

# Excellence Through Diversity Resources for Recruiting Women and Minorities

## Minority Resources in St. Louis

*The St. Louis American*, [www.stlameric.com](http://www.stlameric.com), 4242 Lindell Blvd., St. Louis, MO 63108  
(314) 533-8000, (314) 289-5406

This is a weekly newspaper with a readership of 104,260.

### **Classified Ad Rates:**

Open Rate: \$33.00/inch

2 Weeks (repeat): \$26.25/inch

4 Weeks: \$22.00/inch

6 Weeks: \$19.50

12-Week Special: \$17.50/inch

Deadline to **place** a classified advertisement: Tuesday, 5:00pm before Thursday publication

Deadline to **cancel** a classified advertisement: Tuesday, 5:00pm before Thursday publication

*Red Latina*, (Spanish Newspaper) (314) 772-6362, 2715 Cherokee Street, St. Louis, MO 63118, [www.redlatinastl.com](http://www.redlatinastl.com), Rate: ¼ inside page \$375.

*The St. Louis Post-Dispatch*, [www.STLtoday.com/placeanad](http://www.STLtoday.com/placeanad), (314) 621-6666, an average of 57% of St. Louis adults read the Post-Dispatch. An average daily/Sunday issue of the newspaper is read by 190,200 African Americans in St. Louis.

**Hispanic Leaders Group** of Greater St. Louis, [www.hlgstl.org](http://www.hlgstl.org)

**Chinese American Forum**, Premier Building, Suite 202A, 9378 Olive Blvd, St. Louis, MO 63132

**St. Louis Minority Business Council**, 308 N 21<sup>st</sup> St., Suite 700, St. Louis MO 63103, (314) 241-1143, <http://www.slmbc.org/>

**National Association of Black Journalists**, Irvin Harrell, Chapter President, (314) 340-8000, [www.nabj.org](http://www.nabj.org)

**Hispanic Chamber of Commerce**, 3611 South Grand Blvd., Suite 105, St. Louis, MO 63118, (314) 664-4432, [www.hccstl.com](http://www.hccstl.com)

## Minority resources for nation wide advertising

*INSIGHT into Diversity* (formerly *Affirmative Action Register*) 225 S. Meramec Avenue, Suite 400, St. Louis, MO 63105, <http://www.insightintodiversity.com/> (314) 863-2900  
Circulation of 60,000 with a readership of 3.5 million. Rates \$523 for 1/6 of a page.  
Minimum ad is 2-1/4" by 1" for \$110. Also has an online posting. Published monthly.

*Diverse-- Issues in Higher Education*, [www.diverseeducation.com](http://www.diverseeducation.com), (formerly *Black Issues in Higher Education*) 10520 Warwick Avenue, Suite B-8, Fairfax, VA 22030-3136 (703) 385-2981. This magazine is published every two weeks. The smallest ad offered in print is a size 2-5/16" x 1-1/2" for a cost of \$270. Approximately 3 weeks lead-time. Magazine ads are posted online at no extra charge. Full Page ad is Color \$3,815, B/W \$2,510. They have a readership of 200,000 for the print version, over 100,000 unique online visitors per month, and 7,500 subscribers to daily e-alerts.

The Office of Equal Opportunity and Diversity, University of Missouri-St. Louis

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*The Hispanic Outlook in Higher Education*, [www.HispanicOutlook.com](http://www.HispanicOutlook.com), 80 Route 4 East, Suite 203, Paramus, NJ 07652 (201) 587-8800. Rates are \$140/inch. Approximately 3 weeks lead-time. Magazine Ads are posted online free of charge.

*Diversity Inc.*, [www.diversityinc.com](http://www.diversityinc.com), Online job listings.

