Yvette M. Miley is the senior vice president and executive editor of MSNBC, where she is responsible for daytime programming, breaking news and coverage of special events.

Miley, who has worked for NBC Universal for 20 years, is known for her passionate and dynamic leadership. She joined NBC 4/WTMJ in October 1991 as a producer and held various positions in the newsroom prior to working her way up to assistant news director. In July 2001, Miley was named vice president and news director of the then NBC-owned station, WVTM-NBC 13, in Birmingham, Ala.

Under her leadership, the station’s newscasts saw a dramatic ratings turn around, including going from third to first in the late news category. Miley returned to NBC 4/WTMJ on June 14, 2004, after being named vice president and news director of the Miami/Fort Lauderdale-based NBC-owned and operated television station. She joined MSNBC in June 2009 as a vice president and executive editor.

Miley’s awards include two Emmy Awards for coverage of the Andrew Cunanan/Gianni Versace story and the Downtown Miami Tornado. She also won the Dupont Award and a Peabody Award for coverage of Hurricane Andrew in 1992 and four regional Edward R. Murrow Awards, one in 2007 and three in 2003, four Associated Press Awards in 2004, and an additional Edward R. Murrow Award in 2004. In September 2007, the Miami-Dade Chamber of Commerce named Miley its 2007 Corporate Executive of the Year.

Keynote Speaker
Yvette M. Miley

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International Business Career Conference

Unleash Your Global Potential

Presented by:
International Business Honor Society
Friday, March 1, 2013
8 a.m. – 2:30 p.m.
J.C. Penney Building/Conference Center
University of Missouri–St. Louis
Welcome and Keynote Speaker Introduction:
Dr. Joseph Rottman, director, International Business Institute

Keynote Address
Yvette Miley, senior vice president and executive editor, MSNBC

Introduction of Workshops and Speakers

Break

Workshops (2 sessions/40 minutes per session)
Room 93: UMSL International Alumni Panel, Chelsea Miller, Matt Kelley, Himaa Patel
“Landing a Job in the U.S. After Graduation”

Room 202: Joseph Papes, “Being Safe when Traveling Internationally”

Room 204: Terry Joggerst, “Developing International Business Relations”

Room 402: G.S. Ahluwalia, “Landing a Job in International Business”

Room 403: Arijana B. Hoormann, “How to work in IB while Working in the US”

Room 404: Sean Mullins, Five Trends in International Business*

Networking with Area Professionals and Lunch

11:30-1
Executive Panel - Rodolfo Rivera, Jennifer Schwesig, Krister Ungerboeck, Bill Odell and Robert Jett,
“Making the Transition from International Business Students to International Business”

2:20 Closing Remarks and Door Prizes

Executive Panelists

Rodolfo Rivera
Director Business Development
Fidelity National Financial

Jennifer Schwesig
International Attorney
Armstrong Teasdale

Krister Ungerboeck
President
Ungerboeck Systems International

Bill Odell
Senior Vice President and Director of Science and Technology
Formwide

Robert Jett
Vice President and Deputy Compliance Counsel
RG A Reinsurance Company

Workshop Presenters

G.S. Ahluwalia
MasterCard Technologies
“Landing a Job in International Business”

Terry Joggerst
Winchester Ammunition
“Developing International Business Relationships”

Sean Mullins
World Trade Center
“Five Trends in International Business”

Arijana B. Hoormann
Scarbrough International
“How to Work in IB While Working in the US”

Joseph Papes
Federal Bureau of Investigation
“Being Safe When Traveling Internationally”

Alumni Panel
Discussion: “Landing a Job in the U.S. After Graduation”

Photographs not available