

### Graduate Certificate Business Intelligence

#### **Program Requirements:**

A minimum of 12 credit hours of courses number 4000 or above are required for the degree program.

- The Graduate Certificate in Business Intelligence (BI) prepares students to support better business decision-making by providing internal data and external data in a useful and usable format. Using BI, decision makers are able to examine the value of business processes and products while watching for competitive opportunities in the marketplace. BI technologies provide historical, descriptive, predictive, and prescriptive views of business operations. The BI Certificate blends analytics and information technology in a unique program during which students work on industry datasets and learn to appreciate the difficulties of large-scale, unstructured data as well as the need for nuanced solutions.
- This 12 credit hour certificate program also counts toward the 30 credit hour Master of Science in Information Systems and Technology degree program requirements. Students may choose to combine this certificate with other courses and/or certificates to obtain the Master of Science in Information Systems and Technology degree.

#### **Application Requirements:**

1. [Online Graduate Application](#)
2. Statement of Purpose: A 1-2 page essay explaining your interest in the program and why you are a strong candidate.
3. Official transcripts from all universities attended. A Bachelor's degree is required.
4. Entrance examinations:
  - a. International Students must document English proficiency by providing scores from an internationally accepted standardized examination. See [International Admissions](#) for more information.
5. **Minimum GPA of 3.0 on 4.0 scale**
6. Letters of Recommendation: 2 letters of recommendation are required from individuals who can evaluate your recent academic performance.

#### **Application Deadlines:**

Domestic Applicants: Fall - July 1 ♦ Spring - December 1 ♦ Summer - May 1

Applications are processed as they are submitted. However, applications that are not received by the posted date may delay admission until the following semester.

#### **Application Fees:**

\$50 for domestic applicants

\$40 for international applicants

#### **Graduate Program Director:**

Contact Dr. Francesca Ferrari by email at [ferrarif@umsl.edu](mailto:ferrarif@umsl.edu) or by phone (314) 516-7201

#### **Advising**

Contact College of Business by email at [mba@umsl.edu](mailto:mba@umsl.edu) or by phone (314) 516-5885