

SCMA 4381 and SCMA 5381: GLOBAL SUPPLY CHAIN MANAGEMENT
Spring 2018
(includes INTL BUS 4381 and INTL BUS 5381)

Course Description

SCMA 4381 *Global Supply Chain Management*: 3 semester hours. Same as INTL 4381. Prerequisites: SCMA 3301 and a minimum campus GPA of 2.0. This course covers business logistics and supply chain strategies involving shipments across national boundaries. Topics may include the effects of international agreements and regional trading blocks on supply chain strategies, the design of global logistics networks, managerial processes and systems for international production and distribution, and risk management for international logistics.

INTL BUS 4381 *Global Supply Chain Management*: 3 semester hours. Same as SCMA 4381. Prerequisites: SCMA 3301 and a minimum campus GPA of 2.0. This course covers business logistics and supply chain strategies involving shipments across national boundaries. Topics may include the effects of international agreements and regional trading blocks on supply chain strategies, the design of global logistics networks, managerial processes and systems for international production and distribution, and risk management for international logistics.

SCMA 5381 *International Logistics and Operations Management*: 3 semester hours. Same as INTL 5381. Prerequisites: SCMA 5310. A study of international logistics and operations management strategy, planning and operations. Topics may include multinational logistics and supply chain strategies, global network design and sourcing, international transportation, distribution and operations, import-export, risk management, etc.

INTL BUS 5381 *International Logistics and Operations Management*: 3 semester hour. Same as SCMA 5381. Prerequisites: SCMA 5310. A study of international logistics and operations management strategy, planning and operations. Topics may include multinational logistics and supply chain strategies, global network design and sourcing, international transportation, distribution and operations, import-export, risk management, etc.

Instructor

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Course Objectives

- Gain a critical understanding of the foundations of international trade and complexities of the global economy from the business logistician's perspective.
- Understand the added complexities within the firm's supply chain activities when extending sales and/or operations globally.
- Become aware of strategies available to meet the added challenges facing global supply chain managers today and become familiar with practical tools and resources for managing global logistics activities.

Class Schedule

This class meets **Thursday Evenings from 6:55 to 9:35 pm in Anheuser-Busch Hall (ABH) Room 002** from January 18 through May 3, 2018. (Final Exam Due 5/10).

Important Course Dates

All assignments will be submitted through our Canvas Course Site and are due no later than 11:59 pm on the Sunday indicated. Team Presentations will be given at our last class on Thursday, May 3. Our Final Assignment, Quiz 4, is due by 11:59 pm, Sunday, May 6.

Assignment No. 1 DUE	by 11:59 pm, Sunday, January 28, 2018
Quiz No. 1 DUE	by 11:59 pm, Sunday, February 11, 2018
Assignment No. 2 DUE	by 11:59 pm, Sunday, February 25, 2018
Quiz No. 2 DUE	by 11:59 pm, Sunday, March 11, 2018
Quiz No. 3 DUE	by 11:59 pm, Sunday, April 8, 2018
Assignment No. 3 DUE	by 11:59 pm, Sunday, April 15, 2018
Team Presentations	In Class, Thursday, May 3, 2018
Quiz No. 4 DUE	by 11:59 pm, Sunday, May 6, 2018

Class will be delivered as traditional lecture with extensive discussions, guest speakers (practitioners in the field), multi-media sources and alternative learning experiences. We will use a traditional textbook, supplemented with weekly readings from the business press and other sources as appropriate.

Textbook – Required

International Logistics: The Management of International Trade Operations, 4th Edition, Pierre David, Cicero Books July 2013

Assignments and Exams

We will have weekly readings in the Textbook and other, relevant materials that will form the basis of our in-class work and discussions. Students are expected to be prepared and ready to engage in in-class exercises or discussions. **Class participation accounts for 10% of the final grade.**

Students will complete **three assignments** focused on practical application of material covered. The assignments may be short answer or essay questions; participating in a class discussion on a relevant, current event; preparing a short case report; completing further investigation and making a presentation on a particular aspect of the International Supply Chain. All assignments will be posted on our Course Site here on Canvas.

We will have **four Quizzes** as described and scheduled below.

Group Projects

Students will complete a **Group Project** and present their findings in a **10-15 minute PowerPoint presentation** at our last class. There is not a written report. Using the knowledge, tools and resources presented each week, half the class will **A) identify the best location and present the business case for establishing a manufacturing plant abroad and half the class will B) identify an export market and prepare a plan for that company to expand its distribution overseas.** The Teams will identify issues to be addressed in such an analysis, along with data and information resources that can be used in order to come to the appropriate recommendations. Details of the Group Projects will be posted on our Course Site in Canvas. **The Group Project is worth 20% of the final grade.**

Grading

Assignments (3)	10% each = 30%
Quizzes (4)	10% each = 40%
Team Presentation	20%
Class Participation	10%

I use a traditional point based, A to F Grading Scheme:

	Range:	
A	100 %	to 94.0%
A-	< 94.0 %	to 90.0%
B+	< 90.0 %	to 87.0%
B	< 87.0 %	to 84.0%
B-	< 84.0 %	to 80.0%
C+	< 80.0 %	to 77.0%
C	< 77.0 %	to 74.0%
C-	< 74.0 %	to 70.0%
D+	< 70.0 %	to 67.0%
D	< 67.0 %	to 64.0%
D-	< 64.0 %	to 61.0%
F	< 61.0 %	to 0.0%

Grades will be posted on the Grade Center here on our Course Site in Canvas.

