

Sport Management, BS

General Education Requirements

Students must satisfy the university general education requirements.

As part of meeting the university's general education requirements, the following courses prerequisite courses must be completed:

BUS-AD 1000	Introduction to Business	3
COMM 1040	Introduction to Public Speaking (MOTR COMM 110)	3
or EDUC 2222	Interpretation: Connecting Audiences and Meaning	
ECON 1001	Principles of Microeconomics (MOTR ECON 102)	3
ENGL 1100	First-Year Writing (MOTR ENGL 200)	3
MATH 1030	College Algebra (MOTR MATH 130)	3
PSYCH 1003	General Psychology (MOTR PSYC 100)	3

There is no foreign language requirement for the degree.

Degree Requirements

Required Courses

MGMT 3600	Management and Organizational Behavior	3
MKTG 3700	Principles of Marketing	3
PSYCH 2400	Sports Psychology	3
SPMGT 1113	Introduction to Sport Management and Administration	3
SPMGT 2200	Legal and Ethical Issues in Sports	3
SPMGT 3100	Ethics in Sports	3
SPMGT 4113	Educational and Community Athletics	3

SPMGT 4999	Sport Management Internship	6
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Electives

Choose five of the following courses: ¹ 15

CNS ED 3200	Interpersonal Skills in Helping Relationships
COMM 1150	Introduction to Public Relations
COMM 2231	Communication in the Organization
COMM 3370	Social Media in Public Relations
COMM 3395	Special Topics in Communication
ECON 3610	Economics of Sports, Gaming, and Gambling
MEDIA ST 2210	Video Production I
MEDIA ST 2211	Introduction to Digital Multimedia Production
MEDIA ST 2225	Live Events Media
MGMT 3611	Advanced Management and Organizational Behavior
MGMT 3621	Human Resources Management
MKTG 3720	Advertising and Promotion
MKTG 3721	Introduction to Digital Marketing Strategies
MKTG 3722	Introduction to Social Media Marketing
MKTG 3765	Sports Marketing
PHY ED 2134	Personal Physical Fitness
PHY ED 2136	Facilities Management
PSYCH 2400	Sports Psychology
SPMGT 3285	Sports Medicine
SPMGT 3380	Sports Nutrition
SPMGT 3731	Sports Media and Technology

SPMGT 4213	Athletic Compliance
SPMGT 4990	Sport Management Field Experience
Total Hours	39

- ¹ Students may take up to six hours from any area as pre-approved by advisor.
- ² Students may take up to nine hours of SPMGT 4990.

If other departments are affected by this proposal, please secure "sign-offs" and indicate for each department the following:

Department	Contact Person	Phone #	Objections
Psychology	Michael Griffin	x7123	No
Communication Department	Alice Hall		No
Business Administration	Michael Elliott		No

Justification for request:

The Bus Ad 1000 course was removed because it has not been offered in several years. SPMGT 2200 is being split into two courses (the new course is 3100). The electives list was revised to remove courses not being taught, to add courses of interest to students, and to ensure coverage of skills needed in many different types of sport industry. Internships have been powerful and key to student success after graduation and students are doing internships than required. Increasing the limit for internship hours allows them to get course credit for extra internships.