

# UMSL

magazine

Spring 2012

## Full-court ascension

UMSL Tritons return to winning ways

Barnett Memorial Plaza set to open in the fall





# 10

The University of Missouri–St. Louis publishes **UMSL** magazine for alumni and friends. The magazine highlights excellence at the university. Circulation is 80,000, and the magazine is released twice a year.

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## 22 memorializing a legend

Marguerite Ross Barnett spent only four years as chancellor of UMSL, but her impact is still felt. The university will erect a plaza in her memory.



### On the cover

Troy Long, a senior guard for the UMSL Tritons, takes a jump shot March 2 at the Great Lakes Valley Conference tourney quarterfinals in Springfield, Ill. See Page 16. (Photo by August Jennewein)

The articles here about the University of Missouri–St. Louis men’s basketball team and the Chancellor Marguerite Ross Barnett Memorial Plaza remind me that people with a clear vision and a willingness to work hard can accomplish great things.

In his second season at UMSL, coach Steve Tappmeyer has made the men’s basketball team fun and relevant again. The UMSL Tritons won the Great Lakes Valley Conference Western Division regular season title and finished with an overall record of 19-9 – the team’s best regular season record since the 1990-91 season. Tappmeyer’s two-year record at UMSL is 35-20.

He coached 21 seasons (1989-2009) at Northwest Missouri State University in Maryville, Mo., with an overall record of 408-208 (.662). He led the Bearcats to 10 NCAA tournament berths and four conference championships.

UMSL lured Tappmeyer out of retirement with the challenge of resurrecting a program that had mostly languished in the bottom half of a good Division II basketball conference. It’s been a great move, particularly for UMSL fans who are delighted to see Chuck Smith Court rocking again.

In the mid-1980s, UMSL also was fortunate to lure former UMSL Chancellor Marguerite Ross Barnett (1942-1992) from New York, where she was anything but retiring. She was the vice chancellor for academic affairs at The City University of New York and widely viewed as a rising star in higher education.

Barnett’s vision and demeanor attracted support for buildings and scholarships. Under her leadership, UMSL experienced a 300 percent increase in private scholarships, initiated a doctoral program in biology with the Missouri Botanical Garden and built a research building and library addition. She established outreach programs to develop talent in primary and secondary schools throughout the St. Louis region and set diversity policies that helped UMSL better reflect the community it serves.

Alumni and community leaders recently approached campus administrators to determine the best way to acknowledge her impact on UMSL and the St. Louis area. The concept of a plaza emerged – a place to memorialize her contributions as well as inspire current students to succeed. The project will move forward with private funding.

I did not have the opportunity to meet Chancellor Barnett, but I wish I had. It’s been more than 20 years since she left St. Louis, yet her memory still wields passionate support. I shouldn’t be surprised, though. People respect and remember vision and hard work. I know I do.

Sincerely,

Tom George

## Introducing 4 university leaders

**Alan Byrd** joined the University of Missouri–St. Louis in 2009 as director of admissions, and he was named dean of enrollment management in January. A St. Louis native, Byrd earned a bachelor's degree in communication and master's degree in higher education administration from Southeast Missouri State in Cape Girardeau, Mo. He says recruiting and retaining students is a collective responsibility.

"I want to get faculty and staff to buy into the fact that they are an important part of the recruitment process," Byrd says. "My job is to make sure that everyone who applies to UMSL or visits our campus has a positive experience and all of us have a role to play."



**Carole Basile** started her work as dean of the College of Education at the University of Missouri–St. Louis in August. She was professor of education and chair of the Advanced Urban Education program at the University of Colorado Denver, and she was co-director of the Rocky Mountain Middle School Math and Science Partnership, a National Science Foundation grant-funded project that increased student achievement in grades six through eight.

"Our language," Basile says, "is changing as we talk about preparing community educators instead of school teachers; community leaders instead of principals; and thinking about educator development with the belief that becoming an educator is an art and life-long process."



**Susan Dean-Baar** will begin work as dean of the College of Nursing at the University of Missouri–St. Louis in July. She's completing her role as interim dean of the Zilber School of Public Health and associate dean of the College of Nursing at the University of Wisconsin–Milwaukee. Dean-Baar is a certified rehabilitation registered nurse and national leader in the development and implementation of nursing standards and guidelines for practice.

"The college and UMSL," Dean-Baar says, "have such strong collaborative partnerships with health-care organizations and the broader community that the opportunities to contribute to improving health within the region and beyond through research and education of the future nursing work force are endless."



**Timothy M. Wolfe**, a high-tech industry executive who did most of his growing up in Columbia, Mo., took over as president of the University of Missouri System in February. Prior to his arrival at the UM System, Wolfe was president of the Americas at Novell, a leading provider of infrastructure software. The son of two college professors, he earned a bachelor's degree in business from the University of Missouri-Columbia.

"Serving this great university and our state is a once-in-a-lifetime opportunity for me, and I commit my full attention and energy to this endeavor," Wolfe says. "It is obvious to me, and it will be one of my goals to make it obvious to our fellow Missourians, that the University of Missouri System is the greatest asset in this state."

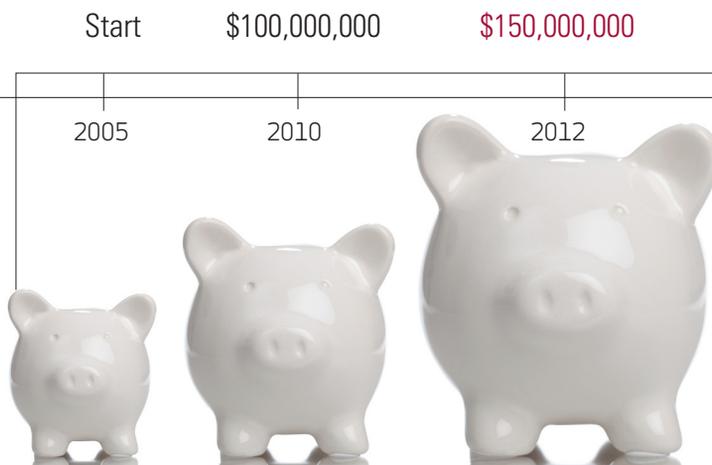


### Fundraising campaign nears goal

The Gateway for Greatness Campaign will end June 30, and the University of Missouri-St. Louis is ready to celebrate. Support for the seven-year fundraising effort that began in 2005 exceeded expectations such that university officials raised the campaign goal to \$150 million in 2010. (The university originally sought \$100 million.)

The campaign is raising private funds for scholarships, facilities, programs and faculty positions. As of April 23, the total had reached \$143.7 million.

"Our alumni and corporate and community leaders have been exceedingly generous," says Martin Leifeld, vice chancellor for university advancement at UMSL. "They have responded in record numbers in terms of supporting scholarships and providing funds to ensure we have quality programs and facilities. We are very encouraged that the revised campaign goal will be met."



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## Teacher of music teachers enters hall of fame



Fred Willman, Curators' Teaching Professor of Music and Education at the University of Missouri–St. Louis, has influenced music education and music educators for almost half a century. His contributions were recognized in January with his induction into the Missouri Music Educators Association Hall of Fame.

Robert Nordman, chair of the Department of Music at UMSL and fellow MMEA Hall of Fame member, points out that Willman's induction follows a number of other accomplishments including the UM System's President's Award for Outstanding Teaching and the Governor's Award for Teaching Excellence.

"Fred has been a hall of famer for a long while," Nordman says. "Now it is official."

Willman joined UMSL's music faculty in 1977. He's the coordinator of music education, director of graduate studies in music and coordinator of music technology.

"I feel very honored that my colleagues, not just here on campus but across the state, feel that I am deserving of this recognition," he says.

Willman became UMSL's fourth faculty member to receive this honor, along with Nordman, Aurelia Hartenberger and Douglas Turpin (emeritus).



## Parents of invention

More than 30 University of Missouri–St. Louis faculty, staff and students have been inducted into the university's chapter of the National Academy of Inventors. The chapter's inaugural class (above) was honored April 20 at a reception in the Millennium Student Center. James Bashkin, professor of chemistry, is among the inductees. He has 10 issued U.S. patents and says the driving force behind his inventions – which include developing an antiviral drug for human papillomavirus, the chief cause of cervical cancer – is saving people's lives. Since 2005, the United States Patent and Trademark Office has issued 23 U.S. patents on technologies from UMSL, and more than 20 U.S. patent applications on UMSL technologies are pending. UMSL's chapter of the National Academy of Inventors is open to UMSL faculty, staff, students, post-doctoral researchers, alumni and affiliates who are named as an inventor on an issued U.S. patent.

## In her own words

### Nursing oncologist discusses breast cancer, health of black women

By Myra Lopez

Margaret Barton-Burke has been an oncology nurse for more than 35 years. But it wasn't exactly a career path she grew up dreaming about. Actually, it was more or less preordained.

"I grew up during a time when girls would either become teachers or nurses," says Barton-Burke, the Mary Ann Lee Endowed Professor of Oncology Nursing at the University of Missouri–St. Louis. "So my sister became the teacher, and I became the nurse."

She was a first-generation college student, like many of the students she teaches at UMSL. In 2002, she earned a doctoral degree in psychosocial nursing from the University of Rhode Island in Kingston. Barton-Burke joined the UMSL faculty in 2008, and she leads the annual Knowledge is Power conference on black women and breast cancer and oversees the Black Women Breast Cancer Survivor Project at UMSL. Through the project, Barton-Burke researches disparities in the resources available to black women and their needs after diagnosis.

