



Business Administration BS

with an emphasis in Management

The BSBA with an emphasis in Management is designed to provide specialized knowledge, skills, and training in a flexible format and prepares students to enter the workforce and succeed locally and globally across a wide range of business professions. Students are given the tools to become effective leaders, skills communicators, and savvy problem solvers. They will learn the theory and functions of management, the management of human resources, the development of policies in an organization, organizational design and conflict resolution, and small business and international management.

Career Outlook

From Fortune 500 companies to nonprofit organizations, all enterprises need capable managers to lead teams, orchestrate business activities, and achieve company objectives. Because these processes involve working with and through people, our students learn how to exhibit skillful and compassionate leadership behaviors. Since managers must be informed by thoughtful analysis, an intimate knowledge of the business and a clear vision for its future, our students develop practical skills through learning opportunities that bridge the classroom with the real world while helping transform lives in the surrounding communities.

Future Career Options

- Account Manager
- Administrative Assistant
- Business Manager
- Consulting Analyst
- Financial Analyst
- Human Resources Manager/Specialist
- Marketing Manager
- Operations Manager
- Project Manager
- Sales Manager

Skills Developed By Degree Completion

- Apply analytical and critical thinking skills to effectively manage business-related situations
- Demonstrate awareness of new and emerging approaches to leadership
- Design strategic business plans
- Create diversity, equity, and inclusion plans to improve organizational performance
- Demonstrate intercultural competence when solving organizational problems
- Design training and development plans to improve employee performance
- Develop ethical decision-making skills

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

2024-2025 4-YEAR ACADEMIC MAP

Bachelor of Science in Business Administration with an emphasis in Management

Check one completed

Year
1

FALL SEMESTER (16 credit hours)

BUS AD 1000: Introduction to Business (3) or ENT 1100: Introduction to Entrepreneurship (3)
ENGL 1100: First-Year Writing (3)
INFSYS 1800: Computers and Information Systems (3)
MATH 1030: College Algebra (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
INTDSC 1003: University Studies (1)



SPRING SEMESTER (15 credit hours)

BUS AD 1107: Quantitative Methods (3) or MATH 1100: Basic Calculus (3)
ECON 1001: Principles of Microeconomics (3)
INFSYS 2800: Information Systems Concepts and Applications
GEN ED EXPLORE: Humanities and Fine Arts (3)
GEN ED EXPLORE: Math and Life/Natural Sciences (3)



Year
2

FALL SEMESTER (15 credit hours)

ACCTNG 2400: Fundamentals of Financial Accounting (3)
ECON 1002: Principles of Macroeconomics (3)
MATH 1105: Basic Probability and Statistics (3)
GEN ED CORE: Communication Proficiency (3)
GEN ED CORE: US History and Government (3)



SPRING SEMESTER (15 credit hours)

ACCTNG 2410: Managerial Accounting (3)
BUS AD 2900: Legal Environment of Business (3)
ENT 3100: Applications of Entrepreneurship (3)
SCMA 3301: Introduction to Supply Chain Management (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)



Year
3

FALL SEMESTER (15 credit hours)

ENGL 3120: Business Writing (3)
MGMT 3600: Management and Organizational Behavior (3)
SCMA 3300: Business Analytics and Statistics (3)
Cultural Diversity Requirement (3)
Elective (3)



SPRING SEMESTER (15 credit hours)

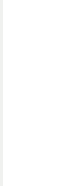
FINANCE 3500: Financial Management (3)
MGMT 3611: Advanced Management and Organizational Behavior (3)
MKTG 3700: Principles of Marketing (3)
Management Elective (3)
Elective (3)



Year
4

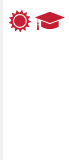
FALL SEMESTER (15 credit hours)

Management Elective (3)
Management Elective (3)
Global Awareness Course (3)
Elective (3)
Elective (3)



SPRING SEMESTER (14 credit hours)

MGMT 4219: Strategic Management (3) and MGMT 4220: Business Assessment (0)
Management Elective (3)
Management Elective (3)
Global Awareness Course (3)
Elective (2)



IT
STARTS
RIGHT
NOW



This is a sample academic map for the courses to take each academic semester/session. This map is not a substitute for academic advisement. Contact your advisor when making final selections.



UNIVERSITY STUDIES

University studies is required for all first-year students and those with less than 24 credit hours.



MILESTONE COURSES

Milestone courses should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



SUMMER AND INTERSESSION COURSES

Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!

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