

Just Think

State of the University Address

Presented by
Chancellor Thomas F. George



September 17, 2003

Recent News

Growth in New Student Enrollment

- ❖ 17% increase in first-time, full-time freshmen
 - ❖ 18% increase in African-American freshmen
 - ❖ 3.5% increase in transfer students
- 22nd year to lead state in transfers



Recent News

1. University of South Carolina
2. New York University
3. University of Pennsylvania
4. University of Michigan
5. University of Southern California
6. University of California-Berkeley
7. Georgetown University
8. University of Texas
9. University of Washington
10. Indiana University
11. San Diego State University
12. University of Hawaii
13. University of Wisconsin
14. Florida International University
15. Temple University
16. University of Maryland
17. University of North Carolina
18. Northeastern University
19. **University of Missouri-St. Louis**
20. Washington State University
21. University of Virginia
22. Babson College
23. Massachusetts Institute of Technology
24. Pennsylvania State University

UMSL

**Undergraduate International
Business Program**

Ranked 18th Nationally
U.S. News & World Report



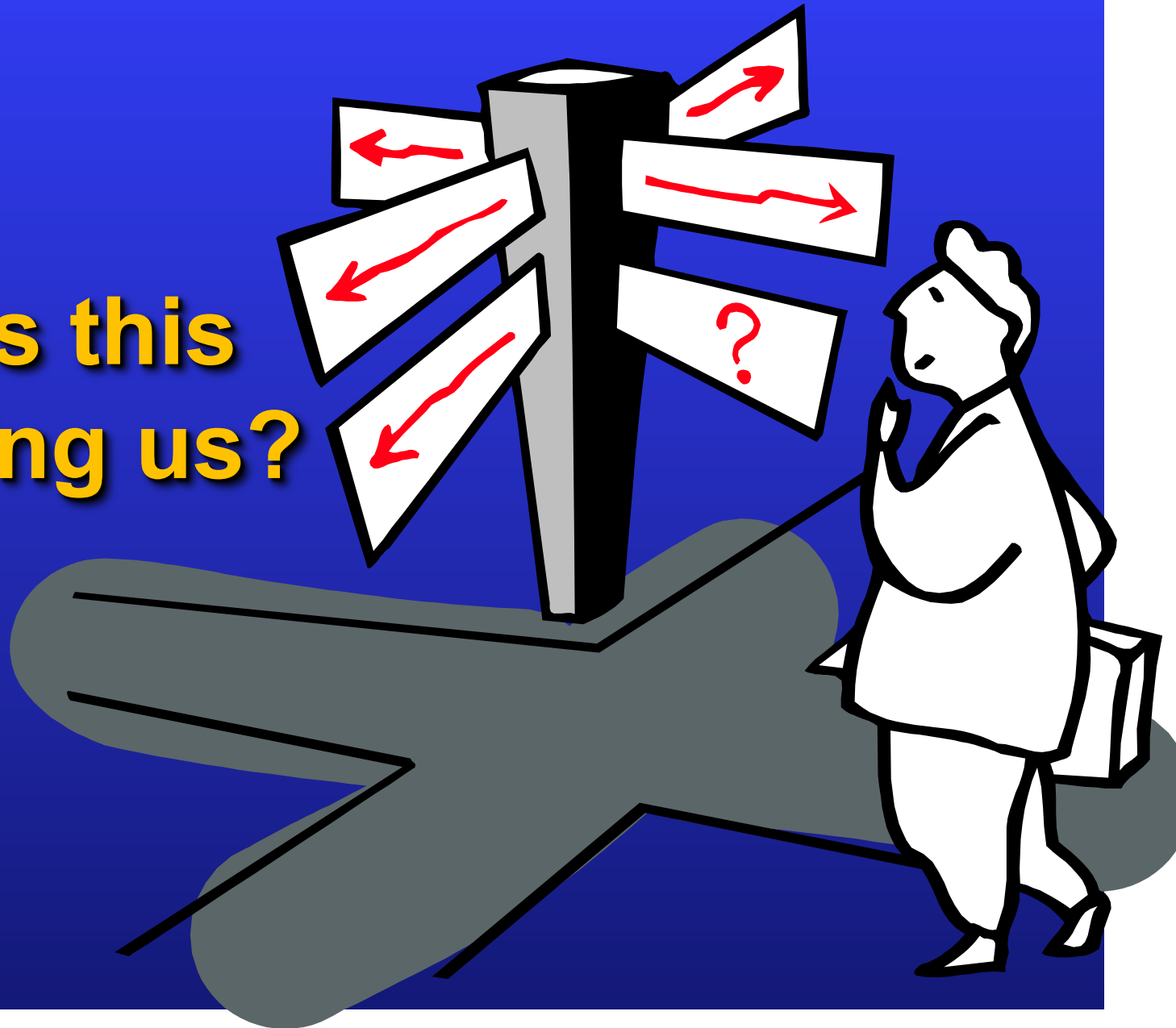
Recent News

UMSL's Center for Emerging Technologies

- ❖ *Best in Class* by National Business Incubation Association
 - ❖ *Excellence Award* from U.S. Department of Commerce
- 15 tenant companies
- \$400 million economic impact over 5 years



**Where's this
guy taking us?**



Existing Strategies for UM-St. Louis

Mission Statement

- ❖ Teaching
- ❖ Research
- ❖ Service
- ❖ Partnerships

Approved by UM Board of Curators in 1998

Existing Strategies for UM-St. Louis

Mission Statement

- ❖ Serve diverse needs of state's largest community
- ❖ Lead in improving region's quality of life
- ❖ Partner locally, regionally, and nationally
- ❖ Promote seamless educational opportunities

Approved by UM Board of Curators in 1998

Existing Strategies for UM-St. Louis

Strategic Plan 2003-2007

- ❖ Strengthen educational programs
- ❖ Enhance research capacity & facilitate technology transfer
- ❖ Increase workforce development efforts
- ❖ Develop cooperative & outreach programs
- ❖ Develop necessary physical facilities

Adopted March 2002

Existing Strategies for UM-St. Louis

Master Plan

- ❖ Academic facilities
- ❖ Roadways & parking