#### **Is there something that drives you to continue to learn more and do more research on breast cancer?**

When I was working as a nurse, I saw the existential plight of individuals who were diagnosed with cancer. By that I mean learning to live every day as if it were your last day because it could be your last day of life. I don't want to sound morbid, but my patients taught me how to live and love life. I find both the biology as well as the psychosocial aspects of the disease fascinating and intriguing. I say "intriguing," because it seems with cancer – just when caregivers think they know and understand what is going on within the patient – the disease changes or we learn more about its biological basis.

#### **Your focus has been on black women. What drew you to this group of cancer survivors?**

I love to tell this story! My dissertation research was conducted with white women breast cancer survivors mostly because it was a convenient, albeit purposeful, sample willing to participate in my research. I defended my dissertation, and a member of my committee from the psychology department asked me when I was going to write my book. I remember saying to him that I really only had one perspective of breast cancer survivorship and that I really could not write a book until I had a variety of survivorship perspectives. I really thought that I would conduct my research with specific populations of breast cancer survivors (i.e., African American, Hispanic and Asian) and then write my book. My first study after dissertation was with black



women breast cancer survivors, and I found that there was so much more work that needed to be done with this population that I just decided that this would become my life's work.

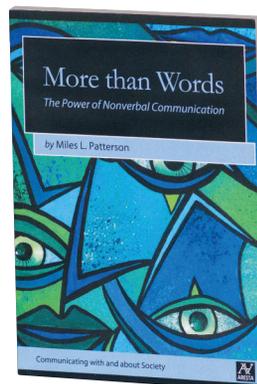
#### **What have you learned about black women and cancer? How do their experiences differ from those of other women?**

The experience of black women differs from that of white women in several dimensions: economic, social and spiritual existential. But essentially, the disease is the disease, and the treatment is the treatment – not really different for either group. One exception is that we are learning more about a type of breast cancer called "triple negative breast cancer" that black women are diagnosed with at a higher frequency than white women. It is a more virulent form of cancer and more difficult to treat.

#### **A lot of money, time and effort has been dedicated to cancer drugs, research and awareness. What more is needed?**

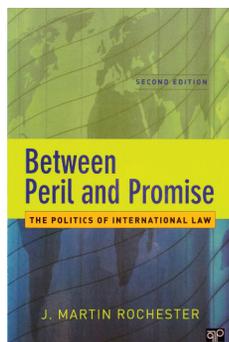
I think the next stage is the genetics work and trying to understand how and if the disease is biologically different in different subsets of women. Treatment in the future will be tailored to the genetic and biological differences. ☰

## Books by UMSL faculty



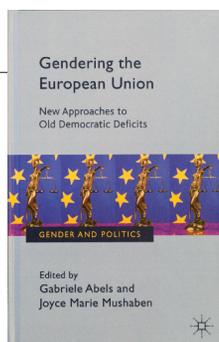
**“More than Words:  
The Power of Nonverbal Communication”**  
BY MILES L. PATTERSON  
Editorial Aresta, January 2011

The approach Miles Patterson, professor of psychology, uses in his book was developed over 40 years of research. Nonverbal communication, while a fascinating and often discussed field, is frequently misrepresented in popular culture. Patterson’s approach is a functional one that emphasizes the utility of nonverbal communication in social settings. This book is for the scholar and the novice alike as it provides insight into this pervasive system of communication.



**“Between Peril and Promise:  
The Politics of International  
Law, 2nd edition”**  
BY J. MARTIN ROCHESTER  
CQ Press, November 2011

J. Martin Rochester, Curators’ Teaching Professor of Political Science, has updated the first edition of his concise introduction to international law. The book, which examines how politics shapes the development of international law, maintains the easy-to-read prose of the first edition. Rochester covers the five major sectors of international law: the sea, airspace and outer space; human rights; war and peace; states and markets; and the environment. The edition includes information on the Iraq and Afghanistan wars and the gulf oil spill.



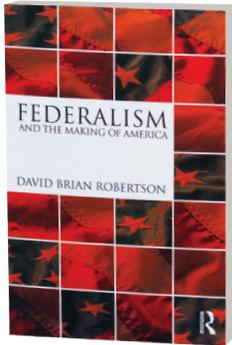
**“Gendering the European  
Union: New Approaches  
to Old Democratic Deficits”**  
CO-EDITED BY  
JOYCE MUSHABEN  
Palgrave Macmillan,  
February 2012

Examining European integration through the lenses of gender is the subject of this new book co-edited by Joyce Mushaben, professor of political science. Mushaben examines integration theories, institutional relationships, enlargement, the development of gender law and the role of formal actors, scholars and expert networks in the European Union’s policy-making process. The book is a collection of a range of experts and powerful arguments for gender equality in the European Union. The other editor is Gabriele Abels.



**“Helping America Vote:  
The Limits of Election Reform”**  
BY DAVID KIMBALL  
Routledge, December 2011

Even after more than a decade, the chaos that occurred in Florida as part of the 2000 presidential election is still in the forefront of many minds. The Help America Vote Act of 2002 is one legislative reform intended to avoid the issues that occurred. But how effective have election reforms been? David Kimball, associate professor of political science, examines the contents of HAVA, as well as proposals not included in the legislation. According to Kimball, the risk of an election crisis is still a very real threat. The other author is Martha Kropf.

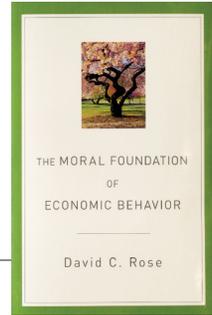


**“Federalism and the Making of America”**

**BY DAVID ROBERTSON**

**Routledge, August 2011**

Federalism, which is the division of government authority between the national government and the states, affects the prosperity, security and daily life of every American, according to David Robertson, Curators’ Teaching Professor of Political Science. Many important political conflicts such as states’ rights to leave the union, gay rights and abortion have been the result of federalism’s debates, and this book is a comprehensive overview that demonstrates the key steps of federalism’s evolution in America.

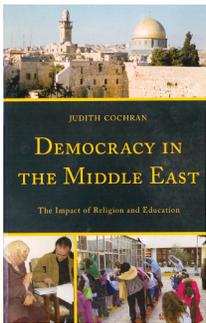


**“Moral Foundations of Economic Behavior”**

**BY DAVID C. ROSE**

**Oxford University Press, November 2011**

What is the role of human morality in modern economics? David Rose, professor of economics, argues that morals play a significant role in large-market economies, and one facet of that morality is the trustworthiness of the individuals involved. Rose examines the significance of trustworthy individuals within an economy, as well as what traits make an individual trustworthy. One of his surprising conclusions is that the key is to have trust over the span of a large society—not just between individuals



**“Democracy in the Middle East: The Impact of Religion and Education”**

**BY JUDITH COCHRAN**

**Lexington Press, August 2011**

In her latest book, Judith Cochran, the E. Desmond Lee Endowed Professor in Tutorial Education, explores the impact of religion and education in the Middle East. Beginning with a history of religious education through contemporary institutions, Cochran explains the existing conditions throughout the Middle East. She profiles the interaction among religion, education and political control in the contemporary Middle East through interviews with media, political, religious and educational leaders along with classroom observations and competency measures of graduates.

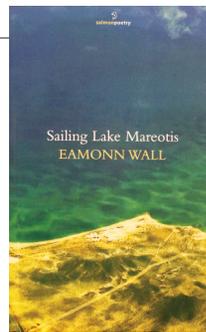


**“Her Art: Greek Women in the Arts from Antiquity to Modernity”**

**BY DIANE TOULIATOS-MILES**

**Peter Lang, October 2011**

Curators’ Professor of Music Diane Toulaiatos-Miles has edited a book that drops bombshells sure to shake up the status quo. The most controversial stance the book takes is that Homer did not write the epic poems “Iliad” and “Odyssey,” but that a woman did. In this book, Toulaiatos-Miles brings together eight authors who write 10 essays that tell of the significant contributions of Greek women in the various genres of the arts.



**“Sailing Lake Mareotis”**

**BY EAMONN WALL**

**Salmon Poetry, December 2011**

This collection is Eamonn Wall’s sixth volume of poetry. In it Wall, the Smurfit-Stone Corporation Endowed Professor in Irish Studies, deftly moves between the present and the past, the urban and the rural, and the home and the classroom. “Actaeon’s Return,” which is a reworking of Ovid set in a nightmarish Ireland of the future, is the centerpiece of the collection. “The Last Cricket of the Season” was featured on the Poetry Daily website in February.

**“State Failure, Underdevelopment, and Foreign Intervention in Haiti”**

**BY JEAN-GERMAIN GROS**

**Routledge, September 2011**

When a country fails or experiences extreme disruption, the effects often spill over to neighboring countries, which in turn impact international relations and can even threaten world order. Jean-Germain Gros, associate professor of political science, presents a historical study of state failure, underdevelopment and foreign intervention in light of the Haitian experience with all three. According to Gros, state failure has been a recurring feature of Haitian political life for much of the country’s history and is at the heart of Haitian poverty and underdevelopment.



## Beyond the classroom

**Grant program opens doors for undergraduate researchers** By Jennifer Hatton

Jason Adair never saw himself as the Indiana Jones type. But after learning about uncovered remnants of stone tools and other artifacts that were found in Chesterfield, Mo., the University of Missouri–St. Louis anthropology major got hooked on archaeology.

