

Entrepreneurship, Undergraduate Certificate

Requirements

This ~~18-credit~~ 15-credit hour certificate, which includes 9 hours of required coursework, will allow students from different majors and with different professional interests to investigate the foundations of entrepreneurial practice. This certificate is appropriate for any student who has an interest in advancing his or her knowledge, creativity, and skills necessary to become or work with entrepreneurs, bring entrepreneurial thinking to his or her workplace, and who seeks a competitive edge in the job market.

Required Courses

~~ENT 1001~~

ENT 3100	Applications of Entrepreneurship	3
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BUS AD 4001	Accelerate Capstone	3
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~~In addition, students must take at least one of the following classes:~~ 3

~~ENT 3040~~

EDUC 2002	Social Entrepreneurship	
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Elective Courses

Students must complete nine credit hours of ENT courses at the 3000-level or above. ¹	9
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Total Hours	6 15
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~~Elective Courses~~

~~Students must complete a minimum of nine hours, chosen from any of the following lists. The groupings are suggestions that would provide a concentrated focus in a specific area.~~

~~Additional courses that may meet this requirement:~~

- ~~1. a course designated as Entrepreneurship in transfer;~~
- ~~2. future courses, as approved by the director of entrepreneurship certificate.~~

Entrepreneurship in the Arts

ENT 2030

Entrepreneurship with Digital Marketing

<u>CMP SCI 3010</u>	Web Programming	3
<u>CMP SCI 4010</u>	Web Development with Java	3
<u>INFSYS 3847</u>	Web Design	3
<u>MGMT 4614</u>	Entrepreneurship/Small Business Management	3
<u>MKTG 3710</u>	Consumer Behavior	3
<u>MKTG 3720</u>	Advertising and Promotion	3
<u>MKTG 3721</u>	Introduction to Digital Marketing Strategies	3
<u>MKTG 3722</u>	Introduction to Social Media Marketing	3

Education Entrepreneurship

<u>ED FND 3251</u>	Black Americans in Education	3
<u>ED FND 4330</u>	History of American Education through the Lens of Social Justice	3
<u>ED PSY 2212</u>	Child and Adolescent Development	3
<u>ED REM 4730</u>	Program Assessment and Evaluation	3
<u>ED TECH 4302</u>	Educational Technology Instruction in Educational Agencies	3
or <u>ED TECH 4436</u>	Computer-Mediated Teaching and Learning in Education	
<u>EDUC 2222</u>	Interpretation: Connecting Audiences and Meaning	3.0
<u>EDUC 3170</u>	Grant Proposal Writing for Educators	3.0
<u>MKTG 3721</u>	Introduction to Digital Marketing Strategies	3
<u>THEATR 3362</u>	Storytelling	3
-Focus on Entrepreneurship		
<u>ACCTNG 2410</u>	Managerial Accounting	3

<u>BUS AD 2900</u>	Legal Environment of Business	3
<u>MGMT 4614</u>	Entrepreneurship/Small Business Management	3
<u>NURSE 3808</u>	Management and Leadership In Nursing	3
<u>SOC WK 4350</u>	Human Service Organizations	3
Social Entrepreneurship-		
<u>ACCTNG 3451</u>	Accounting for Governmental and Not-For-Profit Entities	3
<u>EDUC 2222</u>	Interpretation: Connecting Audiences and Meaning	3.0
<u>MGMT 4614</u>	Entrepreneurship/Small Business Management	3
<u>MKTG 3721</u>	Introduction to Digital Marketing Strategies	3
<u>SOC WK 2000</u>	Social Work and Social Issues	3
<u>SOC WK 2200</u>	Social Welfare as a Social Institution	3
<u>SOC WK 3100</u>	Social Work Practice with Individuals	3
<u>SOC WK 3410</u>	Research Design in Social Work	3
<u>SOC WK 3700</u>	Diversity and Social Justice	3
Technology Entrepreneurship		
<u>BIOL 4614</u>	Biotechnology Laboratory I	4
<u>BIOL 4905</u>	Research	3
<u>CHEM 4772</u>	Physical Biochemistry	3
<u>CMP SCI 2250</u>	Programming and Data Structures	3
<u>CMP SCI 2750</u>	Linux Environment and Programming	3
<u>CMP SCI 3010</u>	Web Programming	3
<u>CMP SCI 4020</u>	Introduction to Android Apps: Android Fundamentals	3
<u>CMP SCI 4220</u>	Introduction to iOS Programming and Apps	3

<u>CMP SCI 4792</u>	Introduction to Mobile Computing, Networking, and Security	3
<u>ED TECH 4558</u>	Computer Ethics for Educators	3
<u>INFSYS 3810</u>	Information Systems Analysis	3
<u>INFSYS 3844</u>	Developing Business Applications in .NET	3
<u>INFSYS 3845</u>	Database Management Systems	3
<u>INFSYS 3847</u>	Web Design	3
<u>INFSYS 4850</u>	Information Systems Design	3
<u>INFSYS 3848</u>	Introduction to Information Security	3
<u>J-E ENGR 4050</u>	Reliability and Quality Control	3
<u>J-M ENGR 4900</u>	Engineering Project Management	3

Justification for request:

After offering the program for some time, it has been determined that electives should be ENT courses and any upper level could qualify as an elective. Adding "other course" statement to allow for courses that are being developed or on dean's approval to be used.