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UMSL

# Fundamentals of Planning and Zoning



October–December 2023

A Chancellor’s Certificate covering the fundamentals of planning and zoning and critical components in the work of planning and zoning commissions.

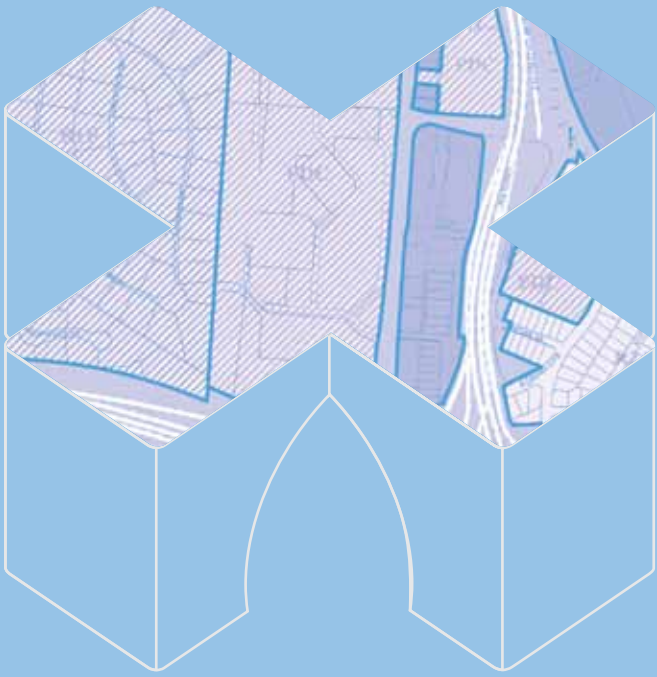
UMSL

MC 179  
University of Missouri–St. Louis  
Public Policy Administration Program  
1 University Boulevard  
St. Louis, MO 63121-4400

PUBLIC  
POLICY  
ADMINISTRATION

APA  
STL

EAST-WEST GATEWAY  
Council of Governments



### CHANCELLOR’S CERTIFICATE

Earn a noncredit UMSL Chancellor’s Certificate in Fundamentals of Planning and Zoning by completing six of the seven modules. You may sign up for the entire course or for individual modules.

### PARTNERSHIP

Offered by UMSL Public Policy Administration, East-West Gateway Council of Governments, and the American Planning Association–St. Louis Metropolitan Section.

### SCHEDULE/LOCATION

The certificate consists of seven modules that include lecture and discussion. Classes are held Thursdays from 6:00-9:00 pm at UMSL, location 103 Benton Hall.

### INSTRUCTORS

Course instructors are professional, practicing planners in the St. Louis region and members of the American Planning Association–St. Louis Metropolitan Section as well as the national and state APA.

Entering its 20th year in 2023, the Planning and Zoning Chancellor’s Certificate has educated hundreds of members of the St. Louis planning community. Fundamentals of Planning and Zoning is taught by a team of senior practitioners, who have extensive knowledge and experience in local government planning in Missouri, Illinois and across the nation. Course modules cover planning practices, processes and topics that are crucial for local government success.

This program is designed for:

- Municipal and county planning and zoning commissioners
- Elected officials including mayors and city council members
- Municipal staff interested in planning and zoning
- Citizens seeking to become involved in local planning and decision-making processes

# Fundamentals of Planning and Zoning

## Oct. – Dec. 2023

### Module 1: Planning and Placemaking: Developing and Maintaining Healthy, Sustainable Communities

OCT. 19

Why is good planning important to the future of the St. Louis region? This session will illustrate the impact of planning and zoning decisions made at the municipal and county levels on developing and maintaining healthy, sustainable communities. It will demonstrate the importance of creating a sense of place and will explore the history of planning and emerging planning trends. Following the presentation from the instructor, there will be a Q&A panel featuring planners with diverse perspectives on the profession.

**Instructor:** Matt Wetli, AICP, principal, Development Strategies  
**Panelists:** Miriam Keller, AICP, city planning executive for general planning & design, City of St. Louis | Paul Hubberman, sr. manager of corridor and long-range planning, East-West Gateway | Carlos Trejo, AICP, director of planning & community development, City of Olivette | Jennifer Allen, co-director, St. Louis Art Place Initiative

### Module 2: Developing a Comprehensive Plan

OCT. 26

Learn about the major components of the comprehensive plan including the requirements of state statutes and local ordinances. Understand the comprehensive planning process, the steps for developing a comprehensive plan, the commission's responsibilities, and how they vary from city to city. Learn about the inclusion of historic and other types of special districts.

