Program Change Request

Date Submitted: 02/16/26 10:51 am

Viewing: **BUSAD-EM1 : BS in Business Administration, General**

Last edit: 03/09/26 2:44 pm

Changes proposed by: Shaji Khan (khanshaj)

Catalog Pages Using
this Program
Business Administration BS

Initiator: 314-516-6279	Name:	Shaji Khan	Phone:
	Email:	shajikhan@umsl.edu	
Program Code		BUSAD-EM1	

Approval Path

1. 02/16/26 10:53 am Betsy Sampson (sampsone): Approved for ACCTNG Chair
2. 02/16/26 10:54 am Shaji Khan (shajikhan): Approved for S002900 Chair
3. 02/17/26 4:31 pm Keeta Holmes (holmeskm): Rollback to S002900 Chair for Curricular Alignment Check

4. 02/18/26 11:07 am Shaji Khan (shajikhan): Approved for S002900 Chair
5. 02/19/26 9:57 am Keeta Holmes (holmeskm): Approved for Curricular Alignment Check
6. 02/19/26 10:06 am Betsy Sampson (sampsone): Approved for Academic Affairs Program Preapproval
7. 02/23/26 8:57 am Shaji Khan (shajikhan): Approved for SBUSN Undergraduate Assoc Dean
8. 02/23/26 9:44 am Shu Schiller (ssg8f): Approved for SBUSN Dean
9. 03/12/26 9:05 am Deborah Cohen (Deborah.Cohen): Approved for Senate C&I
10. 03/12/26 9:14 am Deborah Cohen (Deborah.Cohen): Approved for Senate C&I Editing

To be completed by Academic Affairs

Title   BS in Business Administration, General

Program Type	Emphasis Area
College/School	Ed G. Smith College of Business
Department	Business Administration Programs ~~ACCTNG~~
Academic Level	Undergraduate
CIP Code	520101 - Business/Commerce, General.
Effective CAT	2025-26

Program Requirements and Description as it will appear in the bulletin.

Emphasis Areas

BSBA majors are encouraged to complete the requirements of at least one Emphasis Area listed below:

- Business Information Technology Emphasis
- Entrepreneurship Emphasis
- Finance Emphasis
- International Business Emphasis
- Management Emphasis
- Marketing Emphasis
- Supply Chain Management Emphasis

General Business Option

Students who do not pursue an emphasis area may customize their degree in consultation with their academic advisor using the General Business Option. The following requirements apply.

Business Functions		**15**
Any 3000-level or above courses from at least five different subjects in the College of Business		
Business Electives		**12**
Any 3000-level or above courses from subjects in the College of Business		
MGMT 4219	Strategic Management	3
Total Hours		30

~~General Business~~

~~For those undecided regarding a specific emphasis area, a general business degree option is available. Students must complete a minimum of 18 hours of upper division approved business electives (see comprehensive list of business courses in the course descriptions section of this publication)~~

If other departments are affected by this proposal, please secure "sign-offs" and indicate for each department the following:

Department	Contact Person	Phone #	Objections
Finance	Hung-Gay Fung	6374	No
Information Systems	Dinesh Mirchandani	7354	No
Management	John Meriac	5467	No
International Business	Joseph Rottman	6286	No
Supply Chain Management	Haitao Li	5890	No
Marketing	Perry Drake	6490	No

Program Learning
Outcomes

Attachments   bsba-redesign-overview-justifications.docx
bsba-general-curriculum-map.xlsx

This program will be developed with the intention of delivery in the following delivery modes (choose all that apply)

Face to face
Hybrid (27%-49% of program coursework offered online)
UMSL Online (50-74% of program coursework offered online)
Missouri Online (75% or more of program coursework offered online and participates in Missouri Online)

Justification for request:

The changes are part of the broader Bachelor of Science in Business Administration (BSBA) program redesign effort. This bulletin form acts as a "catch-all" default option for BSBA students who do not pursue any Emphasis Area. Requirements are clarified. Emphasis areas are linked (one link will appear during final bulletin edits). Please see attached for details on the broader BSBA redesign; overview of all the BSBA related changes, and more details and justifications for each change. Updated curriculum map with new course numbers is attached.

Program Reviewer
Comments

Keeta Holmes (holmeskm) (02/17/26 4:31 pm): Rollback: Please attach the curriculum map for the general BSBA.