Tim Nowak is currently the Executive Director at St. Louis’ World Trade Center. WTC combines local experts with government resources to enhance international trade, promote local economic development, and ultimately foster peace and stability through trade. It also supports St. Louis County by guiding regional businesses to expand into foreign markets, hosting visiting trade delegations to St. Louis, and promoting the region as a place for international trade relations and economic growth.

Mr. Nowak has had extensive international working experience in Europe, Asia-Pacific, the Middle East, South America, and Africa. Mr. Nowak has managed and directed international sales organizations in the medical industry including distribution and direct sales strategies. His expertise includes analyzing international markets, determining business models, and executing sales and profit growth plans.
Welcome and Keynote Speaker Introduction:
Dr. Joseph Rottman, Director, International Business Institute

Keynote Address, Tim Nowak, Executive Director, World Trade Center, “Risks, Rewards & Results: A Path to Global Leadership”

Introduction to Workshops and Speakers

Break

Workshops (2 sessions/40 minutes per sessions)

Room 229: Joseph Papes and Ruben Lopez, FBI
Staying Safe While Abroad

Room 222: Margaret Gottlieb, US Commercial Service
Going Abroad With the Government

Room 78: Scott A. Bell, SIEMENS
Marketing to the International Customer

Room 72: Rodolfo Rivera, Fidelity National Title Group
Making International Law Work for You

Room 126: Alumni Panel:
How to Break Into International Business
Chloé Gray-Le Coz, NSI Marketing Services
Susie Qu, Soluta, Inc.
Sean Hanebery, Consolidated Graphics
Nicole Pacheco, JCI

Networking with Area Professionals + Lunch

Executive Panel: “Making the Transition from International Business Students to International Business”

Steve J. Burrows, Moderator, Board Development and Executive Outreach Director, IB Institute, UMSL

Torbjorn (Turbo) B. Sjogren, Vice President, Alszalam and IOC, Boeing Defense, Space & Security

Susanne Evens, President, AAA Translation

Amie Gianino, Senior Global Director, Beer & Better World at Anheuser-Busch InBev

Cory Simek, Director of the United States Foreign Commercial Service

Closing Remarks and Door Prizes