October is almost over, but there is still time to **pledge your contribution!**

**Watch. Enter. Win!**

You could win a brand new 2018 Ford Fiesta. All you have to do is watch the [United Way campaign video](#) and fill out the entry form.

If you or someone you know is in crisis dial 2-1-1 for help. 2-1-1 is a United Way program designed to help the community live their best possible lives. Help is [here](#).

For generations, the 100 Neediest Cases campaign has helped families and individuals during the holidays throughout St. Louis.

United Way of Greater St. Louis and The Post-Dispatch have partnered with the campaign for more than five decades. Annual donations to the campaign swelled to $1.62 million last year from $400 in 1922.

More than 60 social service agencies, including UMSL Social Work students, identify thousands of needy families. Volunteers then select 100 cases to be profiled in The St. Louis Post-Dispatch. The profiles help raise awareness and encourage donations for the thousands of other needy families. An effort is made to assist every case in some way.

For more information on 100 Neediest Cases [click here](#).

**National Wear Purple Day**

In addition to being the UMSL Month of Community Giving, October is also Domestic Violence Awareness Month. 1 in 3 UMSL students experience domestic violence. You can show your support by wearing purple on **October 25th**.

Ending domestic violence starts with knowledge. Stand-up for change by sharing your **#1 Thing** with [Dana](#) for the [HR Update](#). What is the #1 Thing you can do to promote social change? #tritonswearpurple #dvam

**Mississippi Valley Regional Blood Center**

Blood Center is holding a blood drive in the MSC on October 25th. They are low on Type O-Negative blood but all blood types are encouraged to donate. Click [here](#) to make an appt.

Questions? Contact Patricia Zahn
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