- ❖ Student housing
- ❖ Research & technology park
- ❖ Land acquisition

Reviewed by curators March 2002

What I've Been Hearing

- ❖ Reaffirm UMSL's commitment as a premier metropolitan public research university
- ❖ Articulate our special place in UM land-grant system
- ❖ Work together across all sectors within UMSL
- ❖ Communicate the excellence and tremendous value of UMSL to the region and state
- ❖ Underscore our commitment to students

Think Forward

Challenge

- ❖ Build existing strategies into an achievable, project-based **action plan** with ongoing input from faculty, staff, students, and external supporters

Goal to complete by Spring 2004 faculty meeting



Think Forward

Action Plan

- ❖ Academic strengthening & development
- ❖ Research mission
- ❖ Enrollment management
- ❖ Civic engagement & economic development
- ❖ Resource development & allocation



Think Forward

Academic Strengthening & Development

- ❖ Recruit & retain the very best faculty
- ❖ Strive for diverse faculty mix
- ❖ Enhance core teaching programs
- ❖ Create new programs as needed
- ❖ Increase technology-aided instruction
- ❖ Conduct program assessment & viability audits with key participation by faculty



Think Forward

Research Mission

- ❖ Improve basic & scholarly research opportunities
- ❖ Reinforce research-teaching connection
- ❖ Expand research capacity (faculty & infrastructure) in areas of greatest demand
- ❖ Increase collaborative research with other institutions
- ❖ Facilitate technology transfer – patents, licensing, etc.



Think Forward

Enrollment Management

- ❖ Enhance graduation & retention rates
- ❖ Develop new student residential space
- ❖ Attract private scholarships
- ❖ Enhance recruitment practices
- ❖ Review student profile
- ❖ Foster student diversity



Think Forward

Civic Engagement & Economic Development

- ❖ Continue & enhance partnerships with K-12 & higher education institutions
- ❖ Meet workforce needs of community
- ❖ Respond to increasingly global society



Think Forward

Resource Development & Allocation

- ❖ Work on state funding base
 - Equity within Missouri & UM System
- ❖ Enhance federal funding
 - Research (competitive, earmarks)
 - Programs & facilities
 - Leveraging resources
- ❖ Initiate new fund-raising efforts
- ❖ Identify cost-cutting/efficiency measures
- ❖ Review administrative costs

