Betsy Cohen is the Executive Director for the regional immigration & innovation initiative called The St. Louis Mosaic Project. This initiative is a joint collaboration of the St. Louis Economic Development Partnership, the Regional Chamber, the Regional Business Council, five universities and leaders of the other 40 organizations on the Steering Committee. The goal is that by 2020 our region will have the fastest growth rate of foreign-born people, reversing our current decline in our regional population of 2.4 million. With this new growth at all skill levels will come entrepreneurship, job creation and people to add to our neighborhood schools, businesses, government, culture and shared economic prosperity. We will involve business, government, education, faith, safety, health, culture, diverse local chambers and organizations plus the people of our region. This initiative will add to local momentum already building for the high number of technology startups and plant science opportunities.

Betsy is on the board of the St. Louis United Way, the Advisory Board of the St. Louis University Cook School of Business, the St. Louis Crisis Nursery Advisory Board and the Washington University Council for Sustainability. She has been recognized by the St. Louis Business Journal as one of the most influential women in St. Louis, and she has been recognized by the YWCA as a regional corporate leader.

Betsy received her B.A. from Wellesley College and her M.B.A. from the Harvard Business School. She speaks French, beginner Spanish and had a long career with international colleagues in her previous role as a vice president at Northrup-Grumman. At Pfizer, she also launched and led a St. Louis regional coalition.
Executive Panelists

Tom Wilkon (Moderator)
Vice President, Global Communications and Marketing
Monsona

Torbjorn (Turbo) Sjogren
Vice President, Global Modernization and Sustainment
The Boeing Company

Charlie Hoffman
Dean, College of Business Administration
University of Missouri-St. Louis

Kei Pang
CEO & President, INVAC
Nidec Meter Corporation

Scott Bell
Vice President, Global Sales Programs
Siemens SSW

Workshops

Shaker Sadakawi
Sunlight Semiconductor
“Closing the Gap: Being Culturally Flexible”

Ed Garsten/Bryan Zvibleman
Chrysler - Fiat Automobiles
“Social Media’s Global Reach”

Betsy Cohen
The St. Louis Mosaic Project
“Landing an International Business Career Post Graduation”

Bret Schnitker
Stars Design Group, Inc.
“Becoming an International Entrepreneur”

Susanne Evens
APA Translation
“International Experience Can Land You That Job”

Dion Cantu
Federal Bureau of Investigation (FBI)
“Survival Guide to Studying Abroad”

Lunch and Learn

Neal Gordon, J&M Eagle
“Global Sustainability in Business”

Neal Gordon
J&M Eagle
“Global Sustainability in Business”