

Program Change Request

Date Submitted: 02/15/26 12:27 pm

Viewing: **BUSAD-EM7 : Business Administration,
BS Entrepreneurship Emphasis Area**

Last approved: 05/10/24 2:35 pm

Last edit: 03/09/26 2:46 pm

Changes proposed by: Shaji Khan (khanshaj)

Catalog Pages Using
this Program

[Business Administration BS, Entrepreneurship Emphasis](#)

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Program Code BUSAD-EM7

In Workflow

1. S006300 Chair
2. Curricular Alignment Check
3. Academic Affairs Program Preapproval
4. SBUSN Undergraduate Assoc Dean
5. SBUSN Dean
6. Senate C&I
7. Senate C&I Editing
8. FacultySenate
9. Academic Affairs
10. Registrar Programs

Approval Path

1. 02/16/26 7:35 am
Perry Drake
(drakep): Approved for S006300 Chair
2. 02/19/26 9:58 am
Keeta Holmes
(holmeskm): Approved for Curricular Alignment Check
3. 02/19/26 10:10 am
Betsy Sampson
(sampsone): Approved for Academic Affairs Program Preapproval

Any 3000-level or above courses from ENT or other business subjects

| | | |
|-----------------|---------------------------|----|
| ENT 4100 | Entrepreneurship Capstone | 3 |
| Total Hours | | 30 |

See Ed G. Smith College of Business Advising Office for a list of recommended electives. Course substitutions can be made with the approval of the Department Chair.

~~¹ENT 3100%7C should be taken before any electives in the program.²~~

~~Other elective courses may be taken with approval of program coordinator.³~~

~~At most, only one of ENT 3190%7CCode and ENT 4199%7C may be counted toward the Entrepreneurship emphasis area:~~

If other departments are affected by this proposal, please secure "sign-offs" and indicate for each department the following:

Program Learning

Outcomes

Learning Outcomes

~~Articulate and apply foundational knowledge associated with core business disciplines (accounting, finance, supply chain management, marketing, information technology, and management). (Functional Business Knowledge)~~

~~(a) Identify business problems and opportunities, (b) analyze relevant strategic, tactical, and operational options through qualitative and quantitative methods in order to (c) make recommendations and provide the rationale behind decisions. (Decision Making Skills)~~

~~Identify and evaluate global business factors, including the opportunities, constraints and risks of operating across various country environments. (Global Orientation)~~

~~Identify legal/ethical issues, assess impact, and decide on a socially responsible course of action. (Ethical Orientation)~~

~~Students will be able to effectively communicate business issues, analyses and recommendations in written and oral presentations to stakeholders. (Business Communication Skills)~~

~~Develop technological and quantitative skills, including those associated with statistics, data visualization and analysis, project management, social media, and those commensurate with their business specialization. (Technological Skills)~~

~~Demonstrate interpersonal skills to collaborate within diverse teams, effectively engage with stakeholders in a professional manner, and develop leadership skills. (Interpersonal Skills)~~

~~Utilize innovation and creativity tools and techniques to solve business and social problems:~~

Learning Outcomes

~~Describe how venture capital and private equity processes operate, and explain other sources of financing for entrepreneurial ventures.~~

~~Demonstrate an entrepreneurial mindset by creating and launching a real-world business or social venture.~~

~~Demonstrate expertise in applying methods and processes that support effective scaling of entrepreneurial ventures, including operational and strategic planning, project management techniques, and protecting technology.~~

Entrepreneurship - Develop an Entrepreneurial Mindset: Analyze socio-cultural and socio-political dynamics, and interpret, identify, and act upon emerging entrepreneurial possibilities within and across entrepreneurial ecosystems, including intraentrepreneurship, business founding, commercial products, individual creativity, and social innovations. (Demonstrate an Entrepreneurial Mindset)

Entrepreneurship - Recognize and evaluate market opportunities through research and environmental scanning. (Interpret and Identify Emerging Entrepreneurial Possibilities)

Entrepreneurship - Develop sustainable models and value propositions that create competitive advantage. (Design Viable Business Models)

Entrepreneurship - Explain and apply the processes, activities, and mechanisms involved in securing and managing the financial and non-financial resources needed to launch and grow a venture. (Fund and Resource Ventures)

Entrepreneurship - Navigate accelerators, incubators, and innovation hubs while building relationships with funders, stakeholders, and ecosystem partners. (Ecosystem Engagement)

Attachments

~~[ENT-3145-Entrepreneurial Finance Proposal Summary.docx](#)~~

~~[bsba-ent-emphasis-curriculum-map.xlsx](#)~~

This program will be developed with the intention of delivery in the following delivery modes (choose all that apply)

Face to face

~~[Hybrid \(27%-49% of program coursework offered online\)](#)~~

~~[UMSL Online \(50-74% of program coursework offered online\)](#)~~

Justification for request:

The changes are part of the broader Bachelor of Science in Business Administration (BSBA) program redesign effort. Emphasis Area modifications are intended to enhance the program's focus on career development, ensuring that students gain skills that are directly applicable to various business functional domains. Additionally, the revisions support compliance with the