*The Journal of Blacks in Higher Education*, [www.jbhe.com](http://www.jbhe.com), 200 West 57th Street, Suite 1304, New York, NY 10019, Tel: (212) 399-1084; Fax: (212) 245-1973, One time rate \$150, Combination Bulletin/Web \$255, E-mail: [info@jbhe.com](mailto:info@jbhe.com)

**Academic Careers Online**, Web Address: [www.AcademicCareers.com](http://www.AcademicCareers.com), Telephone USA 610-964-9200 Email: [Info@AcademicCareers.com](mailto:Info@AcademicCareers.com) Description: Academic Careers Online, the diversity-driven jobsite to advertise or search full and part-time faculty, administrative, executive, library, postdoc, and research positions at colleges and universities anywhere. Job postings on AcademicCareers.com include the Diversity Package that offers all unique features fundamental to successful and diversity searches: Enormous exposure, Diversity/Affirmative Action Applicant Email alerts, Cross postings on partner web sites, Resume database, Employer Profile, Cost: Special Offer: An up to three-month job posting is \$195. A one-month job posting is \$165. The Diversity Package is currently included in the price.

**The National Employment Minority Network, Inc.** [www.nemnet.com](http://www.nemnet.com)  
Nemnetnews, a direct email service, is delivered every week to their entire candidate pool, a diverse readership of more than 3,000 students and professionals of color. 1 week run: \$150, 2 week run: \$250, 4 week run: \$400 [Listings must be no more than 250 words and emailed]

**Minority Faculty Applicant Database (MFAD)**. 136 institutions currently are registered to advertise within MFAD for either a one-year or six-month subscription. Each subscription allows unlimited faculty employment postings. Over 86% of 3,890 MFAD registrants have Masters and Doctoral degrees and are seeking faculty employment opportunities. Extensive connections with Historically Black Colleges & Universities, Hispanic Serving Institutions and Tribal Colleges. Cost \$700 for 6 months. <http://www.theacademicnetwork.org/>

**Minority Professional Network (MPN)** is an online resource network for progressive multicultural and women professionals. [www.mpn-site.com](http://www.mpn-site.com) \$150 for one job posting.

### Top Colleges awarding Doctorate Degrees to Minorities

*Diverse-Issues in Higher Education* identifies the Top Colleges awarding degrees to minorities, broken out by minority group. <http://diverseeducation.com/top100/>

*The Hispanic Outlook in Higher Education* identifies the **Top 100**—those colleges and universities conferring the most degrees on Hispanic men and women. [http://www.hispanicoutlook.com/top100\\_focus.htm?section=d](http://www.hispanicoutlook.com/top100_focus.htm?section=d)

### Minority and Women Organizations/Resources

**African-American Men in Technology**, <http://www.aamit.org/>

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**American Association of University Women (AAUW)**, 1111 16<sup>th</sup> Street NW, Washington DC 20036. [www.aauw.org](http://www.aauw.org) Ads run at \$3 per word (15% discount available) for 90 days in the Career Center on the website.

**American Indian Higher Education Consortium (AIHEC)**, 121 Oronoco Street, Alexandria, Virginia 22314. (703) 838-0400, <http://www.aihec.org>

**American Indian Science and Engineering Society (AISES)**, P.O. Box 9828, Albuquerque, NM 87119, (505) 765-1052, advertising on website, Rate: \$250 for 3 months, [www.aises.org](http://www.aises.org)

**American Legion** – <http://legion.monster.com> The American Legion was chartered by Congress in 1919 as a patriotic, mutual-help, war-time veterans organization. A community-service organization which now numbers nearly 3 million members -- men and women -- in nearly 15,000 American Legion Posts worldwide. These Posts are organized into 55 Departments -- one each for the 50 states, the District of Columbia, Puerto Rico, France, Mexico, and the Philippines.

**Asians in America Project**, a national clearinghouse for news and information on the Asian American community, online directory of Asian Pacific American (APA) organizations. <http://www.asiansinamerica.org>

**Association for Women in Mathematics**, a nonprofit organization dedicated to encouraging women in the mathematical science. Job announcements. <http://www.awm-math.org/ads.html>

**Association for Women in Science**, 1442 Duke Street, Alexandria, VA 22314, Phone: (703) 372-4380, FAX: (703) 778-7807, Rate: \$300/Month, E-mail: [awis@awis.org](mailto:awis@awis.org), <http://www.awis.org>

