



Business Administration BS

with an emphasis in Information Systems and Technology

The BSBA with an emphasis in Information Systems and Technology provides students with foundational knowledge on emerging technologies, data management, and IT project management. Featuring both applied technical and management-focused courses, the curriculum is guided by an advisory board consisting of senior IT leaders and CIOs, and courses are taught by research-productive faculty. Graduates of the program emerge as technology-savvy business managers.

Career Outlook

As technology-savvy business managers with foundational knowledge about in-demand skills, such as cybersecurity, data management, project management, and emerging technologies, your skills will be attractive to local and national companies and quickly rise in management ranks. The US Bureau of Labor Statistics predicts employment of computer and information systems managers will grow 10 percent from 2019 to 2029, much faster than the average for all occupations. Demand for these skills will grow as firms increasingly expand their business to digital platforms.

Future Career Options

- Business Analyst
- Business Manager
- Cybersecurity Analyst
- IT Manager
- Project Manager

Skills Developed By Degree Completion

- Understand the challenges confronting the management of information systems
- Communicate knowledge of analysis, design, and implementation of information systems
- Utilize principles of cybersecurity, data management, and project management
- Evaluate legal, ethical, privacy, and security issues relating to information systems
- Describe emerging ideas and opportunities in information systems

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

