



Business Administration BS

with an emphasis in Entrepreneurship

The BSBA with an emphasis in Entrepreneurship provides students with the knowledge, abilities, and skills required to create social and economic value throughout their careers. By developing core competencies related to opportunity recognition, idea generation, and entrepreneurial management, students will be empowered to form and foster effective teams, develop and implement evidence-based business models, and more at new and existing businesses.

Career Outlook

The career outlook for entrepreneurially minded students is strong; from 2016 to 2026, the number of career opportunities related to entrepreneurship is expected to increase by 7.9%. Whether at a startup or at an established business, the skills our graduates develop while earning the BSBA with an emphasis in Entrepreneurship greatly enhance a graduate's professional marketability and performance throughout their career.

Future Career Options

- Accounting
- Analytics
- Business Development/Sales
- Consulting
- Entrepreneurship
- Finance
- Marketing/Advertising
- Product/Project Management
- Rotational/Leadership Programs
- Strategy/Research
- Supply Chain/Operations/Logistics

Skills Developed By Degree Completion

- Utilize innovation and creativity tools and techniques to solve business and social problems
- Describe how venture capital and private equity processes operate, and explain other sources of financing for entrepreneurial ventures
- Demonstrate an entrepreneurial mindset by creating and launching a real-world business or social venture
- Demonstrate expertise in applying methods and processes that support effective scaling of entrepreneurial ventures, including operational and strategic planning, project management techniques, and protecting technology

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

2024-2025 4-YEAR ACADEMIC MAP

Bachelor of Science in Business Administration with an emphasis in Entrepreneurship

Year
1

FALL SEMESTER (16 credit hours)

ENGL 1100: First-Year Writing (3)
ENT 1100: Introduction to Entrepreneurship (3)
INFSYS 1800: Computers and Information Systems (3)
MATH 1030: College Algebra (3)
GEN ED CORE: US History and Government (3)
INTDSC 1003: University Studies (1)

SPRING SEMESTER (15 credit hours)

BUS AD 1107: Quantitative Methods (3) or MATH 1100: Basic Calculus (3)
ECON 1001: Principles of Microeconomics (3)
INFSYS 2800: Information Systems Concepts and Applications
GEN ED CORE: Communication Proficiency (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)

Year
2

FALL SEMESTER (15 credit hours)

ACCTNG 2400: Fundamentals of Financial Accounting (3)
ECON 1002: Principles of Macroeconomics (3)
MATH 1105: Basic Probability and Statistics (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)
GEN ED EXPLORE: Math and Life/Natural Sciences (3)

SPRING SEMESTER (15 credit hours)

ACCTNG 2410: Managerial Accounting (3)
BUS AD 2900: Legal Environment of Business (3)
ENT 3100: Applications of Entrepreneurship (3)
SCMA 3300: Business Analytics and Statistics (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)

Year
3

FALL SEMESTER (15 credit hours)

ENGL 3120: Business Writing (3)
ENT 3XXX: Entrepreneurship Elective (3)
MGMT 3600: Management and Organizational Behavior (3)
MKTG 3700: Principles of Marketing (3)
SCMA 3301: Introduction to Supply Chain Management (3)

SPRING SEMESTER (15 credit hours)

ENT 3XXX: Entrepreneurship Elective (3)
FINANCE 3500: Financial Management (3)
Cultural Diversity Requirement (3)
Elective (3)
Elective (3)

Year
4

FALL SEMESTER (15 credit hours)

ENT 3XXX: Entrepreneurship Elective (3)
ENT 3XXX: Entrepreneurship Elective (3)
Global Awareness Course (3)
Elective (3)
Elective (3)

SPRING SEMESTER (14 credit hours)

ENT 4100: Accelerate Capstone (3)
MGMT 4219: Strategic Management (3) and MGMT 4220: Business Assessment (0)
Global Awareness Course (3)
Elective (3)
Elective (2)

Check once completed



IT STARTS RIGHT NOW

This is a sample academic map for the courses to take each academic semester/session. This map is not a substitute for academic advisement. Contact your advisor when making final selections.



UNIVERSITY STUDIES

University studies is required for all first-year students and those with less than 24 credit hours.



MILESTONE COURSES

Milestone courses should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



SUMMER AND INTERSESSION COURSES

Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!

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