

Choose  
UMSL

And your major.

# Business Administration BS

## Management Emphasis

*The BSBA with an emphasis in Management is designed to provide specialized knowledge, skills, and training in a flexible format and prepare students to enter the workforce and succeed locally and globally across a wide range of business professions. Students are given the tools to become effective leaders, skilled communicators and savvy problem solvers. They will learn the theory and functions of management; the management of human resources; the development of strategic policies in an organization; organizational design and conflict resolution; small business and international management.*

### Career Outlook

From Fortune 500 companies to non-profit organizations, all enterprises need capable managers to lead teams, orchestrate business activities and achieve company objectives. Because these processes involve working with and through people, our students learn how to exhibit skillful and compassionate leadership behaviors. Since managers must be informed by thoughtful analysis, an intimate knowledge of the business and a clear vision for its future, our students develop practical skills through learning opportunities that bridge the classroom with the real world while helping transform lives in the surrounding communities.

### Future Career Options

- Account Manager
- Administrative Assistant
- Business Manager
- Consulting Analyst
- Financial Analyst
- Human Resources Manager/Specialist
- Marketing Manager
- Operations Manager
- Project Manager
- Sales Manager

### Skills developed by degree completion

- Apply analytical and critical thinking skills to effectively manage business related situations
- Demonstrate awareness of new and emerging approaches to leadership
- Design strategic business plans
- Create diversity, equity and inclusion plans to improve organizational performance
- Demonstrate intercultural competence when solving organizational problems
- Design training and development plans to improve employee performance
- Develop ethical decision making skills

**4-YEAR ACADEMIC MAP**

*Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.*

# Bachelor of Science in Business Administration, Management Emphasis

Year  
**1**

## FALL SEMESTER (16 credit hours)

MATH 1030: College Algebra (3)  
INTDSC 1003: University Studies (1)  
ENGL 1100: First-Year Writing (3)  
BUS AD 1000: Introduction to Business, OR  
ENT 1100: Introduction to Entrepreneurship (3)  
INFSYS 1800: Computers and Information Systems (3)  
GEN ED EXPLORE - Humanities & Fine Arts (3)

## SPRING SEMESTER (15 credit hours)

BUS AD 1107: Quantitative Methods, OR  
MATH 1100: Basic Calculus (3)  
ECON 1001: Principles of Microeconomics (3)  
INFSYS 2800: Information Systems Concepts and Applications (3)  
GEN ED EXPLORE: Humanities & Fine Arts (3)  
GEN ED EXPLORE: Math & Sciences (3)

Year  
**2**

## FALL SEMESTER (15 credit hours)

MATH 1105: Basic Probability and Statistics (3)  
ACCTNG 2400: Fundamentals of Financial Accounting (3)  
ECON 1002: Principles of Macroeconomics (3)  
GEN ED CORE: Communication Proficiency (3)  
GEN ED CORE: US History & Government (3)

## SPRING SEMESTER (15 credit hours)

ACCTNG 2410: Managerial Accounting (3)  
BUS AD 2900: Legal Environment of Business (3)  
SCMA 3301: Introduction to Supply Chain Management (3)  
GEN ED EXPLORE: Humanities & Fine Arts (3)  
ENT 3100: Applications of Entrepreneurship (3)

Year  
**3**

## FALL SEMESTER (15 credit hours)

SCMA 3300: Business Analytics and Statistics (3)  
MGMT 3600: Management and Organizational Behavior (3)  
ENGL 3120: Business Writing (3)  
Cultural Diversity Requirement (3)  
Elective (3)

## SPRING SEMESTER (15 credit hours)

FINANCE 3500: Financial Management (3)  
MKTG 3700: Basic Marketing (3)  
MGMT 3611: Advanced Management and Organizational Behavior (3)  
MGMT Elective (3)  
Elective (3)

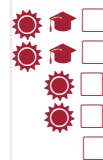
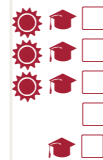
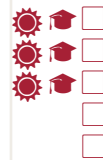
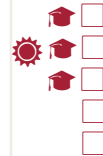
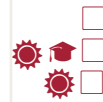
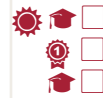
Year  
**4**

## FALL SEMESTER (15 credit hours)

MGMT Electives (6)  
Global Awareness Course (3)  
Electives (6)

## SPRING SEMESTER (14 credit hours)

MGMT 4219: Strategic Management (3)  
& MGMT 4220: Business Assessment (0)  
MGMT Electives (6)  
Global Awareness Course (3)  
Elective (2)



## 2021-2022 4-YEAR ACADEMIC MAP

This is a sample academic map for the courses to take each academic semester/session. **This map is not a substitute for academic advisement.** Contact your advisor when making final selections.



### – University Studies

is required for all first-year students and those with less than 24 credit hours.



### – Milestone courses

should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



– Summer and Intersession courses Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!



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an UMSL Triton?  
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**Degree completed!**