

# Business Administration, BS, Entrepreneurship Emphasis Area

## Emphasis Area Requirements

### Required Courses

ENT 3100	Applications of Entrepreneurship <sup>1</sup>	3
<del>ENT 3650</del>	<del>Experimental Entrepreneurship</del>	<del>3</del>
ENT 4001	Accelerate Capstone	3

### Electives

Choose ~~three~~ four of the following courses: <sup>2</sup> 9 12

ENT 3133 /MKTG 3733	Customer Relationship Management (CRM)
ENT <del>3040</del> 3140	Creativity and Systems for Innovation
ENT 3141	Technology Entrepreneurship
ENT 3145 /FINANCE 3545	Seminar in Venture Capital and Private Equity
ENT 3150	Experiential Entrepreneurship
ENT 3161	New Product Development
ENT 4114 /MGMT 4614	Entrepreneurship/Small Business Management
ENT 4147/ SCMA 4347	Introduction to Project Management

**Total Hours** ~~15~~ 18

<sup>1</sup> ENT 3100 should be taken before any electives in the program.

<sup>2</sup> Other elective courses may be taken with approval of program coordinator.

Sign-offs from other departments affected by this proposal

None

### Rationale

This emphasis area has been improved and modified to include the new ENT 3100 Applications in Entrepreneurship course. Along with several new electives. ENT 3100 is a new required course for all BSBA students.