

Program Change Request

Date Submitted: 02/15/26 12:25 pm

Viewing: **BUSAD-EM3 : BS in Business**

Administration, International Business

Last approved: 04/04/23 1:02 pm

Last edit: 02/15/26 12:25 pm

Changes proposed by: Shaji Khan (khanshaj)

Catalog Pages Using
this Program

[Business Administration BS, International Business Emphasis](#)

Initiator: Name: Joe Rottman Phone:
6286

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Program Code BUSAD-EM3

In Workflow

1. S005230 Chair
2. Curricular
Alignment Check
3. Academic Affairs
Program
Preapproval
4. SBUSN
Undergraduate
Assoc Dean
5. SBUSN Dean
6. Senate C&I
7. Senate C&I Editing
8. FacultySenate
9. Academic Affairs
10. Registrar Programs

Approval Path

1. 02/15/26 12:46 pm
Joe Rottman
(ROTTMAN):
Approved for
S005230 Chair
2. 02/19/26 9:58 am
Keeta Holmes
(holmeskm):
Approved for
Curricular
Alignment Check
3. 02/19/26 10:08 am
Betsy Sampson
(sampsone):
Approved for
Academic Affairs
Program
Preapproval

Learning Outcomes

International Business - Analyze cultural differences and environmental factors in relation to global strategies.

International Business - Evaluate political, legal, and ethical issues across different country markets.

International Business - Assess alternative strategic options such as global market entry and make specific recommendations.

Attachments [bsba-intl-bus-emphasis-curriculum-map.xlsx](#)

This program will be developed with the intention of delivery in the following delivery modes (choose all that apply)

Face to face

[Hybrid \(27%-49% of program coursework offered online\)](#)

[UMSL Online \(50-74% of program coursework offered online\)](#)

[Missouri Online \(75% or more of program coursework offered online and participates in Missouri Online\)](#)

Justification for request:

The changes are part of the broader Bachelor of Science in Business Administration (BSBA) program redesign effort. Emphasis Area modifications are intended to enhance the program's focus on career development, ensuring that students gain skills that are directly applicable to various business functional domains. Additionally, the revisions support compliance with the new Missouri Core-60 regulations. This alignment facilitates smoother transfer pathways for students transitioning from two-year institutions into the BSBA program. Change in required courses makes the International Business Emphasis more coherently aligned with the Emphasis Program Learning Outcomes and addition of a capstone course (MGMT 4219) will help learning mastery and program level assessments. Foreign language requirement is being removed based on recommendations by the International Business Advisory Board. New curriculum map is attached.

Program Reviewer

Comments