



The **Bachelor of Science** in

# Business Administration, Entrepreneurship Emphasis

## **Move farther, faster.**

Turn an idea into a business. Lead teams to develop, champion and accelerate new ideas into actionable plans. Collaborate with startups or earn funding to launch your own. Developing a mindset that is focused on removing fear and thinking like an entrepreneur will get you farther, faster in any field or industry. Now is a great time to be an entrepreneur or innovator.

## **The BSBA with Entrepreneurship Emphasis**

The BSBA, Entrepreneurship Emphasis degree is a 120-credit-hour program that requires at least 48-credit hours be filled with business courses including financial and managerial accounting, information systems concepts, business analytics and statistics, supply chain management, management and organizational behavior, marketing, strategic management and more.

In addition to fulfilling core business requirements, students must complete 15-credit hours of select courses to earn the entrepreneurship emphasis. Further customize your degree with business electives or by adding an undergraduate minor or certificate, if you choose.

Throughout the program, students are given the tools to become successful entrepreneurs and innovators based on next generation processes including mindset, design and agile thinking. Students benefit from hands-on experiences, exclusive entrepreneurial internships, courses led by faculty with proven records of real-world success, and opportunities to compete for funding new ideas, ventures and startups. Graduates of the program are well-prepared to launch their own business endeavors or create and champion change at existing organizations.

## Among the Best

The BSBA, Entrepreneurship Emphasis is earned through our internationally recognized College of Business Administration, ranked among the top 2 percent of business schools in the world thanks to dual AACSB accreditation in both business and accounting.

Business students learn and collaborate in a state-of-the-art facility outfitted with smart classrooms containing all the latest teaching technology, cutting edge seminar rooms, group learning environments, community spaces and a real-time stock ticker. The college also offers frequent career fairs, including career-specific opportunities and internships, to give students hands-on experience. In addition, faculty engage students in service learning opportunities which provide value and help transform lives in the surrounding communities.

Students also benefit from six College Advisory Boards, the Leadership Council and the Business Alumni Association all of which are staffed by experienced business professionals from some of the best-known St. Louis area companies. These professionals lend their expertise, experience, time, passion and enthusiasm to ensure that curricula are keeping pace with the ever-changing needs of business and that employers' needs are fulfilled. Named among the Top 10 Rising Cities for Startups by Forbes Magazine, St. Louis has a thriving entrepreneurial community and our extensive network of business leaders and vast alumni network open doors to possibilities.

## Serious education. Serious value.

The BSBA, Entrepreneurship Emphasis is designed to provide specialized knowledge, skills and training in a flexible format, with classes available in-person, online and in a hybrid format. You'll learn from highly qualified educators who are not only academics, but business practitioners, entrepreneurs and active consultants bridging the classroom with the real world.

The University of Missouri–St. Louis provides the knowledge, resources, tools and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, and as such, UMSL is consistently ranked number one in affordability in the St. Louis region.

## Learn more at [business.umsl.edu](https://business.umsl.edu)

The University of Missouri–St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a workforce well-equipped with valuable business knowledge and skills and UMSL is prepared to help you meet that need. Choose the University of Missouri–St. Louis for entrepreneurship.

## Career Opportunities

Brand/Product Manager  
Business Consultant  
Business Manager  
Business Owner  
CEO/Founder  
Innovation Manager  
Product Development  
Sales Manager/Account Executive  
Social Entrepreneur

### College of Business Administration Undergraduate Business Programs

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### Office of Admissions

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