Communication BA / Accelerated 3-Year Plan (Sample)
*Requires ACP Credits

This academic map is a sample 3-year schedule to complete your major in an accelerated format. This map is not a substitute for academic advisement. Contact your advisor when making final selections. Courses in red text should be taken in the semester shown. This will help you graduate on time.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
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<tbody>
<tr>
<td>Fall Year 1</td>
<td>INTDIS 1003: University Studies, COMM 1030: Interpersonal Comm., ENGL 1100: First-Year Writing, LANG 1002 in French or Spanish, GEN ED: Humanities &amp; Fine Arts Elective or Minor</td>
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<tr>
<td>Fall Year 2</td>
<td>COMM 3000+ Elective, COMM 3332: Intercultural Comm., GEN ED: Math &amp; Sciences, GEN ED: Information Literacy, GEN ED: Humanities &amp; Fine Arts Elective or Minor (2000+)</td>
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<tr>
<td>Fall Year 3</td>
<td>COMM 3000+ Elective, Cultural Diversity Requirement, Elective or Minor (2000+)</td>
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<tr>
<td>Spring Year 1</td>
<td>COMM 2235: Professional Comm., COMM 1050: Intro to Mass Comm., MATH 1020: Contemporary Math, LANG 2101 in French or Spanish, GEN ED: Math and Sciences Elective or Minor</td>
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<tr>
<td>Spring Year 2</td>
<td>COMM 3000+ Elective, COMM 3330: Research Methods in Comm, ENGL 3100: Junior-Level Writing, GEN ED: American History or Gov't, GEN ED: Math &amp; Sciences, Elective or Minor (2000+)</td>
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<tr>
<td>Summer Year 1</td>
<td>COMM 2231: Comm in the Organization, GEN ED: Humanities &amp; Fine Arts</td>
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<tr>
<td>Summer Year 2</td>
<td>Elective or Minor (2000+), Elective or Minor (2000+)</td>
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* This academic map assumes the following Advanced Credit (ACP) courses were successfully taken in high school:
  - COMM 1040: Introduction to Public Speaking
  - Foreign Language 1001 course in French or Spanish

Degree Complete!
Comm BA graduates are job-prepared in interdisciplinary fields such as organizational communication, mass communication, information science, public relations, marketing, advertising, training and development, as well as other fields heavily influenced by the need for effective communication strategies and skills.

- Able to effectively and correctly apply a broad range of communication theories in a variety of contexts
- Logical and critical thinkers who can evaluate and interpret data effectively to become mindful (critical) media/information consumers
- Aware of differences across groups in order to adapt communication strategies and to facilitate perspective taking including intercultural competence and global awareness among others
- Able to analyze and apply appropriate interpersonal skills relevant to a wide variety of situations and audiences
- Able to produce high quality communication, be able to adapt it to a variety of professional environments, and evolve with changing technologies

Example Careers
- Public Relations Specialists
- Social Media Manager
- Health Educator
- Event Planner
- Media Planner
- Business
- Brand Strategist
- Communications Director
- Content Manager
- Copywriter

TAKE THE NEXT STEP

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