Business Administration BS
Entrepreneurship Emphasis

BSBA, Entrepreneurship provides students with the knowledge, abilities, and skills required to create social and economic value throughout their careers. By developing core competencies related to opportunity recognition, idea generation, and entrepreneurial management, students will be empowered to form and foster effective teams, develop and implement evidence-based business models, and more at new and existing businesses.

Career Outlook
The career outlook for entrepreneurially minded students is strong; from 2016 to 2026, the number of career opportunities related to entrepreneurship is expected to increase by 7.9%. Whether at a startup or at an established business, the skills our graduates develop while earning the BSBA, Entrepreneurship greatly enhance a graduate's professional marketability and performance throughout their career.

Future Career Options
• Entrepreneurship
• Finance
• Consulting
• Business Development/Sales
• Analytics
• Marketing/Advertising
• Accounting
• Product/Project Management
• Supply Chain/Operations/Logistics
• Rotational/Leadership Programs
• Strategy/Research

Skills Developed by Degree Completion
• Utilize innovation and creativity tools and techniques to solve business and social problems.
• Describe how venture capital and private equity processes operate, and explain other sources of financing for entrepreneurial ventures.
• Demonstrate an entrepreneurial mindset by creating and launching a real-world business or social venture.
• Demonstrate expertise in applying methods and processes that support effective scaling of entrepreneurial ventures, including operational and strategic planning, project management techniques, and protecting technology.

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.
Bachelor of Science in Business Administration, Entrepreneurship Emphasis

Year 1

FALL SEMESTER (16 credit hours)
INTDSC 1003: University Studies (1)
MATH 1030: College Algebra (3)
ENGL 1100: First-Year Writing (3)
ENT 1100: Introduction to Entrepreneurship (3)
INFSYS 1800: Computers and Information Systems (3)
GEN ED CORE: U.S. History and Government (3)

SPRING SEMESTER (15 credit hours)
BUS AD 1107: Quantitative Methods, OR
MATH 1100: Basic Calculus (3)
ECON 1001: Principles of Microeconomics (3)
INFSYS 2800: Information Systems Concepts and Applications (3)
GEN ED CORE: Communication Proficiency (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)

Year 2

FALL SEMESTER (15 credit hours)
MATH 1105: Basic Probability and Statistics (3)
ACCTNG 2400: Fundamentals of Financial Accounting (3)
ECON 1002: Principles of Macroeconomics (3)
INFSYS 3300: Information Systems Concepts and Applications (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)

SPRING SEMESTER (15 credit hours)
ACCTNG 2410: Managerial Accounting (3)
BUS AD 2900: Legal Environment of Business (3)
SCMA 3300: Business Analytics and Statistics (3)
ENT 3100: Applications of Entrepreneurship (3)
GEN ED EXPLORE: Humanities and Fine Arts (3)

Year 3

FALL SEMESTER (15 credit hours)
MGMT 3600: Management and Organizational Behavior (3)
MKTG 3700: Principles of Marketing (3)
SCMA 3301: Introduction to Supply Chain Management (3)
ENT 3000-Level Elective (3)
ENGL 3120: Business Writing (3)

SPRING SEMESTER (15 credit hours)
FINANCE 3500: Financial Management (3)
ENT 3000-Level Elective (3)
Cultural Diversity Requirement (3)
Electives (6)

Year 4

FALL SEMESTER (15 credit hours)
ENT 3000-Level Electives (6)
Global Awareness Course (3)
Electives (6)

SPRING SEMESTER (14 credit hours)
MGMT 4219: Strategic Management (3)
& MGMT 4220: Business Assessment (0)
ENT 4100: Accelerate Capstone (3)
Global Awareness Course (3)
Elective (5)

Degree completed!