Adair says he started wondering about the discovered tools, what they were made of and why one type of material was chosen over another. His curiosity eventually led to an outline for the research project “An Analysis of Etley vs. Stone Square-Stemmed Projectile Points.”

Photos by August Jennewein



And the project earned him a College of Arts and Sciences Research Grant. The college established the grant program in the fall to promote undergraduate research.

Ron Yasbin, dean of the college, says the program not only highlights undergraduate research conducted but also gives students resources to continue, and in some cases, start their research. Yasbin says he hopes the program will entice other students to take on their own research.

"I've been so pleased with the program and the response we've gotten," Yasbin says. "Word is spreading. Students within the college want to get involved, and with our students talking to high school students about the opportunities within the college and the chance to do research as an undergraduate, the program is becoming a great draw."

In its inaugural year, the program awarded grants to seven undergraduate students in several disciplines, including biochemistry and psychology. A review committee of faculty and students selected recipients. Grants up to \$1,000 were awarded to each student.

### Jason Adair: discovering the past

For Adair, unearthing pieces of history is rewarding, but the real payoff is identifying the discoveries and gaining a better understanding of past human behaviors. That's why he's so passionate about his research.

"Often tools are the only surviving remnants, and for their prehistoric makers, they played a major role in facilitating critical tasks such as hunting and butchering meat," Adair says. "Archaeologists rely on the types and styles of stone artifacts to evaluate in what time periods and in what regions people lived, to understand dietary choices, to assess technological changes and to gain knowledge about patterns of trade and movement."

The grant program, according to Adair, is a chance for undergraduate researchers to get their feet wet.

"It's an amazing opportunity, and it confirms the high level of commitment by UMSL to ensuring a quality undergraduate education," he says. "It gives undergraduates an opportunity to perform graduate-level research, which offers them a great stepping stone into graduate programs, careers and their future."



Patti Wright is an associate professor of anthropology at UMSL. Her research focuses on past interrelationships between people and plants. She advises Adair and says his work will be presented at two conferences.

"With this grant, Jason can continue his work, contribute to our knowledge of past Native American technology and subsistence practices and join the discussion about the usefulness of archaeological typologies," Wright says. "He has inspired other students to up their research and apply for future rounds of the grant."

### Rachel Hosna: all galled up

Perplexed by the tiny balls that appeared on plants and trees throughout her neighborhood, Rachel Hosna was on a mission to discover what, exactly, the balls were. After learning a little about them in a class, the UMSL biology major began examining the balls – known as insect galls – and has become obsessed with learning everything about them.

"It was love at first sight basically," Hosna says. "I was really captivated by the different shapes, colors and sizes they come in and how and why plants become susceptible to them."

That fascination led Hosna to apply for, and receive, a College of Arts and Sciences Research Grant to continue studying the small plant growth.

Hosna's project, "Diversity of Galling Wasps across Eight Species of Quercus in Missouri," is overseen by Robert Marquis, professor of biology at UMSL. She began her research in the spring and says she hopes to learn what species of galls exist, how they are distributed among different tree species and how the number of species changes through the canopy of trees.

"Getting funding made my research a reality," Hosna says. "I think any other student desiring to do research would say that that's a huge deal, and that chance isn't always given to undergraduates."

### Erin Martin: green chemistry

As an advanced credit chemistry student at Hazelwood (Mo.) Central High School, Erin Martin was captivated by the mixture of

continued

Above: Jason Adair, a senior anthropology major at UMSL, measures a stone tool with a caliper.

Opposite page: Analyzing recovered stone tools is part of a research project by Adair. The tools were used to hunt and butcher meat and were found at an archaeology dig site in Chesterfield, Mo.

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elements that create different chemical compounds but was worried about the harm that could be done in using numerous chemicals repeatedly.

Now a chemistry major at UMSL and self-proclaimed environmentalist, Martin works with Assistant Professor of Chemistry Eike Bauer testing new ways to create chemical products that are cleaner to manufacture, safer for people and do less harm to the planet than chemicals currently available.

“When I came to UMSL, I was interested in chemistry but really wasn’t sure what I wanted to do,” Martin says. “Knowing I wanted something to do with the environment, it was perfect when I discovered Dr. Bauer’s labs and his work on green chemistry.”

Martin’s project, “Designing Iron Catalysts for Greener Chemical Reactions,” garnered a College of Arts and Sciences Research Grant. The project examines various catalysts for chemical reactions. Catalysts

increase the rate of chemical reactions and save energy, which eventually conserves natural resources and reduces toxic waste.

“Erin is a great researcher,” Bauer says. “She quickly grasped the essential techniques needed for the project she is working on and is collecting and analyzing the data independently. We expect to publish the data she collected in an internationally recognized scientific journal, and she will be co-author.”

Martin says her research is rewarding – both the act of making discoveries and the opportunity to get her work published.

“One of the things I enjoy most about research is the chance it gives me to be a part of something worthwhile,” Martin says. “The experience is indispensable, and the work itself allows me to further my own knowledge and interests while making a contribution that can be used outside of a classroom.” ☰



Erin Martin, a senior chemistry major at UMSL, uses her love of the environment and her passion for chemistry to examine various catalysts for chemical reactions. The goal of her research is to find ways to create chemical products that are cleaner to manufacture and have less impact on the environment.



Joseph Parks is the director of the Missouri Institute of Mental Health. The institute is located in what used to be the St. Louis State Hospital, a city landmark on Arsenal Street known for its cast-iron dome.

# Partnership between UMSL and Missouri Institute of Mental Health is one to be 'proud of'

By Myra Lopez

It's 8:30 a.m. and Joseph Parks has already fielded four conference calls, all of them while driving into St. Louis from his home in Columbia, Mo.

Parks is the director of the Missouri Institute of Mental Health at the University of Missouri–St. Louis. Once a week, he makes the trip to MIMH, which is housed on the grounds of the old St. Louis State Hospital.

"That's my typical MIMH day," says Parks, who joined the institute nearly two years ago. "I do business driving in. I do business on the way back home, and I'm in back-to-back meetings throughout the day."

MIMH has 80 faculty and research staff. That team provides research, evaluation and training expertise to the Missouri Department of Mental Health and other state organizations seeking information related to mental health services and policy. The institute became a unit of UMSL in 2010 after being operated by the University of Missouri–Columbia for many years.

continued

UMSL

“Our St. Louis location created difficulties for the institute because of the distance from its parent institution in Columbia,” Parks says. “It was hard for the faculty to participate in university activities. It was even harder for them to feel connected to the teaching and the academic life of the university when it was a two-hour drive away.”

MIMH celebrates its 50th anniversary this year. It was established in 1962 as the research and teaching arm of the Missouri Division of Mental Diseases, now the Department of Mental Health. MIMH’s original mission was to respond to the critical shortage of mental health professionals in the state by attracting, training and retaining clinicians for public psychiatry in Missouri.

Initially, the institute did basic science research, taking a project from hypothesis testing in animals to clinical testing in humans. Over the years, MIMH has shifted its focus from basic research to applied science and implementation research.

Today, MIMH conducts research that improves services for the people served by the Department of Mental Health. MIMH also acts as a resource that helps behavioral health organizations and communities better evaluate and manage their programs, reduce their costs and train professionals to improve the lives and mental health of their clients and their residents.

“We do not provide clinical care,” says Parks. “We’re about helping people who do treatment, do better treatment.”

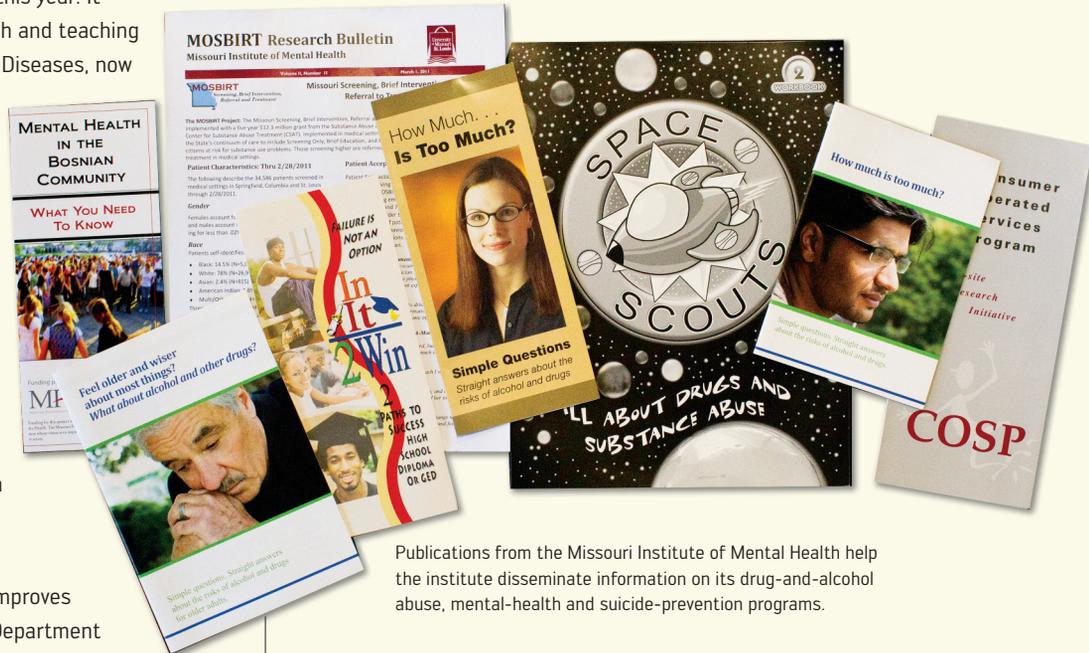
That means helping create more modern and effective treatment programs based on sound research principles. The bulk of what MIMH does is deploy programs – that have been shown to work through research – to clinical practices in the real world. For example, MIMH has provided suicide prevention training statewide for 10 years.

