

Business ~~Administration~~ Foundations, Graduate Certificate

Program Description

The Graduate Certificate in Business Foundations is designed for individuals with an undergraduate/graduate degree in non-business fields. It provides students a focused exposure to core business functions and contemporary business administration frameworks. Upon successful completion, students will have the core knowledge necessary to articulate and apply business administration principles and practices across functional domains.

All 12 credit-hours taken as part of this certificate program transfer to the MBA degree program.

Admission Requirements

Applicants must meet general University of Missouri-St. Louis Graduate School admissions requirements.

Certificate Requirements

~~To earn the certificate, students must complete six courses as prescribed below.~~ All course prerequisites and all course waivers are applicable. Substitute courses may be approved by the appropriate department chairperson and the ~~director~~ Director of Graduate ~~Studies in~~ Business Programs. ~~In all cases, 18 hours are needed to complete the graduate certificate.~~

~~Program Requirements~~

Choose four of the following courses: 12

ACCTNG 5400	Financial and Managerial Accounting	3
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BUS AD 5100	Managerial Communication	
BUS AD 5900	Law, Ethics and Business	
FINANCE 6500	Financial Management	
MGMT 5600	Managing People in Organizations	3
INFSYS 5800	Management Information	3
MKTG 5700	Contemporary Marketing Concepts	3
SCMA 5310	Supply Chain Strategies	
Select one of the following:		3
FINANCE 6500	Financial Management	
SCMA 5320	Production and Operations Management	
Elective Course		3
Select one of the following:		
BUS AD 5100	Managerial Communication	
BUS AD 5900	Law, Ethics and Business	
FINANCE 6500	Financial Management¹	
SCMA 5320	Production and Operations Management	
Total Hours		18 12

Rationale

The Business Foundations Graduate Certificate will enable students and professionals with non-business backgrounds to enhance their career prospects by broadening their knowledge of important business theories, frameworks, and practices across major business functions. This certificate will be useful for students and professionals who aspire to move into entry to mid-level management roles in business and government organizations. Students will be able to combine this certificate with other courses toward the full Master of Business Administration degree if they so choose. This certificate program is part of broader efforts within the College of Business Administration to create flexible pathways for students to complete the full Master of Business Administration (MBA) degree by transferring all courses taken within Graduate Certificates into the MBA. This restructuring makes the graduate programs attractive to prospective students who may not be ready to commit to a full degree while providing them with the flexibility to combine certificates toward a student-centered MBA degree. These efforts are in line with the College of Business Administration, Graduate School, the University of Missouri-St. Louis, and the University of Missouri System strategic initiatives.