

# MEDIA PRODUCTION SERVICES

Requests for creative design services (i.e. digital signage design, logo design, brochure design, etc.) from the Graphic Design Center are submitted utilizing the existing Art Request Form. All requests must be submitted two weeks in advance of the date the organization wishes to display their advertising.

## Package A

### *Campus Marketing Package*

Includes:

- Design work to the customer's specifications
- 1 rotunda banner (36"x60") and 2 large posters (24"x36") printed; one digital signage slide
- Multiple configurations (different sizes, shapes) of the same design may be requested as long as changes can be made without extensive changes to the original design
- Digital copy of the design(s) for the customer to use for other printing

*Cost:*

\$100 for Student Affairs Departments

## Package B

### *Brochure Package*

Includes:

- Design work to the customer's specifications
- Digital copy of the final design for the customer to use for printing
- No printing is included with this package

*Cost:*

\$75 for Student Affairs Departments

## Package C

### *T-Shirt Design Package*

Includes:

- Design work to the customer's specifications
- Digital copy of the final design for the customer to use for printing
- No printing is included with this package

*Cost:*

\$90 for Student Affairs Departments

## Package D

### *Multi-Page Booklet Package*

Includes:

- Design work to the customer's specifications up to 20 pages
- Digital copies of the final design for the customer to use for printing
- No printing is included with this package

*Cost:*

\$75 for Student Affairs Departments

## Custom Logo Design

Custom logos are available at a rate of \$15 per hour for design services. All logo designs include design work to the customer's specifications and a digital copy of the design for customer use for printing and digital work.