“We’ve trained over 10,000 people across Missouri,” Parks says. “Some of the suicide prevention programs are targeted for schools, while other programs are aimed at the general public.”

Question, Persuade, Refer is an MIMH program that’s designed for the public. People trained in QPR learn how to recognize the warning signs of a person contemplating suicide and how to question, persuade and refer them for help.

“We’re about bringing behavioral science to places that are not using that knowledge,” Parks says. “We do a little basic research, but it’s mostly helping people implement things.”

Another successful MIMH program is Screening, Brief Intervention and Referral to Treatment. In settings where it’s been adopted – like emergency rooms and primary health clinics – patients undergo a quick screening to assess their alcohol and drug abuse. If they’re at risk for developing a serious problem, they receive a brief intervention that



Publications from the Missouri Institute of Mental Health help the institute disseminate information on its drug-and-alcohol abuse, mental-health and suicide-prevention programs.

focuses on raising their awareness of substance abuse and motivating them to change their behavior. Patients who need more extensive treatment are referred to specialty care professionals.

The program has been in practice for four years and started with four primary care practices statewide. It’s now expanded to 29 practices statewide.

“Research shows that SBIRT provides as good a return on investment as a colonoscopy does, and it is more successful than breast screening in terms of reducing subsequent costs,” Parks says.

The programs at MIMH do not simply focus on treatment; they also work on preventing problems before they occur. Girls Holla Back does just that. The program aims to reduce substance abuse and new cases of HIV and AIDs among black females living in the St. Louis area. Girls Holla Back workshops are for girls ages 12 to 17 and one of their adult female family members. The most recent program session kicked off in March and had nearly 60 participants.

“It’s definitely a great tool,” says Beverly Morris, who signed up for the program with her 14-year old daughter Khayla Pruitt. “You feel like you’re at home, sitting on the couch talking to a sister or brother.”



Photos by August Jennewein

They credit Girls Holla Back for the talks they now have about sexually transmitted diseases and the importance of Khayla practicing abstinence at her age.

Girls Holla Back program director LaToshia Boyd-Lee says while the program is fun, it has a serious message: Building strong relationships between girls and the women in their lives is essential so that “down the line [the girls] will be more comfortable in talking about their sexual health when they need to.”

The MIMH funds Girls Holla Back through a five-year, \$1.5 million grant it received from the Substance Abuse and Mental Health Services Administration, and it’s not the only fully funded MIMH program. In 2011, MIMH received over \$10 million in federal and state grants.

Nasser Arshadi, vice provost for research at UMSL, oversees MIMH for the university. He says the institute is a highly successful operation that pays for most, if not all, of its own expenses through the grants it generates and taking on MIMH has not cost UMSL anything. Arshadi says MIMH, and its partnership with UMSL, is something the university is “proud

of,” and he looks forward to more in-depth collaboration down the road.

“They are integrated with our campus, but the relationship is still expanding and evolving,” he says.

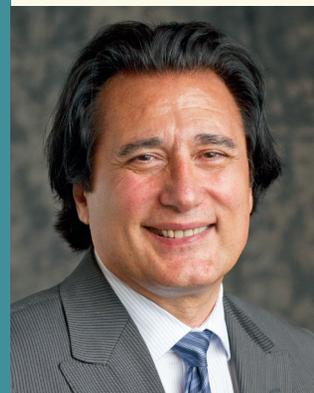
And while the partnership is still developing, it’s already brought tangible benefits to the university. MIMH curates one of the oldest and largest collections of mental-health books west of the Mississippi River, and new internship and practicum opportunities have opened up to UMSL students.

“Health care is one of the major growth industries still doing well in this economy,” Parks says. “Behavioral health is a rapidly growing sector of the health-care field, so it’s a real career development opportunity for students.”

For Parks, UMSL and MIMH have an ideal partnership, because the organizations share a similar outlook and community focus.

“At UMSL,” he says, “it’s all about being connected to the community and helping the community, and that kind of research is MIMH’s bread and butter.” ≡

Girls Holla Back is a Missouri Institute of Mental Health program that holds workshops and provides other services for African American girls. The program is devoted to stopping the progression of HIV and AIDs and reducing substance abuse.



“[MIMH is] integrated with our campus, but the relationship is still expanding and evolving.”

–Nasser Arshadi, vice provost for research at UMSL



# SHOOTING FOR GREATNESS

UMSL Tritons capture first-ever GLVC tourney win By Jack Crosby



## THE END CAME SWIFTLY. SWISH!

The University of Missouri–St. Louis Tritons men’s basketball team closed its most successful season in 21 years with a 72-70 loss at the hands of Northern Kentucky University (Highland Heights).

The Tritons had little more than a second left following their opponents game-winning basket. With the length of the basketball court to cover, a desperate heave from beyond half court fell harmlessly short of the basket.

And so ended a tightly fought semifinal battle at the 2012 Great Lakes Valley Conference Tournament in Springfield, Ill. UMSL got off to a good start, leading by 12 points six minutes into the game and by three at the end of the first half. The game was tied five times in the second half, and the Tritons led by three with 25 seconds left before two late baskets by NKU.

“That was a pretty heart-wrenching ending,” says UMSL head coach Steve Tappmeyer. “The team was playing very well, and they truly had given it their all. That was a tough locker room to walk into. The guys put so much into this season.”

What a season it was. The Tritons went 19-9, their highest win total since the 1990-91 team went 22-6. The season included a 10-game winning streak, the second longest in program history, trailing only the school-best 13 straight wins strung together by the 1971-72 squad.

And the Tritons notched three victories over GLVC West Division favorite Drury University (Springfield, Mo.). The third win came in the conference tournament quarterfinals and was the Tritons’ first-ever win in the GLVC postseason tournament since UMSL joined the conference in 1996.

After losing three of its first four games this season, the team really came together, Tappmeyer says.

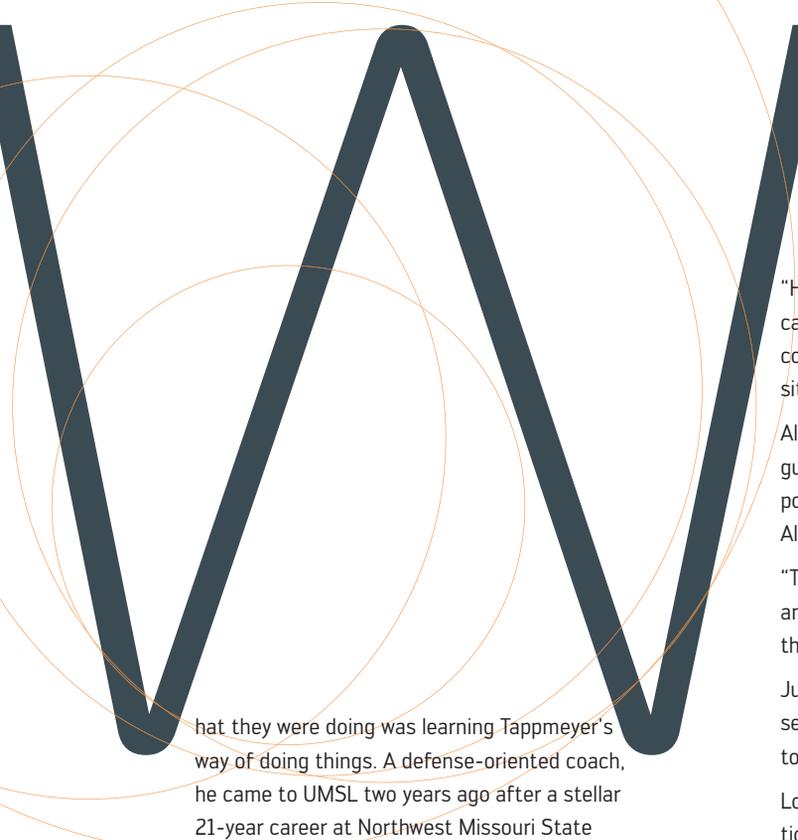
“Drury University was one of the favorites in our division, and we won [at Drury on Dec. 1] by 17,” he says. “The team really showed some sparks of being a good team. It showed we could play with the good teams.”

The 78-61 win at Drury was the second of the team’s 10 consecutive wins. Zach Redel, a senior majoring in business administration and a student in the Pierre Laclède Honors College, echoes Tappmeyer’s assessment.

“It was during the winning streak that the team really started to click,” says Redel, a 6’7” center and sometime starter. “We went into the season with high hopes, and during the winning streak guys really started to believe in what we were doing.”

continued

Joshua McCoy (11), a junior guard for the UMSL Tritons, drives to the basket at a home game on Feb. 16. The Tritons defeated the Hawks of Quincy (Ill.) University 58-56. (Photo by August Jennewein)



hat they were doing was learning Tappmeyer's way of doing things. A defense-oriented coach, he came to UMSL two years ago after a stellar 21-year career at Northwest Missouri State University in Maryville.

The most successful coach in NMSU history, Tappmeyer directed the Bearcats to 10 NCAA Tournament berths and three regular season and four conference tournament championships. He came to UMSL with an overall record of 408-208 for a winning percentage of .662.

Tappmeyer says he focuses on the long run.

