



The **Bachelor of Science** in

Sport Management

Get in the game.

Sport management is a specialized field that involves directing and coordinating the business aspects of sport organizations and athletic associations. Sport managers can be found working for professional sport teams, college and university athletic departments and sport marketing firms. From skill-development schools and recreational facility management to minor league operations, sport managers work at various levels of the industry to bring out the best in the organizations and people they represent. Sport management is a high demand and growing field, so now is the time to turn your passion into a profession.

The Bachelor of Science in Sport Management

The BS in Sport Management is an interdisciplinary, professional degree program that prepares students for a wide array of sport-related careers. The curriculum provides a balance between educational-community athletics and the business aspects of sport and includes required courses in management and organizational behavior, marketing, sports psychology, sport management and administration, legal and ethical issues in sports, and educational and community athletics in addition to an internship. Degree plans can be customized via choices of electives, internships and complementary minors (e.g., athletic coaching, communication, exercise science, media studies, marketing, business and finance). In addition, opportunities exist for on-campus internships with UMSL's NCAA Division II athletic programs and our state-of-the-art Recreation and Wellness Center. Partnerships with major professional sports organizations provide additional opportunities for external internships.

Upon completion of the program, graduates will be able to apply an interdisciplinary foundation of management, sports and marketing theories to a variety of sport management settings; develop a marketing toolbox; examine and explore the legal and ethical issues impacting amateur, collegiate and professional sport programs; develop awareness of liability, risk management, contracts and collective bargaining; manage sport; foster development of leadership and communication skills; learn how to balance economic priorities and social responsibilities of sport organizations; and demonstrate commitment to diversity, cultural competence and equity in any given sport management environment.

Fully accredited.

The Bachelor of Science in Sport Management at UMSL is earned through our fully accredited College of Education which provides Missouri Department of Elementary and Secondary Education certifications. Additionally, our counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs and our Educational Specialist in School Psychology program is approved by the National Association of School Psychologists. The Sport Management program is currently preparing for accreditation by the Commission on Sport Management Accreditation (COSMA).

Turn your passion into a profession.

The College of Education offers a variety of programs that lead to exciting and rewarding career opportunities. Our faculty, staff and community partners are committed to providing experiences to build the knowledge and skills needed for individuals to be successful in multiple educational settings and occupations. These careers include teachers, principals, and district superintendents; teachers and administrators for informal education organizations like museums, zoos and nature centers; counselors and mental health professionals for schools, hospitals, corporate employee assistance programs, clinics and private settings; postsecondary leaders and instructors for community colleges, career technical schools, and four-year colleges and universities; and sport management professionals.

The college hosts many centers and initiatives that enhance student experiences in our programs and work with more than 36 different public, private and charter schools throughout the region. We also sponsor eight charter schools.

Serious education. Serious value.

The BS in Sport Management is designed to provide specialized knowledge, skills and training in a flexible format. You'll learn from highly qualified educators, practitioners and researchers who hold terminal degrees from some of the world's most prestigious academic institutions.

The University of Missouri–St. Louis provides the knowledge, resources, tools, skills and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, and as such, UMSL is consistently ranked number one in affordability in the St. Louis region.

Learn more at coe.umsl.edu

The University of Missouri–St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a workforce well-equipped to manage sport and athletic endeavors and UMSL is prepared to help you meet that need. Choose the University of Missouri–St. Louis for sport management.

Career Opportunities

Athletic Coach
Athletic Director
Commissioner
Compliance Officer
Equipment Manager
Facilities Manager
General Manager
Operations Manager
Promotions Manager
PR & Media Relations Officer
Sports Agent
Sports Analyst
Sports Historian
Team Scout

College of Education

1 University Blvd.
116 South Campus Classroom Building
St. Louis, MO 63121
314-516-5939
oasis@umsl.edu
coe.umsl.edu/advising

Office of Admissions

1 University Blvd.
351 Millennium Student Center
St. Louis, MO 63121
314-516-5451
admissions@umsl.edu
admissions.umsl.edu



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