

Communication BA

with an emphasis in Interpersonal Communication

The Interpersonal Communication emphasis area focuses on communication processes in personal relationships. Students in this emphasis area will master the ability to communicate meaningfully with colleagues, clients, and loved ones in a variety of settings. Strong interpersonal skills are needed in almost any type of job and can truly transform your career and your life. Our faculty members are actively engaged in research and our students benefit from first-hand knowledge not currently offered at other institutions. Many faculty members have been recognized for excellence or innovation in teaching.

Career Outlook

Students can pursue a wide variety of career paths with this degree. According to the U.S. Bureau of Labor Statistics, opportunities in jobs related to the field of interpersonal communication are expected to grow as fast or faster than average for all occupations over the next decade. Specifically, careers in the health and social services sector are experiencing rapid growth due to the growing elderly population and mental health/health-related demands.

Future Career Options

- Non-profit professional/Community affairs liaison
- Meeting and event planner/activity director
- Patient care advocate
- Human resources, employee relations, and benefits coordinator
- Training and Development
- Recruiter
- Interpersonal consulting
- Mediation/conflict management
- Career counselor
- Hotel and hospitality manager

Skills developed through degree completion

- Explore the roles that communication plays in personal and professional relationships
- Evaluate situations and apply interpersonal communication strategies that will be effective to achieve one's goals
- Apply theories and models of interpersonal communication phenomena to complex, real-life experiences
- Recognize and adapt to different cultures and perspectives
- Sharpen one's self- and other-awareness in order to successfully navigate conflict, manage teamwork, and enhance interpersonal relationships

4-YEAR ACADEMIC MAP

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. **Contact an advisor to discuss additional future career options.**



Emphasis in Interpersonal Communication Year **FALL SEMESTER** (16 credit hours) COMM 1050: Introduction to Mass Communication (3) COMM 1030: Interpersonal Communication (3) ENGL 1100: First-Year Writing (3) GEN ED CORE: Mathematics Proficiency (3) GEN ED CORE: US History & Government (3) INTDSC 1003: University Studies (1) **SPRING SEMESTER** (15 credit hours) COMM 2231: Communication in the Organization (3) GEN ED EXPLORE: Math & Life/Natural Sciences (3) GEN ED EXPLORE: Humanities & Fine Arts (3) GEN ED EXPLORE: Humanities & Fine Arts (3) Elective (3) **FALL SEMESTER** (14 credit hours) COMM 2235: Professional Communication (3) GEN ED EXPLORE: Math & Life/Natural Sciences (3) GEN ED CORE: Information Literacy (3) FGN LANG 1001: Languages & Culture I (5) **SPRING SEMESTER** (14 credit hours) COMM 2332: Intercultural Communication (3) GEN ED EXPLORE: Humanities & Fine Arts (3) GEN ED EXPLORE: Math & Life/Natural Sciences (3) FGN LANG 1002: Languages & Culture II (5) **FALL SEMESTER** (15 credit hours) COMM 3330: Research Methods in Communication (3) ENGL 3100: Junior-Level Writing (3) FGN LANG 2101: Language & Culture III (3) Cultural Diversity (3) Elective (3) **SPRING SEMESTER** (15 credit hours) COMM 3XXX: Interpersonal Communication Emphasis Course (3) COMM XXXX: Interpersonal Communication Emphasis Course (3) COMM XXXX: Interpersonal Communication Emphasis Course (3) Elective (3) Elective (3) Year **FALL SEMESTER** (16 credit hours) COMM 1950: Finding an Internship in Communication/Media (1) COMM 3XXX: Interpersonal Communication Emphasis Course (3) COMM XXXX: Interpersonal Communication Emphasis Course (3) Elective (3) Elective (3) Elective (3) **SPRING SEMESTER** (15 credit hours) COMM 4920: Communication Practicum or COMM 4950: Internship (3) Elective (3) Elective (3) Elective (3)

Bachelor of Arts in Communication

Degree completed!

2020-2021 4-YEAR ACADEMIC MAP

This is a sample academic map for the courses to take each academic semester/session. *This map is not a substitute for academic advisement.*Contact your advisor when making final selections.

University Studies

is required for all first-year students and those with less than 24 credit hours.

Milestone courses

should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.

- Summer and Intersession courses Don't forget

that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!



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Elective (3)