"I look to build a program," he says. "I want to put together a foundation that will serve that program, a top program, not just a team that will win in a particular season."

After going 35-20 in his first two seasons at UMSL, Tappmeyer appears well on his way to building that program.

"Coach Tappmeyer is building a foundation for his coaching philosophy to become successful," says Lori Flanagan, director of athletics at UMSL. "He is an educator of the game of basketball, chooses people of good character to represent him, his program, our department and the institution, and instills core values in his players. He also has put together a strong core of coaches and support staff, which works extremely hard and are all going in the same direction."

Joseph Martinich is a professor of logistics and operations management at UMSL. He's also a fan of the Tritons and the faculty representative for the Department of Athletics. Martinich says that Tappmeyer teaches his players every aspect of the game and possesses a level temperament.

"He doesn't yell, doesn't blame players for failures, provides a very calming, steady presence during the excitement of a game and instills confidence in his players," Martinich says. "He's been in almost every situation, and the players believe he knows what to do to win."

Along with winning comes postseason recognition. Tritons senior guard Troy Long, who led the team in scoring and assists with 16.6 points per game and 3.1 assists per game, was named to the GLVC All-Conference First Team.

"Troy is very deserving of this honor," Tappmeyer says. "He's just an excellent player and teammate. He's a great leader, on and off the court."

Junior guard Joshua McCoy and junior forward Charlie Woods were selected to the conference's second team. Senior guard Justin Hightower was named to the All-Defensive Team.

Long and Tappmeyer have both been honored by the National Association of Basketball Coaches. Long was named Second Team All-Midwest Region, while Tappmeyer was recognized as Midwest District Co-Coach of the Year and GLVC Co-Coach of the Year.

"It's always pleasing to have an honor like this, since it's voted on by your peers, but I think it's more of a staff honor than an individual honor," Tappmeyer says. "We have an outstanding staff, from the coaches on down to the student assistants, we've been very blessed with the people we have to help support the team."

No team members appreciate that support more than the graduating class. Tritons senior Redel says it best: "It's really nice to go out a winner." ≡



Steve Tappmeyer has gone 35-20 in his first two years as head coach of the UMSL men's basketball team and says he's building the foundation for a winning program. (Photo by August Jennewein)



UMSL political science alumni Michael Kelley (left) and John Hancock are good friends who co-host a semi-regular talk show on KMOX (1120 AM), despite being from opposing political parties. Kelley and Hancock once simultaneously served as leaders of the Missouri Democratic and Republican parties, respectively.

## 2 sides of the same coin

Political Science alumni from opposing parties bond over radio show

By Ryan Heinz

John Hancock and Michael Kelley have a lot in common.

They come from similar working-class backgrounds. Each has experienced a successful career in political consulting, and both hold bachelor's degrees in political science from the University of Missouri–St. Louis.

continued



Photos by August Jennewein

John Hancock (left) and Michael Kelley discuss a variety of topics on KMOX (1120). Their March 19 show, when this photo was taken, featured guests discussing Republican presidential candidate Mitt Romney, a push to legalize marijuana in Missouri and "Cavalía," a traveling performing arts show featuring about 50 horses.

Political party preferences, however, are not something they share. Hancock and Kelley are firmly entrenched within the Republican Party and Democratic Party, respectively. They rarely agree on political issues and almost never agree on candidates.

In a time of political partisanship, this has done little to deter their friendship. Instead it's strengthened it. And it's led to collaborations, most notably as co-hosts of a semi-regular talk show on KMOX (1120 AM).

## The beginning of a beautiful friendship

John Hancock, 48, has been campaigning for politicians and causes he believes in since he was a Boy Scout. The lifelong ragtime fan and accomplished pianist made news as a teen for his role in successfully lobbying for the city-funded renovation of music great Scott Joplin's former home in St. Louis.

Michael Kelley, 36, grew up around politics. His father was the president of the Greater St. Louis Labor Council, AFL-CIO. He also campaigned for politicians at an early age. And he never complained as a youth when President Ronald Reagan's State of the Union address interrupted his favorite TV programs. He took notes, hanging on every word.

Despite both men being young political junkies, Hancock first pursued a music degree. He changed majors to broadcast journalism. The third time was a charm with political science.

Hancock earned his bachelor's degree in political science from UMSL and later returned to the university to pursue a doctoral degree in political science. But politics got in the way.

"I got elected, effectively ending my academic career," explains Hancock, who went on to serve two terms as a Missouri

state representative. "I still owe a paper to Dave Robertson (Curators' Teaching Professor of Political Science at UMSL)."

Terry Jones, chair of the Department of Political Science, taught both Hancock and Kelley. Jones says he remembers Hancock's strong interest in scholarly research. Kelley, Jones says, was enamored by the political process and aspired to get "in the game" as quickly as possible. His first job after UMSL was as an aide to Rep. Dick Gephardt.

A decade-plus age gap kept Hancock and Kelley from crossing paths on UMSL's campus. That changed not long after Kelley graduated and had risen to the role of executive director of the Missouri Democratic Party. Hancock was his counterpart for the Missouri Republican Party after consecutive narrowly failed bids for Missouri secretary of state.



Their initial meeting was the result of a Hancock-led press conference to attack a Democratic candidate. Kelley and company crashed it.

“That’s a common practice in politics,” Kelley explains. “You know, to make sure you’re in the story.”

A week later, Hancock “returned the favor” for a similar press conference organized by Kelley.

Soon they began sharing face time at less contentious affairs like a debate before the Missouri Chamber of Commerce and various UMSL events. They learned they had a lot in common, and a friendship was forged.

Jones says it’s not uncommon for political consultants to get along, despite representing opposing parties.

“Just as two attorneys might argue tooth and nail with one another during a trial and then go out and have a beer together afterwards, the same atmosphere applies to political consultants,” he says.

Then again, opposing attorneys likely don’t co-host a radio show.

## A Democrat and a Republican walk into a radio station

The KMOX connection came about when Hancock was asked to participate in a political roundtable discussion on “The Mark Reardon Show.” The producer wanted a Democrat to counter Hancock’s Republican views.

“Why don’t we get Michael Kelley,” Hancock remembers suggesting.

Much like their off-air lives, Hancock and Kelley gelled while on KMOX. The producer took note. And when the need arose for fill-in hosts, Hancock and Kelley were called.

Hancock jumped at the chance. He wanted to be on the radio ever since he was a kid, when his dream job was to call St. Louis Cardinals games on KMOX.

Kelley says he never anticipated he’d have a regular role on radio. But he didn’t hesitate to sign on for what is now known as “Hancock & Kelley.” It’s a semi-regular program that fills in whenever Mark Reardon or Charlie Brennan is off the air. Hancock estimates they do about 35 to 40 shows a year. They also both serve as political analysts for various KMOX programs and spent six hours on air dissecting the results of election night 2010.

Hancock and Kelley both say they feel they can give an insider’s perspective to politics, which might separate them from other radio hosts. They both oversee St. Louis-based political consulting firms that work daily with political candidates and issues across Missouri and the nation.

“We’re engaged in current events,” Hancock says. “We’re not just commenting on them; we’re participating in them.”

They also know the political players on both sides of the aisle. Rarely do they need to go beyond their cell phone contact lists to get a

high-profile political guest to weigh in on the regional news of the day.

An early March show, for example, featured as in-studio guests a St. Louis labor union attorney, two state representatives, a state senator and a law professor.

“There are not too many people who run for office in the state of Missouri or the (St. Louis) area who I haven’t met or don’t already know or won’t have the opportunity to know,” Kelley says. “The same can be said for John.”

In the KMOX air room, Hancock and Kelley sit across from each other, flanking the guests. There’s plenty of playful political joshing between the two off air. They don’t shy from taking political jabs at each other on air. But the tone remains civil and never turns too heated.

UMSL’s Terry Jones, for one, praises his two former students for taking “the issues seriously, but not themselves too seriously.” That’s apparent when listening to their good-humored banter on air and when seeing them interact in the KMOX hallways after their show.

“We’ve been doing this together for a few years, and he’s become one of my closest friends now,” Hancock says.

“It’s kind of crazy,” Kelley says. “If it wasn’t for this arrangement that John and I find ourselves in, I’m not sure we would be the friends we are today. And now I have a friend for life.” ☰

# REMEMBERING

# A LEGEND

CHANCELLOR  
MARGUERITE  
ROSS BARNETT  
MEMORIAL PLAZA

By Maureen Zegel

“Good. Better. Best. We just met the best.”

Those were the words of Ruth Bryant in 1986. Bryant was president of the Chancellor’s Council at the University of Missouri–St. Louis, and the council had just completed interviews of three finalists for the position of UMSL chancellor. The council members agreed: The final candidate, Marguerite Ross Barnett, was number one.



Marguerite Ross Barnett (1942-1992) was UMSL's fifth chancellor. She served the university from 1986 to 1990.

*Twenty-six* years later, Bryant joined hundreds of Barnett's colleagues, friends, community leaders and many more who admired Barnett from afar. They gathered Feb. 26 at UMSL to kick off a drive to raise \$250,000 for the Chancellor Marguerite Ross Barnett Memorial Plaza.

"The legend of Marguerite Ross Barnett looms large at the University of Missouri—St. Louis — as well it should," Chancellor Tom George told the crowd. "I feel it at the St. Louis Mercantile Library. I hear it in the voice of alumni who knew Dr. Barnett and now support a scholarship in her name, and I see it in the faces of UMSL students who have benefited from the academic partnerships she created to ensure their progress."

