



The **Bachelor of Science** in

Business Administration, Information Systems & Technology Emphasis

Develop a foundation in information systems.

Information systems technologists think strategically about selecting, deploying and utilizing computer-based information systems for organizational efficiency and competitive advantage. This involves aspects of business analysis, information theory, hardware and software systems, databases and systems design.

The Bachelor of Science in Business Administration, Information Systems & Technology Emphasis

The BSBA, Information Systems & Technology Emphasis degree is a 120-credit-hour program that requires at least 48-credit hours be filled with business courses, of which a minimum of 21-credit hours need to be taken in Information Systems & Technology courses. The program is offered three ways: in-person; fully online; and in a hybrid format.

The core business classes include financial and managerial accounting, legal environment of business, information systems concepts, business analytics and statistics, supply chain management, financial management, management and organizational behavior, marketing, and strategic management. Once you've completed required courses, you can customize your degree with business electives, even selecting a minor, if you choose.

Throughout the program, students will gain both core business skills and an overview of current Information Systems & Technology competencies including Business Intelligence, Cybersecurity and the management of disruptive IT, such as AI. Students will be enabled to become more effective managers by understanding the interface with IT managers and the alignment of business plans with IT plans.

Among the Best

The BSBA, Information Systems and Technology Emphasis is earned through our internationally recognized College of Business Administration, ranked among the top 2 percent of business schools in the world thanks to dual AACSB accreditation in both business and accounting.

Business students learn and collaborate in a state-of-the-art facility outfitted with smart classrooms containing all the latest teaching technology, cutting edge seminar rooms, group learning environments, community spaces and a real-time stock ticker. The college also offers frequent career fairs, including career-specific opportunities and internships. In addition, faculty engage students in service learning opportunities which provide value and help transform lives in the surrounding communities.

Students also benefit from six College Advisory Boards, the Leadership Council and the Business Alumni Association all of which are staffed by experienced business professionals from some of the best known St. Louis area companies. These professionals lend their expertise, experience, time, passion and enthusiasm to ensure that curricula are keeping pace with the ever-changing needs of business and that employers' needs are fulfilled. They also provide opportunities that enhance student education with tours of their facilities, guest lectures, internships, mentoring, and more.

Serious education. Serious value.

The BSBA, Information Systems & Technology Emphasis is designed to provide specialized knowledge, skills and training in a flexible format with classes available in-person, online and in a hybrid format. You'll learn from highly qualified educators who are not only academics, but business practitioners and advice consultants bridging the classroom with the real world.

The University of Missouri–St. Louis provides the knowledge, resources, tools and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, and as such, UMSL is consistently ranked number one in affordability in the St. Louis region.

Learn more at business.umsl.edu

The University of Missouri–St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a workforce well-equipped with valuable IST knowledge and skills and UMSL is prepared to help you meet those needs. Choose the University of Missouri–St. Louis for information systems and technology.

Career Opportunities

Application Analyst
Business Analyst
Data Administrator
Data Analyst
Data Governance
Database Administrator
Database Architect
Database Consultant
Database Developer/Designer
Information Systems Manager
IT Consultant
IT Project Manager
Software Developer

College of Business Administration Undergraduate Business Programs

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