is needed in evaluating or rewriting your web content, please contact the Director of University Marketing.
- Websites should be updated on a monthly basis for content timeliness.