



# Business Administration BS

## with an emphasis in International Business

The BSBA with an emphasis in International Business is earned through our internationally recognized College of Business Administration. It is a 120-credit-hour program that requires proficiency in a foreign language. Students will develop skills in critical thinking and communication, gain a deeper knowledge of cross-cultural and international phenomena while studying the forces behind globalization. They will apply basic business concepts to a diverse global marketplace while having a solid foundation in finance, marketing, accounting, supply chain, and management. They will also have the opportunity to enhance their experience by studying abroad.

### Career Outlook

The world keeps getting smaller. Faster and efficient shipping and the increased availability of the Internet have led to a global economy where businesses are constantly seeking out new markets as sources of revenue and profit. Businesses, organizations, governments, and nonprofits need leaders with a global perspective who understand international laws, and have the ability to negotiate around the world. Those with a business-oriented mindset and the ability to incorporate a variety of perspectives to solve problems are valued and highly sought after. Upon completion of the program, students will be prepared to enter the workforce and succeed globally across a wide range of industries.

### Future Career Options

- Financial Analyst
- Import/Export Compliance Specialist
- Global Marketing Manager
- Global Marketing Researcher
- Global Operations Manager

### Skills Developed By Degree Completion

- Develop language proficiency and effective communication skills in a chosen foreign language
- Analyze cultural differences and environmental factors to develop competitive strategies globally
- Evaluate political, legal, and ethical issues across different country markets
- Assess alternative strategic options and make specific recommendations, such as global market entry and currency risk analysis

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

# 2024-2025 4-YEAR ACADEMIC MAP

## Bachelor of Science in Business Administration with an emphasis in International Business

Year  
**1**

### FALL SEMESTER (16 credit hours)

- BUS AD 1000: Introduction to Business (3) or ENT 1100: Introduction to Entrepreneurship (3)
- ENGL 1100: First-Year Writing (3)
- INFSYS 1800: Computers and Information Systems (3)
- MATH 1030: College Algebra (3)
- GEN ED EXPLORE: Humanities and Fine Arts (3)
- INTDSC 1003: University Studies (1)

### SPRING SEMESTER (15 credit hours)

- BUS AD 1107: Quantitative Methods (3) or MATH 1100: Basic Calculus (3)
- ECON 1001: Principles of Microeconomics (3)
- INFSYS 2800: Information Systems Concepts and Applications
- GEN ED EXPLORE: Humanities and Fine Arts (3)
- GEN ED EXPLORE: Math and Life/Natural Sciences (3)

Year  
**2**

### FALL SEMESTER (17 credit hours)

- ACCTNG 2400: Fundamentals of Financial Accounting (3)
- ECON 1002: Principles of Macroeconomics (3)
- FGN LANG 1001: Language and Culture I (5)
- MATH 1105: Basic Probability and Statistics (3)
- GEN ED CORE: Communication Proficiency (3)

### SPRING SEMESTER (14 credit hours)

- ACCTNG 2410: Managerial Accounting (3)
- BUS AD 2900: Legal Environment of Business (3)
- FGN LANG 1002: Language and Culture II (5)
- SCMA 3301: Introduction to Supply Chain Management (3)

Year  
**3**

### FALL SEMESTER (15 credit hours)

- FGN LANG 2101: Language and Culture III (3)
- MGMT 3600: Management and Organizational Behavior (3)
- MKTG 3700: Principles of Marketing (3)
- SCMA 3300: Business Analytics and Statistics (3)
- GEN ED CORE: US History and Government (3)

### SPRING SEMESTER (15 credit hours)

- ENGL 3120: Business Writing (3)
- ENT 3100: Applications of Entrepreneurship (3)
- FINANCE 3500: Financial Management (3)
- INTL BUS: Group 1 Elective (3)
- INTL BUS: Group 2 Elective (3)

Year  
**4**

### FALL SEMESTER (15 credit hours)

- INTL BUS: Group 1 Elective (3)
- INTL BUS: Group 2 Elective (3)
- Cultural Diversity Requirement(3)
- GEN ED EXPLORE: Humanities and Fine Arts (3)
- Elective (3)

### SPRING SEMESTER (13 credit hours)

- INTL BUS 4280: International Business Experience (0)
- MGMT 4219: Strategic Management (3) and MGMT 4220: Business Assessment (0)
- Junior/Senior Business Elective (3)
- Elective (3)
- Elective (3)
- Elective (1)

Check once completed



# IT STARTS RIGHT NOW

This is a sample academic map for the courses to take each academic semester/session. This map is not a substitute for academic advisement. Contact your advisor when making final selections.



### UNIVERSITY STUDIES

University studies is required for all first-year students and those with less than 24 credit hours.



### MILESTONE COURSES

Milestone courses should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



### SUMMER AND INTERSESSION COURSES

Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!

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888-GO-2-UMSL

314-516-5451

[admissions.umsl.edu](mailto:admissions.umsl.edu)