Action Plan

Shared Governance

Campus Groups

❖ On-campus

University Assembly / Faculty Senate

– Key role for Budget & Planning Committee

UMSL Staff Association

Student Government Association

❖ External

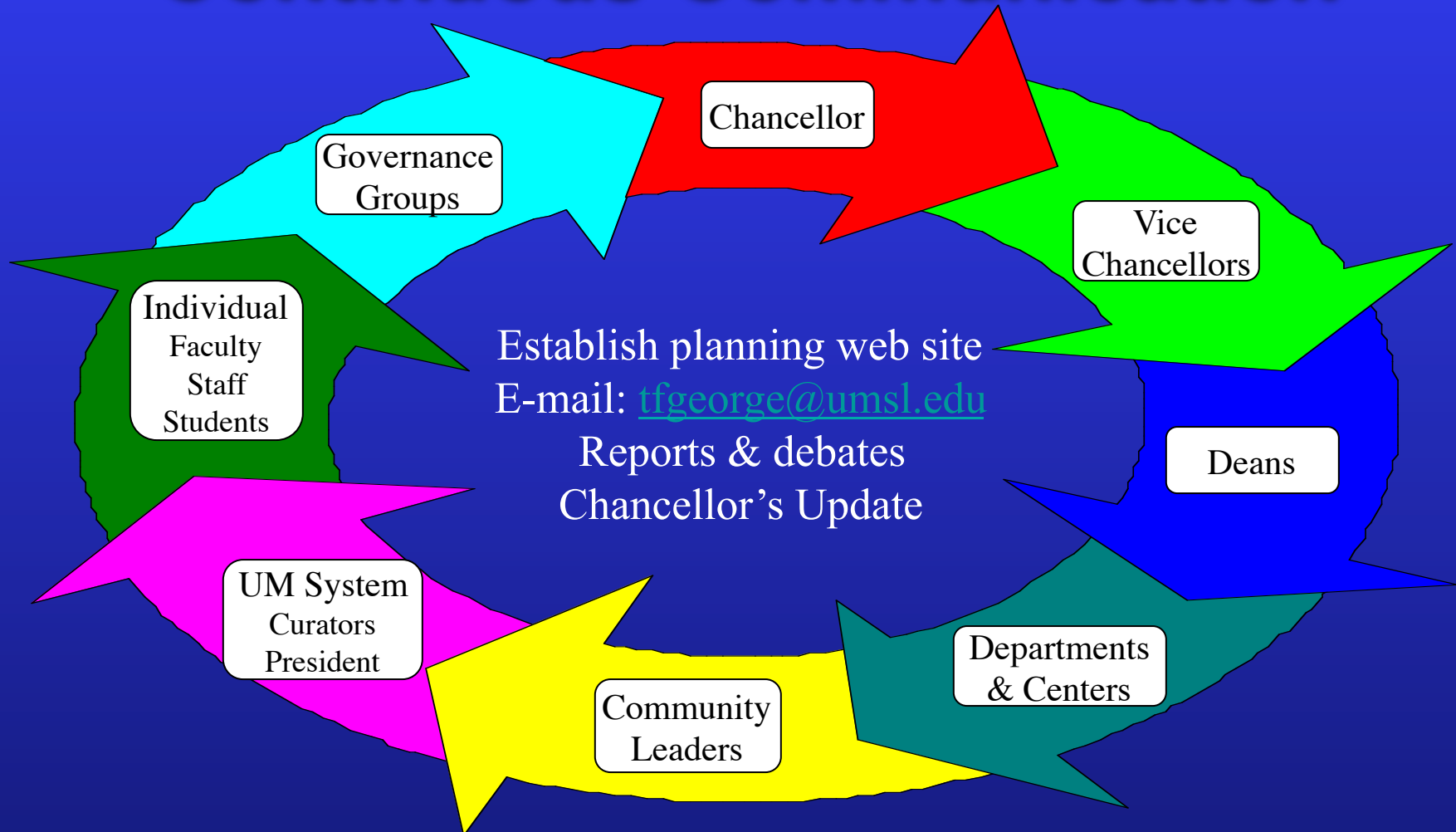
Alumni Association

Chancellor's Council

Friends Board

Action Plan

Continuous Communication



Goal to complete action plan by Spring 2004 faculty meeting

Just Think

Shared Vision

Shared Responsibility

Better UMSL for St. Louis and Missouri