**Association of Black Psychologists**, P.O. Box 55999, Washington, DC 20040, Phone: (202) 722-0808, Fax: (202) 722-5941, [www.abpsi.org](http://www.abpsi.org)

**Association of Latino Professionals in Finance and Accounting (ALPFA)** is a professional association dedicated to enhancing opportunities for Latinos in the accounting, finance and related professions. <http://www.alpfa.org/>

**Employer Assistance and Resource Network (EARN)** is a resource to reach persons with disabilities. [www.earnworks.com](http://www.earnworks.com)

**Hire disAbility Solutions LLC** – <http://hireds.monster.com> Hire DisAbility Solutions LLC is a national leader in protecting and enhancing employment opportunities and other rights of the disabled; consulting with employers on workplace accessibility, benefits and culture; and bringing together disabled workers with organizations looking to create a more diverse, effective and representative corporate workforce.

**Historically Black Colleges and Universities Career Center**, (subscription, about \$495/month) both a database of job seekers and advertising site; <http://jobs.hbcuconnect.com/>

**Missouri Midwest College and University Professional Association for Human Resources**, Chair Teresa Long, University of Missouri-Columbia, [longtj@missouri.edu](mailto:longtj@missouri.edu)

## Excellence Through Diversity Resources for Recruiting Women and Minorities

**National Alliance of Black School Educators, (NABSE)**, 310 Pennsylvania Ave SE, Washington, DC 20003, (800) 221-2654, They are a non-profit organization devoted to furthering the academic success for the nation's children - particularly children of African descent. <http://www.nabse.org>

**National Association of Black Professors**, Dr. S. Miles Woods, P.O. Box 526, Chrisfield, MD 21817, (410) 968-2393

**National Black MBA Association** 180 North Michigan Avenue, Suite 1400, Chicago, Illinois 60601, 312-236-2622, 312-236-0390 (Fax) [www.nbmbaa.org/](http://www.nbmbaa.org/) Their mission, as a professional membership organization of Black graduates with MBAs, advanced degrees, and entrepreneurs, is to increase the number as well as the diversity of successful Blacks in the business community.

**National Organization for Women**, 1100 H Street NW, 3rd floor, Washington, D.C. 20005  
Phone: (202) 628-8669 (628-8NOW) Fax: (202) 785-8576 E-mail: [now@now.org](mailto:now@now.org)

**National Puerto Rican Coalition, Inc. (NPRC)**, 1100 G. Street NW, Suite 805, Washington, D.C. 20005, Phone: 202-223-3915 fax: 202-429-2223, E-mail: [nprc@nprcinc.org](mailto:nprc@nprcinc.org)

**National Society of the Hispanic MBAs**. 1303 Walnut Hill Lane, Suite 100, Irving, TX 75038 USA Phone: 877-467-4622 Fax: 214-596-9325. [www.nshmba.org/](http://www.nshmba.org/)

**Society for Advancement of Chicanos and Native Americans in Science (SACNAS)**, P.O. Box 8526, Santa Cruz, CA 95061, Phone: (831) 459-0170 x236, Web Rates (500 Word Max): \$150/7 days, \$250/15 days, E-mail: [webads@sacnas.org](mailto:webads@sacnas.org), [www.sacnas.org](http://www.sacnas.org)

**Women in Higher Education**, 5376 Farmco Drive, Madison, WI 53704, (608) 251-3232, Published monthly, 12,000 readers. Rate: minimum 1/6 page \$555 (posting on website included), \$210 for web-only, [www.wihe.com](http://www.wihe.com)

**Women's Programs Office (The), American Psychological Association** 750 First St NE, Washington, DC 20002-4242, (800) 374-2721

**Women in Technology (WIT)**, 10378 Democracy Lane, Suite A, Fairfax, VA 22030, 703-683-4003, WIT is a not-for-profit organization dedicated to offering women in all levels of the technology industry a wide range of professional development and networking opportunities. <http://www.womenintechnology.com/>

### **JOB NETWORKS and other resources**

**AbilityLinks** - <http://www.abilitylinks.org>

AbilityLinks is an advocacy program that matches job-ready people with disabilities to employers through technology. In addition, AbilityLinks provides ongoing educational programs and support resources to help people with disabilities and employers learn to work together.