The plaza will be built in the quadrangle on the North Campus and is one part of the Gateway for Greatness Campaign, the university's nearly complete, seven-year effort to raise \$150 million in gifts and pledges. Plans are underway for the plaza's groundbreaking in June and completion by the end of August when classes begin.

The major features of the plaza, which was designed by Austin Tao of The Lawrence Group in St. Louis, are four granite columns representing the four years (1986-1990) Barnett served as chancellor. Four granite walls will radiate from the columns. The circular plaza will feature benches and ledges for seating. A likeness of Barnett, designed by St. Louis-area sculptor Vicki D. Reid, will overlook the plaza.

Barnett arrived at UMSL with a national reputation as a renowned scholar and innovative administrator. She had taught political science at the University of Chicago, Princeton University in New Jersey, Howard University in Washington and Columbia

University in New York before she was named vice chancellor for academic affairs at The City University of New York.

When she arrived at UMSL, she set about to transform the university. Her leadership was marked by record-breaking fundraising for buildings and scholarships, expanding academic programs and connecting the metropolitan campus with surrounding communities to solve problems.

During Barnett's first month as chancellor, then-Missouri Gov. John Ashcroft vetoed a bill to expand the Thomas Jefferson Library at UMSL. Ashcroft challenged Barnett to raise \$1.2 million, and if she did, he would approve the remaining \$4.8 million. But at that point, the university had never raised more than \$30,000 at one time.

Barnett raised the \$1.2 million and just kept going. Sanford N. McDonnell (1922-2012), who was chairman of what was the McDonnell Douglas Corporation, discussed Barnett with The New York Times for a story that was published in 1989. He said she had a dynamic personality and the ability to convince St. Louis-area companies of their duty to support education.

"We were persuaded by her persuasiveness," McDonnell told the newspaper.

Barnett enlisted corporate donors to support her Partnership for Progress, a package of programs that covered all levels of education. Among them was the UMSL Bridge Program, the university's flagship pre-collegiate program. It provides comprehensive, year-round, college-access services to St. Louis-area middle and high school students who represent more than 100 public and private schools.

"Marguerite was the greatest salesperson we had ever met," says Blanche Touhill, vice chancellor for

academic affairs under Barnett and UMSL chancellor from 1990 to 2002. "She was able to sell her ideas to a skeptical public. Her message to the corporations especially was that disadvantaged students were not going to move into science and technology given their high school preparation. So companies like Monsanto, McDonnell Douglas and Emerson donated to her programs. She was the right person at the right time."

Hubert Hoosman is president and chief executive officer of Vantage Credit Union, which is based in Bridgeton, Mo. Hoosman, a self-described "newcomer to fundraising," is helping raise funds for the Chancellor Marguerite Ross Barnett Scholarship, and he's the chair of the Marguerite Ross Barnett Memorial Plaza Committee.

Hoosman, BS administration of justice 1979, was married and living close to campus in 1986 when Barnett arrived here. He says he got to know her "from a distance."

"Chancellor Barnett was a pioneer," he says. "She encouraged minorities and women to go to college, and it's time for us to acknowledge her success. The plaza will bring her contributions back to life."

Hoosman announced at the plaza kickoff that the committee had already raised half the plaza's cost.

Deborah Tansil Graham, director of alumni and community relations at UMSL, never met Marguerite Ross Barnett. The former chancellor left UMSL in 1990 to lead the University of Houston. Barnett struggled with cancer and died less than two years later at the age of 49.

"You didn't have to be associated with UMSL to know about her," Graham says. "UMSL was asserting itself in the community. She really wanted people to know: We are the University of Missouri in St. Louis." ≡

## Help us honor Marguerite Ross Barnett

The Chancellor Marguerite Ross Barnett Memorial Plaza will commemorate the many lasting accomplishments of the former University of Missouri—St. Louis chancellor. The plaza will provide an inviting space for students, faculty, staff and alumni to meet and reflect on the thousands of students whose dreams of a college education became a reality because of Marguerite Ross Barnett.

To make a gift or get involved, please contact Deborah Tansil Graham, director of alumni and community relations at UMSL. She can be reached at 314-516-4165 or [grahamdeb@umsl.edu](mailto:grahamdeb@umsl.edu).



# TATYANA TELNIKOVA

has a handle on bikes, beer and business



Tatyana Telnikova, MBA 2008, careens around HandleBar, her successful tavern in St. Louis, on one of her many bikes. (Photo by August Jennewein)

## By Jennifer Hatton

If you ask Tatyana Telnikova, she'll tell you most of the important decisions she's made in her life have taken place over a beer in a bar.

"And they've all turned out great," she says with a smile.

That decision-making process is also part of doing business for the 28-year-old University of Missouri–St. Louis alumna and owner of the bicycle-themed tavern HandleBar in The Grove business and entertainment district in St. Louis.

Telnikova, a native of Moscow, moved to St. Louis at the age of 16, earned a bachelor's degree in marketing from Washington University in St. Louis and was ready to start her career.

"I walked out thinking I have my degree, now someone's going to hire me for a great job," she says. "But all I kept hearing was, 'Do you have any work experience?'"

She began working at a small marketing agency, but the 9-to-5 thing wasn't really her style.

"At that time, the only things that made me happy were riding my bike to work and drinking at night with my friends," Telnikova says.

It was during one of those nights of cocktails with pals that she heard about the International Master of Business Administration program at UMSL.

"The next day I was [on campus] learning about the program and what I needed to do," she says.

As an avid traveler, Telnikova says she was excited to learn that the international MBA program would allow her to spend her first year at the Vienna University of Economics and Business Administration and then return to UMSL to complete the degree.

Before finishing her MBA in 2008, she was offered a marketing job. But the economy tanked, and the company withdrew the offer.

She says she remembers thinking, "What am I going to do now?"

The idea of opening a bar sprang from familiar circumstances for Telnikova – over drinks with friends. She had once run the Cabin Inn, a bar that's part of City Museum in downtown St. Louis. Those three years got her feet wet in the bar business and connected her with Keeley McGrew, who's now a bar manager at HandleBar.

Telnikova's concept for her establishment came together when she combined two of her passions – biking and beer.

"It was the perfect fit for me," she says. "The things I love the most about St. Louis coming together."

Once she discovered the site of the former Church Key bar, 4127 Manchester Ave., Telnikova's new dream of becoming a bar owner took shape. HandleBar would soon become a reality.

The tavern's eclectic décor features church-pew booths. Colorful murals from a local artist adorn the walls, and a variety of bikes hang from the ceiling and walls.

Featuring beers brewed by St. Louis-area craft brewers and Russian fare with a twist, HandleBar is a unique spot in the center of a lively neighborhood.

"My rule is as long as you're not hurting yourself, other people or our property, anything goes," Telnikova says.

Since opening on Sept. 1, 2010, HandleBar has been a family-of-friends operation.

Telnikova has a staff of 10 and offers health insurance to her full-time employees, which is almost unheard of in her business.

"That was something that was really important to me," she says. "I wanted to make our employees family and to have them invested in their job, with the opportunity to showcase their talents."

Telnikova credits her UMSL professors with creating a solid foundation for her to build her business on. Among them are Edward Lawrence, professor of finance, and Mary Lacity, professor of information systems.

"Dr. Lawrence focused on real estate, personal finance, investments and how to manage money," Telnikova says. "As a business owner, this information has been vital. Dr. Lacity taught me about HTML coding and Web design, as well as the use of social media, which has helped a lot in promoting my business. UMSL really prepared me to take on the role I have today."

Visit [handlebarstl.com](http://handlebarstl.com) for more information on HandleBar. ≡

## Railroad aficionado DONALD K. ANDERSON JR. finds niche at Mercantile Library

By Maureen Zegel

Donald K. Anderson Jr. stands in front of an iconic railroad image. It's a painting by Leslie Ragan that's on display in the St. Louis Mercantile Library at the University of Missouri–St. Louis. A smile crosses his face as he talks about the artwork, the era, the trains. The New York Central's 20th Century Limited streamline locomotive dominates the painting's foreground. Massive clouds of steam rise high into the air, nearly obscuring the Chicago Board of Trade Building, the city's tallest skyscraper at the time.

"That picture, which first appeared as an illustration on a 1946 calendar, glorifies industry, it depicts the urgency of its time," Anderson says. "My grandfather worked for the New York Central and put me in the seat of one of these type of locomotives at Union Station when I was 18 months old."

Anderson talks railroading like a pro. The industry seems to run through his veins. He grew up taking railroad trips with his grandfather. They traveled to cities along the New York Central route and visited art museums.

So it was the trains, history and art that drew Anderson to the St. Louis Mercantile Library. It's also what keeps him active as president of the library's board of directors and a member of the Chancellor's Council at UMSL. He's also a member of two university giving clubs – the Pierre Laclede Society and 1963 Society.

His love affair with trains led him to the St. Louis Car Company (established in 1985 and doing business as Rail Cruise America). He served as president there from 1986 until its sale in 2005. The company operated a private luxury train across the United States. Trains also lured him to St. Louis County and the Museum of Transportation, where he served as vice president and president of the Transport Museum Association from 1985 to 1996.

An attorney specializing in real estate and land use, Anderson serves as a municipal judge in Ballwin, Mo., and Ellisville, Mo., and served as Ellisville's city attorney for two decades.

The list of his civic duties, both past and present, is a long one, but his work with the FBI Citizens' Academies and their national alumni association stands out.