**Instructors:** Jess Henry, AICP, project manager, Rise STL | Scott Hanson, AICP, senior urban planner, Crawford, Murphy & Tilly | Jonathan Roper, AICP, city planning executive for neighborhood planning, City of St. Louis

### Module 3: Zoning

NOV. 2

Review the basics of zoning structure, format and process. Learn about updating and drafting effective and unified zoning codes, the plan/code relationship and administering exceptions. Other topics include best practices when writing zoning codes, code regulation of commercial and residential development, legal limitations to sign regulations, and governmental roles and responsibilities in zoning.

**Instructor:** Paul Langdon, AICP, vice president of development, Covington Realty Partners

Program information  
email: [Anna.Chott@ewgateway.org](mailto:Anna.Chott@ewgateway.org)

Registration information  
<https://mimh.configio.com/pd/3131/umsl-chancellors-certificate-in-fundamentals-of-planning-and-zoning-2023>  
or call (314) 516-8419

### Module 4: Site Plan Review

NOV. 9

Understand the implications of different site plan/preliminary plat choices and the variables that have an impact on development. Plan review can bring maximum benefit to a community's transportation, engineering, economics, environment and visual appearance. Examples of site plans, preliminary plats and record plats will be provided and discussed.

**Instructors:** Charles Senzee, planning manager, City of Wentzville | John Boyer, assistant director of community development, City of St. Charles

### Module 5: Ethics and Effective Public Hearings

NOV. 16

Address ethical considerations in the duties of commissioners, elected officials and staff, including conflicts of interest and responsibility to the community and petitioners. Learn about the appropriate role and conduct of commissioners, staff and attorneys in maintaining objectivity and decorum in public hearings and meetings. Discuss fact-finding and conflict resolution.

**Instructors:** Jason Jaggi, AICP, director of community development, City of Creve Coeur | Michael Zeek, AICP, director of community development, City of Maryland Heights

*No Class—Nov. 23 Thanksgiving holiday*

### Module 6: Legalities of Planning and Zoning

NOV. 30

Learn about legal aspects of government planning and zoning. Gain practical insight on: adoption and use of planning and zoning tools (building/development, subdivision and zoning), statutory and constitutional limitations on land use authority, ethical considerations for those making regulatory decisions, and the procedures involved in zoning decisions, hearings and appeals.

**Instructors:** Dan Vogel, founding shareholder, Cunningham, Vogel & Rost, PC | Tayleur Blaylock, associate attorney, Cunningham, Vogel & Rost, PC

### Module 7: Implementing a Comprehensive Plan

DEC. 7

Discover how a municipality, village or county can use a comprehensive plan as a tool to manage and guide land use in the community. Understand how the plan is implemented with zoning and other ordinances to create the community that was envisioned in the development of the plan.

**Instructors:** Stephen Ibendahl, AICP, principal, i5Group | David Bookless, AICP, community development director, City of Arnold

## Registration

- Fundamentals of Planning and Zoning  
Thursdays, October 19-December 7, 2023, 6-9 p.m.
- Module 1: Planning and Placemaking—Oct. 19
- Module 2: Developing a Comprehensive Plan—Oct. 26
- Module 3: Zoning—Nov. 2
- Module 4: Site Plan Review—Nov. 9
- Module 5: Ethics and Effective Public Hearings—Nov. 16
- Module 6: Legalities of Planning and Zoning—Nov. 30
- Module 7: Implementing a Comprehensive Plan—Dec. 7

### REGISTER ONLINE:

<https://mimh.configio.com/pd/3131/umsl-chancellors-certificate-in-fundamentals-of-planning-and-zoning-2023>

*(credit card payment or invoice option available)*

**\$400 for 7 modules/\$75 per module**

Two scholarships are available for this course. For more details or to apply, email [moapa.slms@gmail.com](mailto:moapa.slms@gmail.com).

**REGISTER BY MAIL:** Detach entire panel and mail to  
UMSL MIMH Professional Training  
8225 Florissant Rd.,  
St. Louis, MO 63121-2020

**REGISTER BY PHONE:** Call (314) 516-8419  
Credit card or P.O. information must be provided.

Name	_____
Address	_____
City, State, ZIP	_____
Phone: Day	_____
Evening	_____
Email	_____
Jurisdiction/Employer	_____
Title	_____

_____ Entire course (\$400)	= \$ _____	<input type="radio"/> Pay by check. Make checks payable to the University of Missouri-St. Louis
_____ Individual modules (x\$75)	= \$ _____	<input type="radio"/> P.O. provided
Total	= \$ _____	<input type="radio"/> Bill me

BILLING ADDRESS IF DIFFERENT THAN ABOVE.

Address	_____
City, State, ZIP	_____

*The University reserves the right to cancel any program. In the event of cancellation, you will be notified immediately, and all program fees will be refunded or applied to a future program at your request. If you must cancel a registration, you are entitled to a full refund only if you cancel 5 days prior to the first class meeting/entire course or the individual module for which you are registered. Please refer to our cancellation policy at: [umsl.edu/go/pzcert](http://umsl.edu/go/pzcert)*