



The **Bachelor of Science** in

Business Administration, Management Emphasis

Establish yourself as a leader.

From Fortune 500 companies to non-profit organizations, all enterprises need capable managers to lead teams, orchestrate business activities and achieve company objectives. Because these processes involve working with and through people, managers must exhibit skillful and compassionate leadership behaviors. Managers must be informed by thoughtful analysis, an intimate knowledge of the business and a clear vision for its future.

The Bachelor of Science in Business Administration, Management Emphasis

The BSBA, Management Emphasis degree is a 120-credit-hour program that requires at least 48-credit hours be filled with business courses, of which a minimum of 18-credit hours need to be taken in Management courses.

The core business classes include financial and managerial accounting, legal environment of business, information systems concepts, business analytics and statistics, supply chain management, financial management, management and organizational behavior, marketing, and strategic management. Once you've completed your required courses, you can customize your degree with business electives, even selecting a minor, if you choose.

Throughout the program, students will be given the tools to become effective leaders, skilled communicators and savvy problem solvers. They will learn the theory and functions of management; the management of human resources; the development of strategic policies in an organization; organizational design and conflict resolution; entrepreneurship and international management. Students will be prepared to enter the workforce and succeed locally and globally across a wide range of business professions.

Among the Best

The BSBA, Management Emphasis is earned through our internationally recognized College of Business Administration, ranked among the top 2 percent of business schools in the world thanks to dual AACSB accreditation in both business and accounting.

Business students learn and collaborate in a state-of-the-art facility outfitted with smart classrooms containing all the latest teaching technology, cutting edge seminar rooms, group learning environments, community spaces and a real-time stock ticker. The college also offers frequent career fairs, including career-specific opportunities and internships. In addition, faculty engage students in service learning opportunities which provide value and help transform lives in the surrounding communities.

Students also benefit from six College Advisory Boards, the Leadership Council and the Business Alumni Association all of which are staffed by experienced business professionals from some of the best known St. Louis area companies. These professionals lend their expertise, experience, time, passion and enthusiasm to ensure that curricula are keeping pace with the ever-changing needs of business and that employers' needs are being fulfilled. They also provide opportunities that enhance student education with tours of their facilities, guest lectures, internships, mentoring, and more.

Serious education. Serious value.

The BSBA with an emphasis in Management is designed to provide specialized knowledge, skills and training in a flexible format, with classes available in-person, online and in a hybrid format. You'll learn from highly qualified educators who are not only academics, but business practitioners and active consultants bridging the classroom with the real world.

The University of Missouri—St. Louis provides the knowledge, resources, tools and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, and as such, UMSL is consistently ranked number one in affordability in the St. Louis region.

Learn more at business.umsl.edu

The University of Missouri—St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a workforce well-equipped with valuable management knowledge and skills and UMSL is prepared to help you meet those needs. Choose the University of Missouri—St. Louis for management.

Career Opportunities

Account Manager
Administrative Assistant
Business Manager
Consulting Analyst
Financial Analyst
Human Resources Manager/Specialist
Marketing Manager
Operations Manager
Project Manager
Sales Manager

College of Business Administration Undergraduate Business Programs

1 University Blvd,
107 Anheuser-Busch Hall
St. Louis, MO 63121
314-516-5888

business@umsl.edu
business.umsl.edu

Office of Admissions

1 University Blvd.
351 Millennium Student Center
St. Louis, MO 63121
314-516-5451

admissions@umsl.edu
admissions.umsl.edu



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