The academies give business, civic and religious leaders a close look at the mission and capabilities of the FBI and build partnerships between the FBI and those leaders. There's an academy aligned with each of the 56 FBI field offices around the country. Anderson completed the academy's 10-course curriculum, which provides insights on how the FBI works, how it collects evidence and how it tracks down terrorists.

"On 9/11, I stayed up all night trying to figure out what I could do to help keep America safe," Anderson says. "The FBI focuses on threats that challenge the foundations of American society."



Donald K. Anderson Jr. says he loves the railroad industry and his passion for trains led him to become involved with UMSL and the St. Louis Mercantile Library. (Photo by August Jennewein)

To join the FBI National Citizens Academy Alumni Association and its chapters, an individual must graduate from an FBI Citizens' Academy. Association members are encouraged to get involved in their communities, share information on crime and crime prevention and work with law enforcement officials. Anderson has been a director of the national association since 2008 and its president since 2010.

He and Constance, his wife, live in Webster Groves, Mo.

"We're within sight of the Union Pacific Mainline," he says, returning to the subject of railroads.

New York Central's 20th Century Limited (depicted in the Ragan painting) was a streamlined train that ran from New York's Grand Central Terminal to Chicago's LaSalle Street Station from 1902 to 1967. Anderson says it was known for its speed, sophistication and style. Passengers departing from New York walked to their cars on a plush red carpet designed specifically for the train. In fact, the phrase the "red carpet treatment" came into being thanks to the 20th Century Limited.

"Here's a piece of that carpet, right here in the Mercantile Library," Anderson says, pointing to a now-worn remnant of the famous carpeting.

It's just one of the reasons he keeps coming back. ☰

# EARL SWIFT

recounts a love affair with UMSL  
that led to his journalism career

By Jack Crosby

Earl Swift's original plan for college called for a brief stay at the University of Missouri–St. Louis, followed by a transfer to the University of Missouri–Columbia to enroll in its famed Missouri School of Journalism.

A funny thing happened on the way to Columbia, though. Swift fell in love with UMSL.

"Once I was at UMSL, I got deeply involved in the *Current* (UMSL's student newspaper), then got a job working at the late, great *St. Louis Globe-Democrat*," Swift says. "And as I was already doing what I'd be learning to do in the J-school, I decided I'd be better served by staying put and studying the subject matter I'd someday be covering. That led me to political science, with a healthy side helping of history."

Swift has gone on to enjoy a remarkable career in journalism. After graduating from UMSL in 1983 with a bachelor's degree in political science, he went on to work at the *Globe-Democrat*, Anchorage (Alaska) *Times* and the *Virginian-Pilot* in Norfolk.

Swift's career has sent him all over the world – Southeast Asia, Papua New Guinea, Europe and most of the 50 states. He's hiked the Appalachian Trail, crash-landed in a hot air balloon, paddled a kayak 700 miles around the Chesapeake Bay, lived at the top of a lighthouse and backpacked through the New Zealand bush in search of extinct birds.

In 1994, Swift was selected to participate in the Fulbright Scholar Program, which sends 800 U.S. faculty and professionals abroad each year.

"I was in Christchurch, New Zealand, writing for a newspaper there, the *Press*," he says. "I got exposure to the Kiwi style of journalism; they got a little training in American-style feature writing."

Many magazines have published Swift's feature stories, including *PARADE*, *Popular Mechanics*, *Best Newspaper Writing* and *River Teeth*. He's also written four books.

His latest, *"The Big Roads"* (Houghton Mifflin Harcourt, 2011), tells the story of how the country's network of superhighways – officially the Dwight D. Eisenhower System of Interstate and Defense Highways – came to be, and the myriad ways it has changed America. It points out that the system was conceived far earlier than most people think.

"One of the things that book reviewers have focused on is that President Eisenhower didn't have much of a hand in the system's creation, though it bears his name," Swift says.

Those same reviewers praised *"Big Roads."* The *New York Times* named it an Editor's Choice, and the *St. Louis Post-Dispatch* picked it as one of the Best Books of 2011.



Earl Swift, BA political science 1983, has had a long and storied career as a journalist and author. His work has taken him to Christchurch, New Zealand, Anchorage, Alaska, and Southeast Asia. (Photo by Hyunsoo Leo Kim/The *Virginian-Pilot*)

Swift's other books are: *"Journey on the James: Three Weeks Through the Heart of Virginia"* (University of Virginia Press, 2001), about a 22-day, 435-mile canoe trip down the James River in Virginia; *"Where They Lay: Searching for America's Lost Soldiers"* (Houghton Mifflin, 2003), for which he accompanied an Army archaeological team into the Laotian jungle on a hunt for the remains of a helicopter crew shot down 30 years before; and *"The Tangierman's Lament"* (University of Virginia Press, 2007), a collection of stories.

Swift is unrestrained in his appreciation of the education he received at UMSL and says the university made a profound contribution to his success.

"More than my DNA," he says. "I loved my experience at UMSL. I grew up there; who I am today is a direct product of the place and its people.

"I had wonderful teachers, in and out of the classroom. I was encouraged to try things at UMSL that I probably wouldn't have attempted elsewhere. Not all of my experiments succeeded, but I was always led to believe the attempt was worthwhile, in itself. That attitude became ingrained in me." ≡

## JENNIFER TAPPENDEN introduces poetry to the public one poem at a time



Jennifer Tappenden, a student in the Master of Fine Arts in Creative Writing program at UMSL and owner of Architrave Press, produced her first edition of individually printed poems at All Along Press, a cooperative print shop in St. Louis. (Photo by August Jennewein)

### By Rose Postma

Poetry is a hard sell. It has the rap of being difficult, of being inaccessible, of being something only other poets read. No one knows this better than Jennifer Tappenden, a student in the Master of Fine Arts in Creative Writing program at the University of Missouri–St. Louis.

In addition to studying poetry, Tappenden is a public health researcher at the Washington University School of Medicine in St. Louis and founding editor of Architrave Press, an independent literary press that produces beautifully printed poems, which are sold individually.

In hindsight, Tappenden says she got her start with poetry in childhood.

"I loved Dr. Seuss and his musical language, but it wasn't until I was in college that I realized I was a poet," she says.

She has come a long way since that realization. In 2011, Slipstream Magazine nominated her poem "The Tooth Collector" for a Pushcart Prize, an annual literary award that honors the best writing published by small presses. She also was recently named UMSL's first poet laureate.

"This is a great opportunity to reach people who otherwise wouldn't read a poem on their own," she says. "I'll also be able to increase the visibility of UMSL's MFA program whenever I give a reading or publish a poem. Since the position is new this year, there is a lot of room for creativity."

The desire to get poetry in the hands of the general public is, in part, what drove Tappenden to establish Architrave Press. That and the physical experience of interacting with poetry.

"I love the process of reading manuscripts to find gems," she says. "I love paper and ink, the nuts and bolts of how books are designed and manufactured."

The way Architrave does business is similar to iTunes. The poems are printed on cardstock and sold individually or as a subscription, which allows the reader to receive all of the poems in an edition. Tappenden produced the first edition, which included 11 poems, by setting each of the poems by hand using the lead monotype at All Along Press in St. Louis.

The second edition, which was released in early May, was designed digitally. Box Car Press in Syracuse, N.Y., made it into a photopolymer plate.

"The plate functions just like lead type in the press, so you get a letter-pressed product in a fraction of the time," she says.

One of the missions of Architrave is to explore the beauty of a particular poem's actual words as well as the beauty of the appearance of the words on the page. Tappenden says some people buy the poems simply as visual art.

The name of her press is also well designed. An architrave is the lowest level of a classical frieze, the piece that sits directly on the columns. It supports all of the art carved into the stone above at the same time that it holds open the space directly beneath, which is the door. Architrave Press aims to be a doorway for new readers to enter the world of poetry.

And the reaction to Tappenden's venture has been overwhelmingly positive. Architrave was featured on the Poetry Foundation's website in the fall, and the poems are sold at seven bookstores in the St. Louis area and at stores in Milwaukee and Memphis, Tenn.

"Best of all," she says, "is the enthusiasm of other poets. The word 'accessible' has become an insult among poets, so I wasn't sure many of them would want to be associated with a press that is openly courting a general reader. But it turns out there are lots of poets who support Architrave's mission wholeheartedly. They appreciate both the poem-as-object and the attempt to reach the general literary reader."

Tappenden says she hopes to consistently publish two editions a year until she's an "old, old woman."

"I hope that at least some of the poems I publish become common ground for general readers and poets," she says. "And I hope someday to have a run of poems sell out before it's published. That's a pretty tall order, but a girl can dream."

Visit [architravepress.com](http://architravepress.com) for more information about Architrave Press or to find out how to purchase one of the poems or to submit poetry. ☰

## 5 alumni honored with Salute to Business Achievement Awards

By Rose Postma

The University of Missouri–St. Louis College of Business Administration Alumni Chapter held the Salute to Business Achievement Awards and reception on April 19. At the event, five business alumni were honored for their exceptional personal and professional accomplishments.

“The award was created to recognize alumni from the College of Business Administration who have excelled in their careers since graduating from the university,” says Dave Ganz, assistant professor emeritus of accounting and associate dean emeritus of the College of Business Administration.