**DisabilityJobs.org** - <http://www.disabilityjobs.org/>

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DisabilityJobs.org is part of the US Diversity site network. US Diversity is the first service to completely automate the entire process of searching and locating diversity candidates in the United States.

**DiversityLife.com** - <http://www.diversitylife.com>

Diversity Life Magazine, Hispanic Life Magazine, Minority Life Magazine, Veterans Life Magazine and Women in Business & Healthcare are publications targeted towards individuals with the drive to succeed, as well as the desire to better their lives and the communities in which they live by pursuing higher education and career training.

**Equality Magazines** - <http://www.equalitymagazines.com/magazines.html>

Equality Magazines provide visitors with opportunities to reach a variety of unique markets and enhance recruitment and marketing efforts. Publications serve the black, Hispanic/Latino, Asian, and Native American communities in addition to military veterans and women. The magazines are distributed electronically online and are designed for long life as each issue is archived and made available to site visitors whenever they wish to access them. Visitors can apply for careers, purchase products and services and in turn support those that support them in the pursuit of equality.

**Inside Higher Ed** <http://www.insidehighered.com/> Post a job for just \$175 with no word limit. Boost attention with a Premium Posting - a link in our daily news e-mail plus spotlight positioning in search results - for just \$150 more. Nearly 600,000 monthly readers.

**The PhD Project**, 3 Chestnut Ridge Road, Montvale, NJ 07645, The PhD Project encourages minorities to pursue a business PhD, and believes the path to improving workforce diversity is through the development of future business school faculty.  
<http://www.phdproject.org/>

**Transition Assistance Online** is a resource to reach veterans. [www.TAonline.com](http://www.TAonline.com)

**VeteranJobs.org** is part of US Diversity network. <http://veteranjobs.org>

**Veterans Enterprise** - <http://www.veteransenterprise.com>

Veterans Enterprise promotes diversity and inclusion in employment and education. The mission is to connect veterans with companies that take diversity seriously and understand that a diverse workforce built by providing equal opportunity is the best way to succeed. Our targeted circulation affords you the opportunity to communicate with this highly talented, technically savvy group in a publication specifically designed with the veteran and active duty military in mind. Veterans Enterprise is part of the Equality Magazines family of publications.

### Minority and Women Directories and Publications for Direct Mailings

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***Affirmative Action: A Comprehensive Recruitment Manual***, Robert Calvert, Jr. published by Garrett Park Press, Garrett Park MD 20766. Provides guidance for an affirmative action search and lists the names and addresses of newspapers, journals, magazines, newsletters, and organizations that represent the interests of women and minorities.

**Directory of Ford Fellows** - Free online database pool of potential faculty candidates. Created to serve as a resource for university officials seeking to diversify their faculty, minority students looking for mentors and role models, and collaborative projects. <http://nrc58.nas.edu/FordFellowDirect/Main/Main.aspx>  
Fellowships Office, Keck 576, National Research Council, 500 Fifth Street, NW, Washington, DC 20001, Tel: (202) 334-2872

**Ford Foundation** 320 East 43rd Street, New York, N.Y. 10017, (212) 573-5000.

***Directory of Minority Ph.D. and M.F.A. Candidates and Recipients***, published annually by the Committee on Institutional Cooperation (CIC) to contact, network, and reference minority candidates and graduates from institutions who are affiliated with the CIC. (217) 333-8475. Free online service.

[www.cic.uiuc.edu/programs/DirectoryOfMinorityCandidates/](http://www.cic.uiuc.edu/programs/DirectoryOfMinorityCandidates/)

***Minority & Women Doctoral Directory (MWDD)***, 3001 Bridgeway, Suite K119, Sausalito, CA 94965, The purpose of this publication is to provide a pool of potential faculty candidates for interested institutions of higher education. Includes advisor identification. Pay service. A copy of the 2008-09 Directory will be in the OEO office. Website: <http://www.mwdd.com>

***Professional Women and Minorities***, Betty M. Vetter and Eleanor L. Babco, published by the Commission on Professionals in Science and Technology, 1200 New York Avenue, NW, Suite 113, Washington, DC 20005. Contains the names and addresses of publications and organizations that focus on women and minorities.

