Oral Defense Announcement
University of Missouri – St. Louis Graduate School

An oral examination in defense of the dissertation for the degree
Doctor of Education with an emphasis in Educational Practice

Pamela D. Williams

Ed.M. in Human Resource Education, May 2010, University of Illinois at Urbana-Champaign
B.A. in Women’s Studies, May 2004, Vanderbilt University

My Story is in the Structure: An Autoethnographic Study by an Instructional Designer
Working in a Centralized Academic Reporting Line

Date: April 10, 2024
Time: 2:00 p.m. to 3:30 p.m.
Place: Remote

Abstract
Although not officially named in the shared governance of an institution, instructional designers play an important role as they collaborate with administrators and faculty to create high quality, regulatory-compliant courses for enrolled students. Instructional designers working in centralized, academic reporting units may be well-positioned to advance the work of institutions to maintain good standing with the industry and regulatory bodies. To illustrate the challenges, opportunities, and strategies employed by an instructional designer working in such a position, an autoethnographic study was conducted to elucidate how shared governance influences, empowers, and disempowers an instructional designer’s ability to lead and collaborate on course designs and institutional initiatives. The researcher recorded five interviews and conducted a thematic analysis of her data and identified seven major themes: Advocacy and Social Justice, Analogies and Jargon, Collaboration and Consulting, Controversial and Core Beliefs, Instructional Designer Identity and Expertise, Organizational Impact, and Strategic Instructional Design. The seven themes align with Appreciative Inquiry (AI), working iteratively and with positivity to refine and enhance the work of the institution. It is a motivating and mediating factor for instructional designers to find meaning, purpose, and satisfaction in their position as a consultant to rather than as a party to shared governance. This research study may help administrators consider novel ways of incorporating instructional designers at their institutions. It may also encourage other instructional designers to apply their expertise and influence in contexts beyond course design and instructional practices.

Defense of Dissertation Committee
E. Paulette Isaac-Savage, Chairperson, Ed.D.
Michael Porterfield, Committee Faculty Member, Ph.D.
Catherine H. Monaghan, Committee Faculty Member, Ph.D.