Graduate Certificate  
Digital and Social Media Marketing

**Degree Program:**
- A minimum of 12 credit hours of courses numbered 5000 or above.

**Program Website:**
http://umsl.edu/go/DigitalMrktng

**Entrance Requirements:**
1. Application
   a. [http://umsl.edu/go/Apply-Now](http://umsl.edu/go/Apply-Now)
2. Two Letters of Recommendation
3. Transcripts and Entrance examination(s)
   a. An official BA or Master’s transcript must be submitted.
   b. International students are required to document English proficiency by providing scores from an internationally accepted standardized examination before a decision is made on admission.
4. Grade Point Average
   a. Minimum of 3.0 on 4.0 scale

**Application Deadline:**
- Fall: July
- Spring: December 1
- Summer: May 1

*Applications are processed as they are submitted. However, applications that are not received by the posted date may delay admission until the following semester.*

**Application fee:** $50 for domestic applicants; $40 for international applicants

**Office of Graduate Business Programs**
Ms. Francesca Ferrari, Director of Graduate Studies
104 Anheuser-Busch
Phone: (314) 516-5885
Email: mba@umsl.edu