September 2008
State of the University Address
Thank you for five great years!

First State of the University Address in September 2003 - 14 days after assuming the chancellorship
Where’s this guy taking us?
Yearlong planning process yielded five campuswide priorities

- Each priority contained numerous implementation strategies
- Each strategy established measurable goals

Campus has largely succeeded in fulfilling all of its major priorities
Quality education/research
Increasing full-time faculty

25% increase over five years
Faculty productivity excels

- UMSL’s faculty ranked 5th nationally in productivity study conducted by Academic Analytics - immediately behind Boston College and Georgetown University

- Information Systems program ranked 3rd in the same study among all universities - immediately behind universities of Arizona, Georgia
International Business

- Undergraduate International Business program ranked in the Top 20 in *U.S. News & World Report* for sixth consecutive year

Graduate criminology program retains standing

- Department of Criminology and Criminal Justice ranked 4th nationally in the latest *U.S. News & World Report* graduate program guide
Philosophy makes Top 10 program

- Graduate philosophy program is ranked 8th nationally by The Philosophical Gourmet Report - immediately behind University of Houston

Communication ranks 5th

- Communication program ranked 5th nationally by the Journal of Communication for faculty productivity
Quality education/research
External grants and contracts

40% increase over five years

FY2004: $22,000,000
FY2007: $28,000,000
FY2008: $30,500,000
Talented, diverse students

Action Plan Enrollment Philosophy

UMSL will attract and retain a high-quality, diverse student body locally, nationally and internationally.

UMSL also will work with schools to ensure an appropriate number of high-potential students have access to its quality faculty and resources.
Talented, diverse students
Fall Total Enrollment

4.5% increase over 5 years / 2.2% increase from 2007
25% increase in freshmen class from 2007
Talented, diverse students

Fall graduate enrollment

Fall 2004: 2,779
Fall 2007: 2,974
Fall 2008: 3,122

12% increase over 5 years
Talented, diverse students
Fall minority enrollment

13% increase over 5 years
UMSL enrolls more African-Americans than any other 4-year institution in Missouri
Talented, diverse students
Increasing institutional financial aid

65% increase over 5 years to help students
Talented, diverse students

New endowed, annual scholarships

Donors helped students by increasing private scholarships
65% increase over 5 years
Talented, diverse students
Equals talented, diverse graduates

Total degrees awarded
8% increase over 5 years
Talented, diverse students
Equals talented, diverse graduates

FY2004
FY2007
FY2008

Doctoral
Master's
UMSL has received $8.2 million in additional base budget since 2005 toward a goal of $10.8 million.

Curators have included the last $2.6 million UMSL equity adjustment in the FY2010 budget request.
Financial Base
Private gifts support mission

100% increase over 5 years
Martin Leifeld new Vice Chancellor for University Advancement
For example, fewer administrative positions

- UMSL has fewer administrative level positions today as compared to five years ago - 166 to 157 currently – whereas the UM System as a whole has increased

- Staff numbers are up over this same period - particularly in the areas of clerical, secretarial, skilled crafts, service and maintenance
Community Engagement

**UMSL is a major employer**

- **2,600** full- and part-time employees
- **$120 million** annual payroll

**Construction** activities include:

- Oak Hall, South Campus garage & entrance road, nursing renovation, baseball field, hospital demolition, and science complex renovation
Center for Emerging Technologies provides life sciences/biotech startup companies with support and helps relocate these companies in the St. Louis region when their products are ready for market.

Stereotaxis is a good example.
Community Engagement

UMSL partners with Express Scripts

Express Scripts headquarters, expansion
- New facility to house 1,000 employees
- Brings total ESI employment to 2,500 on campus

ESI is the largest company in the world with its headquarters on a college campus
Community Engagement

IT Enterprises new UMSL venture

Serves as information technology hub for North St. Louis County

- Capacity to house up to 12 high-tech startup firms
- 3,000 square feet of area for a high-performance computer center

External Support

- SBA
- AmerenUE
- Mo. Technology Corp.
So … now where are we going?
Gateway for Greatness

Strategic plan will guide our progress for the next five years

- Process that started last academic year should be completed this fall
- The Gateway document establishes a new campus mission statement and set of core values
- Similar priorities emerging as outlined in previous plan, but with different implementation strategies and different measurable goals
Gateway for Greatness

Five Campuswide Priorities

- Enhance quality and delivery of undergraduate & graduate/professional education
- Recruit and retain an outstanding and diverse student body
- Enhance research, scholarship and artistic/creative activity
- Enhance civic engagement for economic and social benefit of the region
- Increase financial base and continue to improve stewardship of resources
We can all be proud of what we’ve done together. How have we done it? Pick your cliché:

- Squeaky wheel (equity adjustment, science renovation)
- Roll up our sleeves (tremendous work ethic)
- Pull ourselves up by our bootstraps (amazing what we accomplish with so few resources)
- Big bang for the buck (an investment in UMSL has tremendous payoff)
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