

New Program Proposal

Business Administration, MBA, Online Curriculum

The UMSL Online MBA is a 33-hour, four-semester cohort-based program designed to be completed in 18 months.

Admission Requirements

Applicants must meet the general graduate admission requirements of the Graduate School. Students are considered for admission to the graduate program only after they have formally applied for admission through the Graduate School. The application is online.

The admissions decision is based on a combination of factors. Consideration is given to a candidate's academic record, scores on the Graduate Management Admissions Test (GMAT), work and leadership experience, a personal narrative on the application form and recommendation letters.

Applicants are generally required to submit Graduate Management Admissions Test (GMAT) scores. A waiver of GMAT requirement may be requested if applicants meet certain criteria. Please see petition to waive the GMAT: <http://mba.umsl.edu/files/pdfs/GMAT-waiver.pdf>.

Admission to this program is for the Fall semester only.

ACCTNG 5400	Financial and Managerial Accounting	3
BUS AD 5100	Managerial Communication	3
BUS AD 5900	Law, Ethics and Business	3
FINANCE 6500	Financial Management	3
INFSYS 5800	Management Information Systems	3
MGMT 5600	Managing People in Organizations	3
MKTG 5700	Contemporary Marketing Concepts	3
SCMA 5310	Supply Chain Strategies	3

BUS AD 6990	Strategy Formulation and Implementation	3
Electives		6
Total Hours		33

Rationale

Due to the continuing effects of the COVID pandemic, changing market conditions, a competitive analysis and feedback from the most recent recruiting efforts for the PMBA, Graduate Business proposes a cohort-based augmentation to the PMBA program with modifications to the delivery model, the pricing structure, and schedule.