

Choose
UMSL

And your major.

Business Administration BS

The general BSBA degree is designed to provide students with a strong academic foundation in core business functions including management, accounting, finance, information technology, marketing, international business, and supply chain. The degree develops the student's practical, managerial and communications skills, and business decision-making capabilities. This program is an excellent choice for students interested in pursuing entry-level business management positions.

Career Outlook

Managerial roles are known for being higher paid, as well as boasting many opportunities for career progression. For instance, if you pursue accounting or finance, your job may involve reviewing your company's financial situation both past and present; advising clients and colleagues on tax and expenditure; managing records and business transactions. Opportunities in marketing and advertising allow business graduates to conduct market research, develop marketing strategies, or create successful digital marketing campaigns. Lastly, human resource management is a growing area that involves recruitment and employee training. As such, it requires a basic understanding of business operations and great communications skills.

Future Career Options

- Accountants/auditors
- Credit analysts
- Sales managers
- Procurement officer
- Insurance sales agents
- Operations research analyst
- Digital marketing specialist
- Computer and information systems managers
- Cybersecurity analyst
- Marketing researcher
- Project coordinator
- Public relations manager
- Personal financial advisor

Skills developed by degree completion

- Demonstrate decision making
- Exhibit strong communications (oral and written)
- Utilize analytical and critical thinking
- Apply problem solving skills to business problems
- Interpret and use financial data
- Understand economic fluctuations and other external changes affecting businesses
- Apply a global perspective in making business decisions

4-YEAR ACADEMIC MAP

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

Bachelor of Science in Business Administration

Year
1

FALL SEMESTER (16 credit hours)

MATH 1030: College Algebra (3)
ENGL 1100: First-Year Writing (3)
BUS AD 1000: Introduction to Business, OR
ENT 1100: Introduction to Entrepreneurship (3)
INFSYS 1800: Computers and Information Systems (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
INTDSC 1003: University Studies (1)

SPRING SEMESTER (15 credit hours)

BUS AD 1107: Quantitative Methods, OR
MATH 1100: Basic Calculus (3)
ECON 1001: Principles of Microeconomics (3)
INFSYS 2800: Information Systems Concepts and Applications (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
GEN ED EXPLORE: Math and Sciences (3)

Year
2

FALL SEMESTER (15 credit hours)

MATH 1105: Basic Probability and Statistics (3)
ACCTNG 2400: Fundamentals of Financial Accounting (3)
ECON 1002: Principles of Macroeconomics (3)
GEN ED CORE: Communication Proficiency (3)
GEN ED CORE: U.S. History and Government (3)

SPRING SEMESTER (15 credit hours)

ACCTNG 2410: Managerial Accounting (3)
BUS AD 2900: Legal Environment of Business (3)
SCMA 3300: Business Analytics and Statistics (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
Cultural Diversity Requirement (3)

Year
3

FALL SEMESTER (15 credit hours)

SCMA 3301: Introduction to Supply Chain Management (3)
MGMT 3600: Management and Organizational Behavior (3)
ENGL 3120: Business Writing (3)
ENT 3100: Applications of Entrepreneurship (3)
Elective (3)

SPRING SEMESTER (15 credit hours)

FINANCE 3500: Financial Management (3)
MKTG 3700: Basic Marketing (3)
Junior/Senior Level Business Elective (3)
Global Awareness Course (3)
Elective (3)

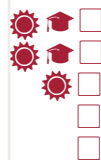
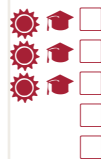
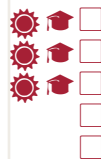
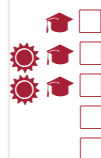
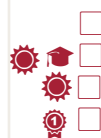
Year
4

FALL SEMESTER (15 credit hours)

Junior/Senior Level Business Elective (6)
Global Awareness Course (3)
Electives (6)

SPRING SEMESTER (14 credit hours)

MGMT 4219: Strategic Management (3)
& MGMT 4220: Business Assessment (0)
Junior/Senior Level Business Electives (6)
Electives (5)



2021-2022 4-YEAR ACADEMIC MAP

This is a sample academic map for the courses to take each academic semester/session. **This map is not a substitute for academic advisement.** Contact your advisor when making final selections.



– University Studies

is required for all first-year students and those with less than 24 credit hours.



– Milestone courses

should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



– **Summer and Intersession courses** Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!



Ready to be
an UMSL Triton?
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Degree completed!