***Women and Minority Recruitment: A Resource Guide***, edited by Silas W. Taylor, Jr., published by Michigan State University, East Lansing, MI 48824, Contains a comprehensive listing of organizations, journals newspapers, and radio stations that represent women and minority interest.

### Historically Black Colleges and Universities with Graduate Programs

- **Alabama State University**, 915 South Jackson Street, Montgomery, AL 36104; 1-800-253-5037, (334) 229-4100, <http://www.alasu.edu>
- **Albany State University**, 504 College Drive, Albany, GA 31075; 1-866-579-3498, (229) 430-4646, <http://asurams.edu/admissions/index.php>, <http://www.potentialrealized.org/admin/admissions/index.dot>
- **Alcorn State University**, 1000 ASU Drive, Alcorn State, MS 39096; (601) 877-6100, <http://www.alcorn.edu/>
- **Bowie State University**, 14000 Jericho Park Road, Bowie, MD 20715, 1-877-77-BOWIE, (301) 860-4000, <http://www.bowiestate.edu/>
- **Central State University**, 1400 Brush Row Rd., Wilberforce, OH 45384; 1-800-388-2781, (937) 376-6011, <http://www.centralstate.edu/>

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- **Charles Drew University of Medicine and Science**, Los Angeles, CA 90059; (323) 563-4800, <http://www.cdrewu.edu>
- **Cheyney University of Pennsylvania**, 1837 University Circle, P.O. Box 200, Cheyney, PA 19319; 1-800-CHEYNEY, (610) 399-2275, <http://www.cheyney.edu/>
- **Chicago State University**, 9501 South King Drive, Chicago, IL 60628; (773) 995-2000, <http://www.csu.edu/>
- **Clark Atlanta University**, 223 James P. Brawley Drive, SW, Atlanta, GA 30314; (404) 880-8000, <http://www.cau.edu/>
- **Coppin State University**, 2500 West North Avenue, Baltimore, MD 21216; (410) 951-3000, 1-800-635-3674, <http://www.coppin.edu>
- **Delaware State University**, 1200 N. Dupont Highway, Dover, DE 19901; (302) 857-6060, <http://desu.edu>
- **Fayetteville State University**, 1200 Murchison Road, Fayetteville, NC 28301; (910) 672-1111, <http://www.uncfsu.edu/>
- **Fisk University**, 1000 17th Avenue North, Nashville, TN 37208, (615) 329-8500, <http://www.fisk.edu>
- **Florida A&M University**, Tallahassee, FL 32307; (850) 599-3000, <http://www.famu.edu/>
- **Grambling State University**, 403 Main St., Grambling, LA 71245; (800) 569-4714, <http://www.gram.edu/>
- **Hampton University**, Hampton, VA 23668; (757) 727-5000, <http://www.hamptonu.edu/>
- **Howard University**, 2400 Sixth Street, NW, Washington, DC 20059; (202) 806-6100, <http://www.howard.edu/>
- **Jackson State University**, 1400 Lynch St, Jackson, MS 39217, 1-800-848-6817, <http://www.jsums.edu/>
- **Kentucky State University**, 400 East Main Street, Frankfort, KY 40601; (502) 597-6000, <http://www.kysu.edu/>
- **Metropolitan College of New York (formerly Audrey Cohen College)**, 431 Canal Street, New York, NY 10013; (800) 338-4465, <http://www.metropolitan.edu/index.php>
- **Texas Southern University**, 3100 Cleburne Street, Houston, TX 77004; (713) 313-7011, <http://www.tsu.edu/>
- **Tuskegee University**, Tuskegee, AL 36088; (334) 727-8011, <http://www.tuskegee.edu/>
- **University of Arkansas-Pine Bluff**, 1200 North University Drive, Pine Bluff, AR 71601; (870) 575-8475, <http://www.uapb.edu/>
- **University of the District of Columbia**, 4200 Connecticut Avenue NW, Washington, DC 20008; (202) 274-5000, <http://www.udc.edu>
- **University of Maryland-Eastern Shore**, Princess Anne, MD 21853; (410) 651-2200, <http://www.umes.edu/>
- **University of the Virgin Islands**, Saint Thomas, USVI 00802; (340) 693-1160, [www.uvi.edu](http://www.uvi.edu)
- **Virginia State University**, Petersburg, VA 23806; (804) 524-5000, <http://www.vsu.edu/>

