Program Schedule

8:30-9:00  Doors Open - Registration/Sign-In

9:00-9:15  Keynote Speaker
           Introduction: Richard Fleming, President and
           CEO of the RCGA, St. Louis

9:15-9:45  Keynote address

9:45-10:30 Break

10:00-12:00 Workshops

12:00-1:00 Lunch

1:00-1:45 Executive Panel: “How I got from there to here, and
           how you can too!”

1:45-2:00 Closing remarks and door prizes

About the IBCC
The primary purpose of the International Business
Career Conference is to allow IB students the
opportunity to connect with professionals who can
give them a clearer picture of the types of career
opportunities available and the paths to obtain them
as well as what to expect from an international
business career.

The Conference plans to achieve this in several ways
including:

- Keynote address from a leading regional executive
- Panel discussions with local international business
  executives
- Informative workshops on international business
  issues and job market
- One on one interviews with recruiters from major
  international companies
- Numerous networking opportunities for students,
  faculty and business
Recruited from Denver in 1994, Richard Fleming promptly set economic goals for the area and continues to work nonstop to fulfill them at what’s now known as the Regional Chamber & Growth Association. As befitting the mission of a chamber representing 12 counties, the RCGA is a strong voice here for regional cooperation under Fleming’s leadership. The RCGA’s Technology Gateway Alliance, which aims to make St. Louis a national center for high-tech firms, is a forum where existing companies network. Perhaps more than any other civic leader, the 54-year-old Fleming understands that perception is reality, never missing an opportunity to promote St. Louis and St. Louis businesses. The question ahead is whether these ambitious plans will come to fruition.

"Last century, St. Louis passed on the opportunity to be the nation’s economic center. We’ll seize the new millennium to be the nation’s center of the new economy."

~ Richard Fleming