

Business Administration, BS Entrepreneurship Emphasis Area

Emphasis Area Requirements

Required Courses

ENT 3100	Applications of Entrepreneurship ¹	3
ENT 4001	Accelerate Capstone	3

Elective

Choose ~~four~~ five of the following courses: ² ~~12~~ 15

ENT 3133/MKTG 3733	Customer Relationship Management (CRM)	
ENT 3140	Creativity and Systems for Innovation	
ENT 3145/ FINANCE 3545	Seminar in Venture Capital and Private Equity	
ENT 3150	Experiential Entrepreneurship Entrepreneurial Opportunity Evaluation	
ENT 3161	New Entrepreneurial Product Development	
ENT 3190	Internship in Entrepreneurship ³	
ENT 4100	Entrepreneurship Capstone	
ENT 4114/MGMT 4614	Entrepreneurship/Small Business Management	
ENT 4147/SCMA 4347	Introduction to Project Management	
ENT 4199	Independent Study in Entrepreneurship ³	

Total Hours **18**

¹ ENT 3100 should be taken before any electives in the program.

² Other elective courses may be taken with approval of program coordinator.

³ At most, only one of ENT 3190 and ENT 4199 may be counted toward the Entrepreneurship emphasis area.

Justification for request:

By decreasing the required number of core courses (i.e. from two to one), increasing the required number of elective courses (i.e. from four to five), and adjusting the list of available elective courses (e.g. adding ENT4199 Independent Study), the BSBA Entrepreneurship Emphasis Area would increase the options available to interested students while continuing to support Program Learning Outcomes.