

The **Bachelor of Science** in

# **BUSINESS ADMINISTRATION**

#### Your business career starts here.

Business principals apply to every sector of our economy and include all aspects of overseeing and managing business operations. The foundations of business administration include principles of accounting, finance, supply chain, marketing and management. Today's modern business leaders must know how to effectively manage people, products, resources and financial assets in order to solve problems, innovate new solutions and grow companies.

The U.S. Bureau of Labor Statistics projects that employment in business and financial operations occupations will grow 5 percent through 2029, faster than the average for all occupations. This, paired with salaries that are higher than the median average, makes a career in business very inviting and rewarding.

### The Bachelor of Science in Business Administration

The BS in Business Administration offers an option to earn an accredited business degree. This 120-credit-hour program requires that at least 48-credit hours be filled with business courses including accounting, information systems concepts, business analytics and statistics, supply chain management, finance, management, marketing and more. Once you've completed your required courses, you can customize your degree with business electives, even selecting a minor if you choose.

Throughout the program, students will be exposed to the core business functions and contemporary business administration frameworks needed to be successful in a variety of fields. Students will be prepared to enter the workforce and succeed in the region or globally across a wide range of business professions.

## 2+3 BSBA/MBA Dual Degree Program

The BSBA/MBA in Business Administration is offered in the 2+3 program format. This unique 2+3 dual degree program provides a pathway for students to earn both a bachelor's and a master's degree in business administration with a total of 138 credit hours instead of the typical 150 credit hours if the degrees were pursued separately. Once all requirements have been met, students will be awarded both a BSBA and an MBA to enter the job market with a competitive edge.



#### Among the Best

The BSBA is earned through our internationally recognized College of Business Administration, ranked among the top 2 percent of business schools in the world thanks to dual AACSB accreditation in both business and accounting.

Business students learn and collaborate in a state-of-the-art facility outfitted with smart classrooms containing all the latest teaching technology, cutting edge seminar rooms, group learning environments, community spaces and a real-time stock ticker. The college also offers frequent career fairs, including career-specific opportunities and internships. In addition, faculty engage students in service learning opportunities which provide value and help transform lives in the surrounding communities.

Students also benefit from six College Advisory Boards, the Leadership Council and the Business Alumni Association all of which are staffed by experienced business professionals from some of the best known St. Louis area companies. These professionals lend their expertise, experience, time, passion and enthusiasm to ensure that curricula are keeping pace with the ever-changing needs of business and that employers' needs are being fulfilled. They also provide opportunities that enhance student education with tours of their facilities, guest lectures, internships, mentoring and more.

#### **Career Opportunities**

Account Manager Corporate Officer Entrepreneur Finance Manager Human Resource Manager Management Consultant Marketing Manager Operations Director Supply Chain Director

The University of Missouri–St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a workforce well-equipped with valuable business knowledge and skills and UMSL is prepared to help you meet those needs. Choose the University of Missouri–St. Louis for business administration.

#### Serious education. Serious value.

The BSBA is designed to provide specialized knowledge, skills and training in a flexible format, with classes available in-person, online and in a hybrid format. You'll learn from highly qualified educators who are not only academics, but business practitioners and active consultants bridging the classroom with the real world.

The University of Missouri-St. Louis provides the resources, tools and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, and as such, UMSL is consistently ranked number one in affordability in the St. Louis region.

#### Learn more at business.umsl.edu

#### College of Business Administration Undergraduate Business Programs

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#### Office of Admissions

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