

### **Business Administration BS**

### Finance Emphasis

In today's data-driven world, the field of finance is going through substantial and transformative changes in the delivery of financial services. Modern finance tools including fintech, blockchain, computational finance, artificial intelligence, robo advisors and algorithmic trading are ubiquitous throughout the financial services industry affecting decisions in investments, portfolio management, trust services and securities trading. Industry participants including banks, brokerage houses, real estate trusts, insurance companies, hedge funds, mutual funds, trading exchanges and other corporations require the latest finance knowledge.

#### Career Outlook

The core business classes include financial and managerial accounting, legal environment of business, information systems concepts, business analytics and statistics, supply chain management, financial management, management and organizational behavior, marketing and strategic management.

Graduates of the BSBA, Finance Emphasis will be prepared to enter this dynamic and exciting workforce and succeed locally and globally across various industries. The finance curriculum prepares you for careers in corporate financial management and the financial services industry.

#### **Future Career Options**

- Actuary
- Banker Commercial & Investment
- Corporate Resource Manager
- Financial Advisor
- Financial Analyst
- Financial Planner
- Insurance Risk Manager
- Investment Manager
- Market Analyst
- Mutual Fund Manager
- Stock Broker
- Trust/Wealth Manager

### Skills Developed by Degree Completion

- Make investment and financing decisions
- Understand the institutional details of financial markets and institutions
- Price financial assets, including stocks, bonds, loans, options, futures, etc.
- Learn how to handle customer wealth management, financial planning, and insurance
- Understand artificial intelligence and machine learning
- Ascertain fintech, blockchain, and cryptocurrencies
- Discover the role of International finance in decision-making

**4-YEAR ACADEMIC MAP** 

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. **Contact an advisor to discuss additional future career options.** 



## **Bachelor of Science in Business Administration Finance Emphasis**

Year **FALL SEMESTER** (16 credit hours) MATH 1030: College Algebra (3) ENGL 1100: First-Year Writing (3) BUS AD 1000: Introduction to Business, OR ENT 1100: Introduction to Entrepreneurship (3) INFSYS 1800: Computers and Information Systems (3) GEN ED EXPLORE: Humanities and Fine Arts (3) INTDSC 1003: University Studies (1) **SPRING SEMESTER** (15 credit hours) BUS AD 1107: Quantitative Methods, OR MATH 1100: Basic Calculus (3) ECON 1001: Principles of Microeconomics (3) INFSYS 2800: Information Systems Concepts and Applications (3) GEN ED EXPLORE: Humanities and Fine Arts (3) GEN ED EXPLORE: Math and Sciences (3) **FALL SEMESTER** (15 credit hours) MATH 1105: Basic Probability and Statistics (3) ACCTNG 2400: Fundamentals of Financial Accounting (3) ECON 1002: Principles of Macroeconomics (3) GEN ED CORE: Communication Proficiency (3) GED ED CORE: U.S. History and Government (3) **SPRING SEMESTER** (15 credit hours) ACCTNG 2410: Managerial Accounting (3) BUS AD 2900: Legal Environment of Business (3) FINANCE 3500: Financial Management (3) SCMA 3301: Introduction to Supply Chain Management (3) GEN ED EXPLORE: Humanities and Fine Arts (3) **FALL SEMESTER** (15 credit hours) SCMA 3300: Business Analytics and Statistics (3) MGMT 3600: Management and Organizational Behavior (3) Cultural Diversity Requirement (3) Finance Elective (3) Elective (3) **SPRING SEMESTER** (15 credit hours) MKTG 3700: Principles of Marketing (3) ENT 3100: Application of Entrepreneurship (3) Finance Elective (3) Electives (6) **FALL SEMESTER** (15 credit hours) Year Finance Electives (6) Global Awareness Course (3) Electives (6) **SPRING SEMESTER** (14 credit hours) MGMT 4219: Strategic Management (3) & MGMT 4220: Business Assessment (0) Finance Electives (6) Global Awareness Course (3) Elective (2)

#### 2023-2024 **4-YEAR** <u>ACADEMIC MAP</u>

This is a sample academic map for the courses to take each academic semester/session. This map is not a substitute for academic advisement. Contact your advisor when making final selections.

### University Studies

is required for all first-year students and those with less than 24 credit hours.

### - Milestone courses should be taken in the order shown to

ensure you stay on a timely and accurate path toward graduation.

# - Summer and Intersession courses Don't forget that summers and winter breaks are a way to fast-track your route to degree

way to fast-track your route to degree completion – and lighten your load during fall and spring!



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