The recipients and award categories are: Janet Nava Bandera (BSBA 1992), owner of Bandera Law Firm, senior vice president at National Advisors Trust and entrepreneurial spirit honoree; Rex Carter (BSBA 1989), director of finance and payroll at the St. Louis Cardinals and outstanding volunteerism honoree; Nicole Colbert-Boitchway (MBA 2002), assistant attorney general for the State of Missouri and rising star honoree; Douglas M. Mueller (BSBA 1978), president of Mueller Prost PC and distinguished career leader honoree; and Lyle Gilbertson (BSBA 1975), senior vice president at Cassidy Turley and outstanding leader honoree.

This is the fourth time in seven years the awards have been presented. The chapter plans to make the awards an annual event says Ganz.

Individuals, organizations, corporations, partnerships, churches and institutions may submit nominations for the awards, and a selection committee reviews the submissions and makes the final decisions.

“The chapter is excited to present these awards to such accomplished individuals,” says Joseph Freund (MA accounting 2007), senior auditor at Wells Fargo Bank in St. Louis and president of the business alumni chapter.

Visit [umslalumni.org](http://umslalumni.org) for more information on Salute to Business Achievement Awards and the College of Business Administration Alumni Chapter.



Entrepreneurial Spirit  
**Janet Nava Bandera**  
BSBA 1992



Outstanding Volunteer  
**Rex Carter**  
BSBA 1989



Distinguished Career Leader  
**Douglas M. Mueller**  
BSBA 1978



Rising Star  
**Nicole Colbert-Botchway**  
MBA 2002



Outstanding Leader  
**Lyle Gilbertson**  
BSBA 1975

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# Class notes



From left to right: Brothers **Thomas Jung**, BSBA 1972, **Donald Jung**, BA communication 1976, and **Richard Jung**, BA English 1971, met in Missouri wine country for a reunion earlier this year.

## 1972

**S. Michael Merrick**, BSBA, owns Fish Window Cleaning Inc. in St. Louis. The company has been selected as one of the "Top 100 AllBusiness AllStars Franchisors" by AllBusiness.com.

## 1976

**Mark A. Lause**, BA history, is professor of history at the University of Cincinnati. He wrote the book "Price's Lost Campaign: The 1864 Invasion of Missouri" (University of Missouri Press, 2011).



**Deborah Patterson**, MA political science, is president of the Monsanto Fund. The Missouri Community College Association presented her with the Distinguished Business and Industry Award for her contributions to St. Louis Community College.

## 1978

**J. Michael Fingerhut**, BS administrative justice, is president and chief executive officer of Triton Security Inc. in Fairfax, Va. The Washington Business Journal named his company one of the "50 Fastest Growing Companies in Washington."

## 1980

**Ronald "Rusty" White**, BA economics, is a counter-improvised explosive device material solution subject matter expert. He served as the technology integration officer for the joint improvised device defeat organization field team in Iraq.

## 1981

**Stephen Randoll**, MA history and BA history 1979, is associate professor of history at St. Charles (Mo.) Community College.



## 1982

**Dean Spasser**, BSBA, owns American Publications in St. Louis, a direct mail marketing business.

## 1983

**Colleen B. Jonsson**, BA chemistry and biology, is a microbiologist at the University of Louisville in Kentucky, where she's developing the Center for Predictive Medicine.

**Martin Klug**, BA English, spoke at the American Bar Association's Law Student Division 2011 Fall Leadership Conference on the topic of "Legal Writing: When to and When not to Style."

## 1985

**Jeanette Bax-Kurtz**, BSBA, was named "2011 Partner of the Year" by the Pujols Family Foundation. She's a partner at Mueller Prost PC in St. Louis and a board member of the Pujols Family Foundation.

**Mary Horner**, BA English, wrote the book "Strengthen Your Nonfiction Writing" (High Hill Press, 2011).

## 1987

**Joyce McRath**, BSBA, is an online advocate and serves on the Normandy (Mo.) School District Board of Directors.

## 1988

**Eric Hahn**, MEd, received the Peabody Energy Leaders in Education Award. He teaches world history at Ladue (Mo.) Horton Watkins High School.

## 1989

**Rene Crosswhite**, BSBA, is chief financial officer at Patients First Health Care in Washington, Mo.

**Chrissy Sommer**, BSBA, represents the 15th District (St. Charles, Mo.) in the Missouri House of Representatives.

## 1990

**Loren Richard Klahs**, MEd, is a clinical psychotherapist and has been chosen to participate in a five-year clinical research study at Harvard University in Boston.



**Stacy McMurray**, BSBA, is vice president of INROADS in St. Louis. INROADS develops and places talented minority youth in business and industry and prepares them for corporate and community leadership.

## 1991

**Tracy C. Litzinger**, BSBA, was named an "Illinois Super Lawyers® 2012." She practices business litigation at the Peoria, Ill., office of Howard and Howard.

## 1992

**Jennifer Iverson**, BA political science and BA French, has started the Brazil Social Investment Fund, a nonprofit and investment-style approach to poverty alleviation in Brazil.

## 1994

**Brian Camey**, MBA, is president and chief operating officer of The Traditional Bakery Inc. and Oklahoma City Bakery Inc.

## 1996

**Sharon R. Holbrooks**, BGS, is on the Laumeier Sculpture Park Advisory Committee and serves on the University City (Mo.) School District Dissolution Committee.

## 1998

**Lynn Hufnagel**, BSBA, is a senior claims representative at Mutual Insurance Company of Arizona in Phoenix.

## 1999

**Jason Jan**, BSBA, was selected as one of the St. Louis Business Journal's "40 under 40" for 2012. He owns FroYo Premium Frozen Yogurt in St. Louis.

**Terry Reese**, MSN, is vice president of the Missouri Nurses Association and a member of the board of directors of the Missouri Nurses Foundation.

## 2000

**Matt Struble**, BA history, is partner at Thompson Coburn in St. Louis. He practices in the firm's admiralty and maritime group and products liability group.

## 2001

**Joseph G. Frank**, BA political science and BS public policy administration, is a management data analyst in the department of human resources at the Washington University School of Medicine in St. Louis.

**Sarajeni Hammond**, BA art and art history, was selected as one of the St. Louis Business Journal's "40 under 40" for 2012. She is director of global organizational development for Emerson in St. Louis.

**Holly Ingraham**, MPPA, is executive director at Cultural Leadership, an organization that trains high school students to be activists and community organizers.

**Michael Miller**, MBA, is a winner of the Midlands (Neb.) Business Journal's "40 under 40 Awards."



**Dzenana Mruckovski**, BS engineering, is the director of facilities in arts and sciences at Washington University in St. Louis.

## 2003

**Andrea McNairy**, BS political science, of Brown & Crouppen in St. Louis, has been named one of the "2011 Missouri & Kansas Super Lawyers Rising Stars." She also was named "2012 Top 40 under 40" in the state of Missouri by The National Trial Lawyers Association.

**Basia Najarro**, BSBA, was selected as one of the St. Louis Business Journal's "40 under 40" for 2011. She's an assis-

tant director and division administrator of medical education at Washington University in St. Louis.

## 2004

**Jon Bauer**, PhD education, was named president of East Central College in Union, Mo.



## 2005

**Frank Nelson**, MBA, was selected as one of the St. Louis Business Journal's "40 under 40" for 2012. He's president and chief executive officer of 1st Financial Federal Credit Union in St. Louis.

**Ketan Patel**, BS accounting, is the owner of the St. Louis area's first Pita Pit franchise.

## 2006

**Kim Astroth**, PhD nursing, is an assistant professor of nursing at Illinois State University's Mennonite College of Nursing in Normal, Ill. She was named a "2012 Illinois Board of Higher Education Nurse Educator Fellow." She will use the fellowship funds to further research on the study of physical function and disease self-management in individuals with chronic kidney disease.



**Daniel Bain**, PhD education, is president of Jefferson Davis Community College in Brewton, Ala.

**Martin Damm**, MBA and BSBA 2003, has been named the United States Tennis Association St. Louis District Adult Player of the Year. He posted a record of 24-7 during the 2011 USTA season, which included the individual title in the men's singles open at the St. Louis District Championship.

**Brandon Dempsey**, BA communication, has started goBRANDgo!, a marketing firm based in the Benton Park neighborhood of St. Louis. The firm caters to the marketing needs of nearly 350 St. Louis-area small businesses, including restaurants, craft furniture makers and salons.

## 2008

**Rachel D'Souza-Siebert**, MPPA, is director of development with the St. Louis Language Immersion Schools.

**Craig Hadley**, MA history, is curator of university exhibitions and collections at DePauw University in Greencastle, Ind.

**Kaleigh Miller**, MEd and BA psychology 2006, is a therapist at Boys & Girls Town of Missouri in Columbia.

## 2009

**Sabrina Donegan**, BSW, is a transitional living specialist at Youth Villages North Carolina in Durham. She helps former foster youth make successful transitions into independent adulthood.



**Christina Gant**, MA English, is a poet and instructor in the Division of Arts and Humanities at St. Charles (Mo.) Community College.



**Lindsey R. Miller**, BSBA, is an admissions coordinator at Logan College of Chiropractic University Programs in Chesterfield, Mo.

**Brittany Morris**, BLS, is the executive meetings manager at the Lodge of Four Seasons in Lake Ozark, Mo.

**Andrew Torno**, BSBA, is a member of the Manchester (Mo.) Police Department.

## 2010

**Libby Newport**, MBA and BSBA 1994, was selected as one of the St. Louis Business Journal's "40 under 40" for 2012. She is senior director of pharmaceutical and biotech account management for Express Scripts in St. Louis.

**Janet Watson**, MPPA, is director of finance and administration for the city of Clayton, Mo.

**Aimee Wilkinson**, BA anthropology, is an archaeological field technician.

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