



The **Bachelor of Science** in

Business Administration, International Business Emphasis

Develop a global mindset.

The world keeps getting smaller. Faster and more efficient shipping and the increased availability of the internet have led to a global economy where businesses are constantly seeking out new markets as new sources of revenue and profit. Businesses, organizations, governments and nonprofits need leaders with global perspective who understand international laws, and have the ability to negotiate around the world. Those with a business oriented mindset and the ability to incorporate a variety of perspectives to solve problems are valued and highly sought-after.

The Bachelor of Science in Business Administration, International Business Emphasis

The BSBA, International Business Emphasis degree is a 120-credit-hour program that requires proficiency in a foreign language of international commerce (determined by the College of Business Administration). In addition, students must complete one of the following international experiences:

- Study abroad for 3+ credit hours
- Complete an international internship approved by the International Business Institute
- Complete a minimum of one year international experience within 5 years of entering the program in any of the following areas: Peace Corps; volunteer work with an organization; an international posting by a company or government agency and/or approved, significant international experience

Throughout the program, students will develop skills in critical thinking and communication, gain a deeper knowledge of cross-cultural and international phenomena while studying the forces behind the globalization of markets and production as well as the constraints on attaining globalization. They will apply basic business concepts to a diverse global marketplace while having a solid foundation in finance, marketing, accounting, supply chain and management. Students may also have the opportunity to enhance their experience by studying abroad while earning credits toward graduation. Upon completion of the program, students will be prepared to enter the workforce and succeed globally across a wide range of industries.

Among the Best

The BSBA, International Business Emphasis is earned through our internationally recognized College of Business Administration, ranked among the top 2 percent of business schools in the world thanks to dual AACSB accreditation in both business and accounting.

Business students learn and collaborate in a state-of-the-art facility outfitted with smart classrooms containing all the latest teaching technology, cutting edge seminar rooms, group learning environments, community spaces and a real-time stock ticker. The college also offers frequent career fairs, including career-specific opportunities and internships. In addition, faculty engage students in service learning opportunities which provide value and help transform lives in the surrounding communities.

Students also benefit from six College Advisory Boards, the Leadership Council and the Business Alumni Association all of which are staffed by experienced business professionals from some of the best known St. Louis area companies. These professionals lend their expertise, experience, time, passion and enthusiasm to ensure that curricula are keeping pace with the ever-changing needs of business and that employers' needs are fulfilled. They also provide opportunities that enhance student education with tours of their facilities, guest lectures, internships, mentoring, and more.

Serious education. Serious value.

The BSBA, International Business Emphasis is designed to provide specialized knowledge, skills and training in a flexible format, with classes available in-person, online and in a hybrid format. You'll learn from highly qualified educators who are not only academics, but business practitioners and active consultants bridging the classroom with the real world.

The University of Missouri—St. Louis provides the knowledge, resources, tools and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, and as such, UMSL is consistently ranked number one in affordability in the St. Louis region.

Learn more at business.umsl.edu

The University of Missouri—St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a workforce well-equipped with valuable international business knowledge and skills and UMSL is prepared to help you meet those needs. Choose the University of Missouri—St. Louis for international business.

Career Opportunities

Financial Analyst
Global Marketing Researcher
Global Marketing Manager
Global Operations Manager
Import/Export Compliance Specialist
International Business Consultant

College of Business Administration Undergraduate Business Programs

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