The 2016 UMSL Entrepreneurs Workshop

Insider guidance to help UMSL Faculty, Post-Docs and Grad Students turn their ideas and discoveries into successful businesses

About the UMSL Entrepreneurs Workshop

This eight-session workshop (offered in spring 2016) will provide information and tools to current and aspiring entrepreneurs to maximize their research impact and increase the success rate of startup ventures.

- Offered late spring 2016 (2nd semester)
- Limited to 20 participants
- Free of charge (including continental breakfast, lunch and workshop materials)
- The workshop will address the following topics over eight sessions (one per week):
  
  WK1: Business Model/Customer Development
  WK2: Value Proposition/Testing and Researching Business Concept/Lean Canvas Product Development
  WK3: Entering the Market/Distribution Channels
  WK4: Intellectual Property and Financial Projections
  WK5: Building Management Teams and Advisory Board/Network Development
  WK6: How to Pitch to Investors/Funding Sources
  WK7: Identifying Funding and Working with Investors (Federal, State, University and Private)/Term Sheets and Due Diligence
  WK8: Participant Presentations

All faculty, Post-DOcs & Grad Students are invited to a 1-hour Information Session to learn about this exciting workshop!

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