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- **Xavier University of Louisiana**, 1 Drexel Drive, New Orleans, LA 70125; (504) 486-7411, <http://www.xula.edu>

### **Hispanic Association of Colleges and Universities (HACU)**

8415 Datapoint Drive, Suite 400, San Antonio, TX 78229, (210) 692-3805,

[www.hacu.net](http://www.hacu.net) For a complete listing:

[http://www.hacu.net/assnfe/CompanyDirectory.asp?STYLE=2&COMPANY\\_TYPE=1.5  
&SEARCH\\_TYPE=0](http://www.hacu.net/assnfe/CompanyDirectory.asp?STYLE=2&COMPANY_TYPE=1.5&SEARCH_TYPE=0)

### **Top 10 Colleges/Universities Awarding Doctorate Degrees to Hispanics, 2009**

- Nova Southeastern University, <http://www.nova.edu/>
- University of Southern California, <http://www.usc.edu/>
- University of California-Berkeley, <http://www.berkeley.edu/>
- University of California-Los Angeles, <http://www.ucla.edu/>
- Alliant International University, <http://www.alliant.edu/>
- University of Florida, <http://www.ufl.edu/>
- University of California-Irvine, <http://www.uci.edu/>
- Florida International University, <http://www.fiu.edu/>
- University of South Florida, <http://www.usf.edu/>
- CUNY/Graduate School and University Center, <http://www.gc.cuny.edu/>

### **Partial list of other Hispanic Serving Institutions**

- **University of Texas at Austin** was the number one college/university in the number of doctors degrees awarded to Hispanics in 2006, <http://www.utexas.edu/>
- **Harvard University**, <http://www.harvard.edu/>
- **University of Michigan-Ann Harbor**, <http://www.umich.edu/>
- **New Mexico State University**, <http://www.nmsu.edu/>
- **Texas A&M University-Corpus Christi**, 6300 Ocean Dr, Corpus Christi, TX 78412, <http://www.tamucc.edu/>
- **Cal Poly Pomona**, 3801 West Temple Ave, Pomona, CA 91768, <http://www.csupomona.edu/>
- **University of Houston-Downtown**, One Main St, Houston, TX 77002, (713) 221-8000, <http://www.uhd.edu/>
- **Carlos Albizu University-Miami**, <http://www.mia.albizu.edu/web/homepage.asp>
- **Northeastern Illinois University**, 5500 N St. Louis Ave, Chicago, IL 60625, <http://www.neiu.edu/Home/>
- **Our Lady of the Lake University**, 411 SW 24<sup>th</sup> St, San Antonio, TX 78207, (210) 434-6711, <http://www.ollusa.edu>
- **California State University, Monterey Bay**, 100 Campus Center, Seaside, CA 93955, (831) 582-3000, <http://csumb.edu/>
- **Sul Ross State University**, Alpine, TX, <http://www.sulross.edu>
- **University of Arizona South**, 1140 N Colombo Ave, Sierra Vista, AZ 85635, <http://www.uas.arizona.edu>
- **Carlos Albizu University-San Juan**, <http://sju.albizu.edu>
- **New Mexico State University**, P.O. Box 30001, Las Cruces, NM 88003, (575) 646-0111, <http://www.nmsu.edu/>

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- **Heritage University**, 3240 Fort Rd, Toppenish, WA 98948, (888) 272-6190, [www.heritage.edu](http://www.heritage.edu)
- **New Mexico Highlands University**, <http://www.nmhu.edu/>