New Program Proposal

Sport Management, Minor

The Sport Management Minor is designed to give students majoring in other disciplines an opportunity to learn about the sport industry. Students will be exposed to such areas as athletic compliance, legal and ethical issues, media and technology, and marketing as they relate to the sport industry.

Required Courses

SPMGT 1113	Introduction to Sport Management and Administration	3
SPMGT 2200	Legal and Ethical Issues in Sports	3
SPMGT 4113	Educational and Community Athletics	3
Electives		6

Choose two of the following:

Facilities Management	
Sports Psychology	
Sports Marketing	
Sports Media and Technology	
Athletic Compliance	
Sport Management Field Experience	
	Sports Psychology Sports Marketing Sports Media and Technology Athletic Compliance

Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S002900	Michael Elliot		No
S007050	Michael Griffin		No

Rationale With the advent of the new BS in Sport Management degree, we have received inquiries regarding a Sport Management minor. Creation of this option also is expected to recruit students into the major. All courses for the minor are already being offered on a regular basis for the major.