



Your Support Matters

Wonder why you should donate to a Nonprofit this year? Here are [9 reasons](#) why you should consider contributing to the UMSL 2022 Community Giving campaign this year. It is also very interesting to note that [research is showing](#) that 80 to 90 percent of health is determined by factors *outside* medical care— the social determinants of health—like economic stability, education, social and community matters, health and healthcare, neighborhoods and the built environment.

We have already [raised over \\$5,000](#) to support local nonprofits doing tremendous good in the Greater St. Louis. All nonprofits eligible for donation in our Month of Community Giving, like CHC: Creating Healthier Communities and United Way of Greater St. Louis, provide programs and services that address the social determinants of health in the communities we live and work.

We Challenge You

If you have already been [inspired to give](#), help us spread the word about the Month of Community Giving with your colleagues. In a study by [Psychology Today](#), they found that 85% of donors gave because they were asked. The power of asking is limitless within UMSL and our retirees.

Share your story of why you give, and ask 3 colleagues to check out the campaign by forwarding our [online giving link](#).

How You Can Help

All gifts are especially transformative as nonprofits are seeking stability after recovering from the impacts of the COVID-19 pandemic. Funding is still uncertain and the community need is greater than ever. [Give](#) to the causes that matter most to you through payroll deductions, credit card, or check.

Give Now

Know Your Impact



Children's National launched The Child Health Advocacy Institute (CHAI), 10 years ago, to focus on child centered policies and to address community health needs including mental health and health literacy. In partnership with community organizations, government agencies and individuals, Children's National supports over 126 programs and activities, providing more than \$125 million in community benefit.

Together, we are uniting to ensure millions of neighbors, family members, friends, loved ones, and colleagues have a vital safety net of agencies in place to provide needed wrap-around support. We are helping people manage through hard times and positioning them to bounce back. We are ensuring our region is lifted in the face of adversity." – Michelle D. Tucker, President & CEO, United Way of Greater St. Louis

Help Us Help Each Other!

If you have any questions or would like to assist with the campaign, please contact Patricia Zahn, Director of Community Engagement & Outreach at zahnp@umsl.edu.

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Month of Community Giving
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