

THE NEED IS GREAT AND YOUR DONATION MATTERS!



All communities can be described by various social and economic factors, like poverty and education, which are strong determinants of health outcomes and community vitality. The 63121 zip code and most surrounding zip codes are ranked of highest need on the [2021 SocioNeeds Index](#).

Social Determinants of Health Facts

St. Louis Missouri

Over 14%
of our
population
is in Poverty

Over 14.6%
of our
population
live with a
disability

Over 63% of
students aren't
proficient in 4th
Grade English

Over 40% of
households
in our region
can't afford
basic needs

Even in typical economic times, over 40% of all households in the St. Louis region do not have the monthly income to meet their basic needs (things like rent, utilities, food, medical expenses, transportation). The social determinants of health and access to care and services not only affect the quality of life, but the life expectancy of the people who live in a community.

How You Can Help:

Nonprofit organizations help meet the community need unable to be fulfilled by the public and private sector. That's why we annually host the *UMSL Month of Community Giving* – to enrich the lives of the most under-resourced communities in St. Louis. [Give](#) to the causes that matter most to you through payroll deductions, credit card, or check. [Click here](#) to donate or go to www.umsl.edu/monthofgiving/ for further information.

GIVE NOW



“St. Jude staff have made big imprints on his time here. They have always gone above and beyond for him. And there is no service that a child needs that can't be covered here. There's nothing that he'll need during his care that I can't come here to be taken care of.”

— Amber, Patient Mom

\$ WHAT A DOLLAR BUYS

- \$5/pay period supplies a mobile meal delivered to 40 senior citizens
- \$10/week buys shoes and clothing for 3 children in need for a school year
- \$25 donation covers free one-on-one support to someone facing pancreatic cancer
- \$250 buys 7 sets of play therapy supplies to counsel children who have suffered trauma
- \$500 donation provides a family with emergency assistance after a disaster such as a fire
- \$1,000 supports a substance abuse prevention program at a local school

Check out the [Impact Calculator](#) to see other ways that your donation can help.

[DONATE HERE TO MAKE A DIFFERENCE!](#)

Watch. Enter. Win!

As part of their 100th annual campaign, United Way of Greater St. Louis is offering a promotion for a chance to win a 2022 Ford Ecosport 4WD. To enter the giveaway, [click here](#).

For further information [click here](#).

Help Us Help Each Other!

If you have any questions or would like to assist with the campaign, please contact Patricia Zahn, Director of Community Engagement & Outreach at zahnp@umsl.edu.

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