Written Assignments will be graded on:

- Thoughtfulness and thoroughness of your analysis and response to the questions;
- Understanding of concepts reflected in the reading and other materials we've covered and applicable to the assignment;
- Critical assessment and defense of your responses;
- Well written (grammar, spelling, organization) and concise, college-level writing.

Academic Professionalism

All students are expected to respect their classmates, the instructor and the university; civility is a basic requirement. Class attendance and participation are essential for success. I strongly encourage students to attend class weekly, be on time, prepared and ready to engage. Your success is important to me.

I encourage any student experiencing academic difficulty to contact me immediately so that we can identify the difficulties and discuss strategies to improve performance. I will also encourage students to take advantage of all campus resources for improving academic performance and the university experience.

University policy stresses the principle of academic honesty; violation of this principle may result in zero credit for the assignment / task in question and may also result in further disciplinary action.

Plagiarism and cheating will not be tolerated and may lead to failure on an assignment, in the class and dismissal from the university. You are responsible for being attentive to and observant of campus policies about academic honesty as stated in the University's Student Conduct Code. Plagiarism is the use of another person's words or ideas without crediting that person. Please be sure to review the University's document "Avoiding Plagiarism"

at <http://www.umsl.edu/~comm/files/pdfs/plagiarism.pdf> (Links to an external site.)Links to an external site.

The University, the college, and the department are fully supportive of all policies concerning special needs students. Any student who feels they need special accommodations should contact the Office of Disability Access Services.

COURSE SCHEDULE

SCMA 5381 Thursday Evenings - WEEKLY SCHEDULE AND ASSIGNMENTS				
	2018 DATE Thursdays	TOPIC	CLASS PREPARATION	ASSIGNMENTS
1	Jan 18	Welcome; Intro to Global Supply Chain Management	NONE	NONE
2	Jan 25	The Global Trade Environment	Textbook Chapter 1; KOF Index of Globalization Press Release, March 4, 2016	Assignment No 1: <i>“What Does the Made In Label Mean Anymore?”</i> Renuka Rayasam, August 30, 2013, The New Yorker (on line). DUE 1/28.
3	Feb 1	Global Infrastructure	Textbook Chapters 2 & 3; “Trucker’s Life in West Africa”, Bright Senam Gowonu, UNCTAD Transport Newsletter No. 54, 2 nd Q 2012	NONE
4	Feb 8	Global Market Entry	Textbook Chapter 4	QUIZ 1 – Intro Global Supply Chain; Global Trade; Infrastructure. DUE 2/11.

5	Feb 15	Global Transaction Risks; Legal and Regulatory Frameworks	Textbook Chapters 5 & 8; http://www.doingbusiness.org/data/exploretopics/trading-across-borders	NONE
6	Feb 22	INCOTERMS	Textbook Chapter 6	Assignment No. 2: <i>“Does Alibaba’s Magic Work Outside China?”</i> Jae C. Jung, Majiri A. Ugboma, Alvin K. Liowagic, Thunderbird International Business Review Vol. 57, No. 6 November/December 2015. DUE 2/25.
7	Mar 1	International Payment Terms	Textbook Chapter 7; export.gov CCG http://www.export.gov/ccg/index.asp	NONE
8	Mar 8	International Documents	Textbook Chapter 8;	QUIZ 2 - Market Entry, Transaction Risk, Legal & Regulatory Frameworks; INCOTERMS, Payment Terms. DUE 3/11
9	Mar 15	U.S. Export Regulations	Textbook Chapter 9 BIS; EAR https://www.bis.doc.gov	NONE

			ov/index.php/regulations ; BIS: "Don't Let this Happen To You".	
10	Mar 22	International Insurance; Culture	Textbook Chapter 10; "Reinhard Siekacsek (pronounced See-kah-chek)"NYT December 21, 2008	NONE
Mar 29 SPRING BREAK NO CLASS				
11	Apr 5	International Air & Ocean Shipping	Textbook Chapters 11 & 12.	QUIZ 3 – International Documents, U.S. Export Regulations, International Insurance, Culture. DUE 4/8.
12	Apr 12	International Land & Intermodal Shipping	Textbook Chapter 13	Assignment No. 3 DUE - "The Global Leadership of Carlos Ghosn at Nissan", John Milliken, Dean Fu, Thunderbird International Business Review, Vol. 47(1) 121–137, January–February 2005. DUE 4/15.
13	April 19	Export Packaging	Textbook Chapter 14; Panama Canal Articles (4)	NONE

1 4	Apr 26	International Customs Clearance and Logistics Security	Textbook Chapters 15 & 16	None.
1 5	May 3	Wrap Up	NONE	Team Presentations May 3.
	May 10	No Class.	None.	QUIZ 4 – Shipping, Packaging, Customs Clearance. Security. DUE 5/6.