



Business Administration BS

with an emphasis in Finance

In today's data-driven world, the field of finance is going through substantial and transformative changes in the delivery of financial services. Modern finance tools including fintech, blockchain, computational finance, artificial intelligence, robo advisors, and algorithmic trading are ubiquitous throughout the financial services industry, affecting decisions in investments, portfolio management, trust services, and securities trading. Industry participants, including banks, brokerage houses, real estate trusts, insurance companies, hedge funds, trading exchanges, and other corporations require the latest finance knowledge.

Career Outlook

The core business classes include financial and managerial accounting, legal environment of business, information systems concepts, business analytics and statistics, supply chain management, financial management, management and organizational behavior, marketing, and strategic management.

Graduates of the BSBA with an emphasis in Finance will be prepared to enter this dynamic and exciting workforce, and succeed locally and globally across various industries. The finance curriculum prepares you for careers in corporate financial management and the financial services industry.

Future Career Options

- Actuary
- Banker—Commercial and Investment
- Corporate Resource Manager
- Financial Advisor
- Financial Analyst
- Financial Planner
- Insurance Risk Manager
- Investment Manager
- Market Analyst
- Mutual Fund Manager
- Stock Broker
- Trust/Wealth Manager

Skills Developed By Degree Completion

- Make investment and financing decisions
- Understand the institutional details of financial markets and institutions
- Price financial assets, including stocks, bonds, loans, options, futures, etc.
- Learn how to handle customer wealth management, financial planning, and insurance
- Understand artificial intelligence and machine learning
- Ascertain fintech, blockchain, and cryptocurrencies
- Discover the role of international finance in decision-making

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

2024-2025 4-YEAR ACADEMIC MAP

Bachelor of Science in Business Administration with an emphasis in Finance

Year
1

FALL SEMESTER (16 credit hours)

BUS AD 1000: Introduction to Business (3) or ENT 1100: Introduction to Entrepreneurship (3)
ENGL 1100: First-Year Writing (3)
INFSYS 1800: Computers and Information Systems (3)
MATH 1030: College Algebra (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
INTDSC 1003: University Studies (1)

SPRING SEMESTER (15 credit hours)

BUS AD 1107: Quantitative Methods (3) or MATH 1100: Basic Calculus (3)
ECOM 1001: Principles of Microeconomics (3)
INFSYS 2800: Information Systems Concepts and Applications (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
GEN ED EXPLORE: Math and Life/Natural Sciences (3)

Year
2

FALL SEMESTER (15 credit hours)

ACCTNG 2400: Fundamentals of Financial Accounting (3)
ECOM 1002: Principles of Macroeconomics (3)
MATH 1105: Basic Probability and Statistics (3)
GEN ED CORE: Communication Proficiency (3)
GEN ED CORE: US History and Government (3)

SPRING SEMESTER (15 credit hours)

ACCTNG 2410: Managerial Accounting (3)
BUS AD 2900: Legal Environment of Business (3)
FINANCE 3500: Financial Management (3)
SCMA 3301: Introduction to Supply Chain Management (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)

Year
3

FALL SEMESTER (15 credit hours)

ENGL 3120: Business Writing (3)
MGMT 3600: Management and Organizational Behavior (3)
SCMA 3300: Business Analytics and Statistics (3)
Finance Elective (3)
Cultural Diversity Requirement (3)

SPRING SEMESTER (15 credit hours)

ENT 3100: Applications of Entrepreneurship (3)
MKTG 3700: Principles of Marketing (3)
Finance Elective (3)
Elective (3)
Elective (3)

Year
4

FALL SEMESTER (15 credit hours)

Finance Elective (3)
Finance Elective (3)
Global Awareness Course (3)
Elective (3)
Elective (3)

SPRING SEMESTER (14 credit hours)

MGMT 4219: Strategic Management (3) and MGMT 4220: Business Assessment (0)
Finance Elective (3)
Finance Elective (3)
Global Awareness Course (3)
Elective (2)

Check one completed

IT
STARTS
RIGHT
NOW

This is a sample academic map for the courses to take each academic semester/session. This map is not a substitute for academic advisement. Contact your advisor when making final selections.



UNIVERSITY STUDIES

University studies is required for all first-year students and those with less than 24 credit hours.



MILESTONE COURSES

Milestone courses should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



SUMMER AND INTERSESSION COURSES

Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!

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