EVENT SCHEDULE

8:00-8:45 Doors Open - Registration / Check-In
8:45-9:00 Welcome and Speaker Introduction
   Dr. Joseph Rottman
   Department Chair, Global Leadership and Management
   Director, International Business Institute
9:00-9:30 Keynote Address
   Bob Gambardella
   Institute at Singapore Sports Council
   Former Chief, Sport Development & Singapore Sports
9:30-9:45 Introduction to Executive Panel
9:45-10:45 Executive Panel – Timothy J. Nowak, St. Louis World Trade Center;
   John Clark, Masterclock; Laura Last, Amgen; Priya Marsonia,
   Advanced Technology Group, Juan Carlos Buitrago-Sauarez, Monsanto
10:45 – 11:00 Break
11:00-12:30 Workshops – to run concurrently, each will be conducted twice
   over the course of two, 40-minute sessions
   Rm. 202 Jenny Morr, AT&T – “Developing Grassell”
   Rm. 204 Alumni Panel – “From Training to Olympian – the Journey of Success”
   Rm. 402 Lou Countryman and Nancy Latham, Amgen Inc. – “Taking the Lead in
   Global Training”
   Rm. 403 Vin Ko, The St. Louis Mosaic Project – “Attracting Global Talent
   to St. Louis”
   Rm. 404 Barbara Smith, Bitrode Corp. – “Stepping Up to the Plate
   in International Business”
12:30-2:00 Meet the Trainers: Lunching and Networking with Area Professionals
1:15-2:00 Lunch & Learn – Rm. 202
   Andres Benavides and Claudia Barona, Lifepack
   “Changing the Game in Business for a Sustainable Future”

The IBHS would like to extend a special thanks to our wonderful sponsors.
KEYNOTE SPEAKER
9:00-9:30 a.m. Auditorium

Robert P. Gambardella
Former Chief | Singapore Sports Institute

Bob Gambardella has been involved in sport at the national and international level in various capacities as a coach and administrator. Most recently, Gambardella served as the Chief at the Singapore Sports Institute where he led a team of 124 sport administrators and scientists and managed a budget of 80 million dollars.

Over the past seven years his team achieved breakthrough performances, forged strategic alliances and developed systems for sustained growth and success of athletes, coaches and sport organizations. Bob has been to 10 Olympic Games and has visited over 50 countries worldwide.
EXECUTIVE PANEL
9:30-10:45 a.m. Auditorium

Tim Nowak *Moderator*
Executive Director | World Trade Center St. Louis

John Clark
President and CEO | Masterclock, Inc.

Laura Last
Global Director, Learning and Performance | Amgen, Inc.

Priya Marsonia
Vice President, Delivery | Advanced Technology Group

Juan Carlos Buitrago-Suarez
Marketing Executive for Americas and Europe | Monsanto
WORKSHOPS
11:00-12:30 p.m.

Rm. 202  Jenny Morr, Assistant Vice President of IT, AT&T
Developing Oneself
People often think that after they graduate and leave college, their time for learning is over. More often than not that is not the case. Jenny Morr will focus on how individuals can stay competitive after college by adding professional value.

Rm. 204  Alumni Panel
From Training to Olympian—the Journey of Success
“Where do you see yourself in 5 years?” A daunting question every graduate has to face. Hear from UMSL alumni who have made the journey from being students to becoming successful business people.
WORKSHOPS
11:00-12:30 p.m.

Rm. 402  Nancy Latham and Lou Countryman
Taking the Lead in Global Training
Students will learn what goes into the planning, content development, challenges, delivery methods, and benefits of global training. The importance of global sales training will also be discussed.

Rm. 403  Vin Ko
Attracting Global Talent to St. Louis
The St. Louis Mosaic Project is an organization that works to attract global entrepreneurs to the St. Louis area. This workshop will discuss the importance of immigrant businesses in the St. Louis area. This workshop is geared towards international Students.

Rm. 404  Barbara Smith
Stepping Up to the Plate in International Business
How does a person become the best worker that the bosses can’t ignore? Barbra will discuss her journey from being a regular employee to being the female CFO of a multinational corporation, as well as the challenges and rewards she faced along the way.
LUNCH AND LEARN
1:15-2:00 p.m.  Room 202

Andres Benavides CEO and
Claudia Barona CMO  Lifepack

Changing the Game in Business for a Sustainable Future

Andres and Claudia tell how they overcame economic and cultural obstacles in order to establish their business, Lifepack, here in St. Louis as well as their commitment to sustainability in their employment practices and products.

Lifepack is an effort to combat paper, plastic, and Styrofoam pollution in the modern world. The products the company makes are from natural fibers so they biodegrade, and they contain seeds. This means that after the products are used, they will disappear and plants will grow.
9TH ANNUAL IBCC