The **Bachelor of**

Fine Arts in Art, Emphasis in Graphic Design

Share your vision with the world.

Companies and organizations of all types and sizes need creative professionals to bring their ideas to life, whether it's a new logo, a product package, an informational brochure, a sales presentation or a website mock-up. Graphic design is a broad medium that encompasses aspects of visual media, visual communication, design theory and typography. If you want to embrace your creativity, graphic designers flex their creative muscles more often than in many other jobs.

The Bachelor of Fine Arts in Art, Emphasis in Graphic Design

The Bachelor of Fine Arts in Art with an Emphasis in Graphic Design offers students the opportunity to explore essential cultural and professional systems through creative visual practice. Students in the Graphic Design program enjoy the benefits of close relationships with the St. Louis visual arts professional community. Our professors maintain a rigorous program that prepares students for immediate employment as creative professionals.

Candidates for the BFA must complete a Foundation and Core Art Program (which is largely satisfied by the AFA degree) and an emphasis area in one of the following: studio practice, art education or graphic design. Studio Practice majors are required to take 69-credit hours in studio art (including 27 hours in the foundation and core art program) and 12 hours in Art History. The final 30 hours must be completed in residence at UMSL. Students in the Graphic Design emphasis will submit their work for portfolio review at sophomore and junior levels to evaluate progress toward the degree and graduating students must also pass a final, professional portfolio review.

Upon completion of the BFA in Art with an Emphasis in Graphic Design, graduates will be able to develop visual and verbal responses to visual phenomena and organize perceptions and conceptualizations both rationally and intuitively; explain the major achievements in the history of art and design, including the works and intentions of leading artists and designers in the past and present; develop the capacity to identify and/or solve visual problems within a variety of physical, technological, social and cultural contexts; explain and evaluate contemporary thinking about art or design; develop competence in a number of art or design techniques; and make valid assessments of quality and effectiveness in design projects and works of art, especially their own.

UMSL | Arts & Sciences
University of Missouri–St. Louis

Transforming Lives

College of Arts and Sciences, the academic core of the University of Missouri–St. Louis. Through academic programs offered on- and off- campus, traditional and nontraditional students gain knowledge, skills and intellectual leadership for a variety of career paths, advanced study and research in many academic disciplines.

Graduates are known for their professionalism on the job and their strong sense of civic and social responsibility. Students in our programs engage in creative and critical thinking, learn to analyze evidence, to appreciate patterns of complexity and to reflect on important issues that impact our daily lives. Students gain skill sets to prepare for a changing workplace that requires flexible, dynamic, and well-educated employees.

The Department of Art & Design is dedicated to building and sustaining distinctive programs that are innovative, rigorous, synergistic and significant to the University's mission as a Missouri metropolitan public research university. The Department strives to develop analytical abilities and a critical consciousness in the visual arts among its students. It is dedicated to recruiting, retaining and supporting a faculty engaged in research and creative activity, while encouraging partnerships and collaborative ventures with area arts institutions.

Serious education. Serious value.

The Bachelor of Fine Arts in Art with an Emphasis in Graphic Design is designed to provide specialized knowledge, skills and training in a flexible format, with classes available in person, online and in a hybrid format. You'll learn from highly qualified educators and researchers who hold terminal degrees from some of the world's most prestigious academic institutions.

The University of Missouri–St. Louis provides the knowledge, resources, tools, skills and support students need to be successful in our programs. Our comprehensive student support services include workshops, tutoring and career services to help you develop skills and strategies to be successful in the classroom and beyond. UMSL welcomes transfer students and our transfer specialists will assist you with getting the most transfer credits possible. We're also committed to increasing access to higher education, which is why UMSL is consistently ranked number one in affordability in the St. Louis region.

Learn more at art.umsl.edu

Career Opportunities

Graphic Designer
Digital Artist
Illustrator
Package Designer
Art Director
Creative Director
Marketing Professional
UX Designer
Web Designer

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The University of Missouri–St. Louis is the largest public research university located in Missouri's most populous and economically important region. UMSL provides high-quality, affordable education to one of the most diverse student bodies in the state. No university is better connected to the surrounding region than UMSL. Seventy-three percent of our graduates stay in St. Louis. The region needs a well-equipped workforce and UMSL is prepared to help you meet those needs. Choose the University of Missouri–St. Louis for graphic design.

CHOOSE UMSL