

Choose
UMSL

And your major.

Business Administration BS

International Business Emphasis

The BSBA, International Business Emphasis is earned through our internationally recognized College of Business Administration. It is a 120-credit-hour program that requires proficiency in a foreign language. Students will develop skills in critical thinking and communication, gain a deeper knowledge of cross-cultural and international phenomena while studying the forces behind globalization. They will apply basic business concepts to a diverse global marketplace while having a solid foundation in finance, marketing, accounting, supply chain and management. They will also have the opportunity to enhance their experience by studying abroad.

Career Outlook

The world keeps getting smaller. Faster and more efficient shipping and the increased availability of the internet have led to a global economy where businesses are constantly seeking out new markets as new sources of revenue and profit. Businesses, organizations, governments and nonprofits need leaders with a global perspective who understand international laws, and have the ability to negotiate around the world. Those with a business oriented mindset and the ability to incorporate a variety of perspectives to solve problems are valued and highly sought-after. Upon completion of the program, students will be prepared to enter the workforce and succeed globally across a wide range of industries.

Future Career Options

- Financial Analyst
- Global Marketing Researcher
- Global Marketing Manager
- Global Operations Manager
- Import/Export Compliance Specialist

Skills developed by degree completion

- Develop language proficiency and effective communication skills in a chosen foreign language;
- Analyze cultural differences and environmental factors to develop competitive strategies globally;
- Evaluate political, legal, and ethical issues across different country markets;
- Assess alternative strategic options and make specific recommendations, such as global market entry and currency risk analysis.

4-YEAR ACADEMIC MAP

*Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics.
Contact an advisor to discuss additional future career options.*

UMSL Business
University of Missouri–St. Louis

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umsl.edu/divisions/business

Academic Advising
107 Anheuser-Busch Hall
Phone: 314-516-5888
Email: business@umsl.edu

BSBA, International Business Emphasis

Year 1 FALL SEMESTER (16 credit hours)

MATH 1030: College Algebra (3)
ENGL 1100: First-Year Writing (3)
BUS AD 1000: Introduction to Business, OR
ENT 1100: Introduction to Entrepreneurship (3)
INFSYS 1800: Computers and Information Systems (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
INTDSC 1003: University Studies (1)

SPRING SEMESTER (15 credit hours)

ECON 1001: Principles of Microeconomics (3)
BUS AD 1107: Quantitative Methods, OR
MATH 1100: Basic Calculus (3)
INFSYS 2800: Information Systems Concepts and Applications (3)
GEN ED EXPLORE: Humanities & Fine Arts (3)
GEN ED EXPLORE: Math & Sciences (3)

Year 2 FALL SEMESTER (17 credit hours)

MATH 1105: Basic Probability and Statistics (3)
ECON 1002: Principles of Macroeconomics (3)
ACCTNG 2400: Fundamentals of Financial Accounting (3)
FOREIGN LANGUAGE 1001 (5)
GEN ED CORE: Communication Proficiency (3)

SPRING SEMESTER (14 credit hours)

ACCTNG 2410: Managerial Accounting (3)
BUS AD 2900: Legal Environment of Business (3)
SCMA 3301: Introduction to Supply Chain Management (3)
FOREIGN LANGUAGE 1002 (5)

Year 3 FALL SEMESTER (15 credit hours)

SCMA 3300: Business Analytics and Statistics (3)
MGMT 3600: Management and Organizational Behavior (3)
MKTG 3700: Basic Marketing (3)
FOREIGN LANGUAGE 2101 (3)
GEN ED CORE: US History & Government (3)

SPRING SEMESTER (15 credit hours)

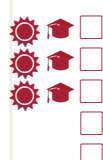
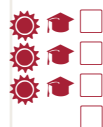
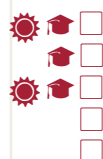
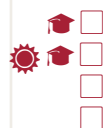
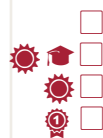
FINANCE 3500: Financial Management (3)
ENGL 3120: Business Writing (3)
INTL BUS: Group 1 Elective (3)
INTL BUS: Group 2 Elective (3)
ENT 3100: Applications of Entrepreneurship (3)

Year 4 FALL SEMESTER (15 credit hours)

INTL BUS: Group 1 Elective (3)
INTL BUS: Group 2 Elective (3)
GEN ED EXPLORE: Humanities & Fine Arts (3)
Cultural Diversity Requirement (3)
Electives (3)

SPRING SEMESTER (13 credit hours)

INTL BUS 4280: International Business Experience (0)
MGMT 4219: Strategic Management (3)
& MGMT 4220: Business Assessment (0)
Junior/Senior Business Electives (3)
Electives (7)



2021-2022 4-YEAR ACADEMIC MAP

This is a sample academic map for the courses to take each academic semester/session. **This map is not a substitute for academic advisement.** Contact your advisor when making final selections.

– **University Studies** is required for all first-year students and those with less than 24 credit hours.

– **Milestone courses** should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.

– **Summer and Intersession courses** Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!



Ready to be
an UMSL Triton?
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