

#### September 2008

# **State of the University Address**







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Thank you for five great years!

First State of the University Address in September 2003 - 14 days after assuming the chancellorship





### **Action Plan for UMSL**

Yearlong planning process yielded five campuswide priorities

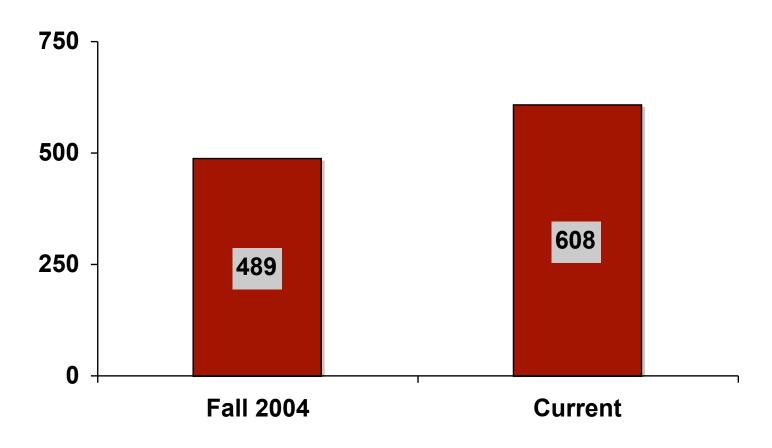
- Each priority contained numerous implementation strategies
- Each strategy established measurable goals

Campus has largely succeeded in fulfilling all of its major priorities



#### Quality education/research

# **Increasing full-time faculty**



25% increase over five years

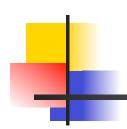


#### Quality education, research

## Rankings reflect success

### Faculty productivity excels

- UMSL's faculty ranked 5<sup>th</sup> nationally in productivity study conducted by Academic Analytics immediately behind Boston College and Georgetown University
- Information Systems program ranked 3<sup>rd</sup> in the same study among all universities immediately behind universities of Arizona, Georgia



#### Quality education, research

## Rankings reflect success

#### **International Business**

 Undergraduate International Business program ranked in the Top 20 in U.S. News & World Report for sixth consecutive year

### Graduate criminology program retains standing

 Department of Criminology and Criminal Justice ranked 4<sup>th</sup> nationally in the latest *U.S. News & World Report* graduate program guide



#### Quality education, research

# Rankings reflect success

### Philosophy makes Top 10 program

 Graduate philosophy program is ranked 8<sup>th</sup> nationally by The Philosophical Gourmet Report - immediately behind University of Houston

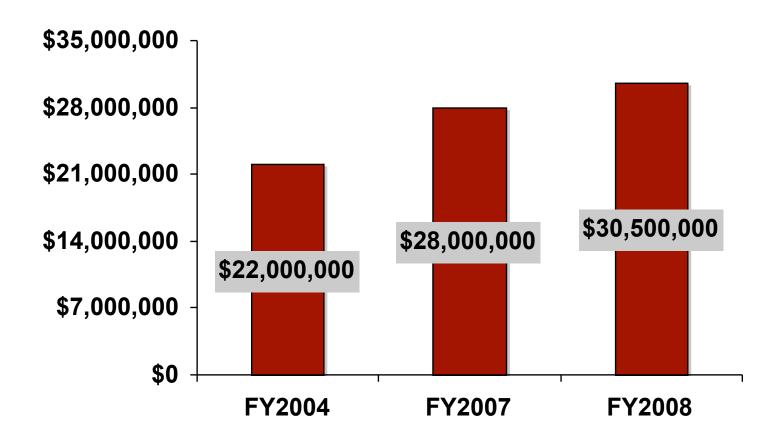
#### Communication ranks 5th

• Communication program ranked 5<sup>th</sup> nationally by the *Journal of Communication* for faculty productivity



#### Quality education/research

# **External grants and contracts**



40% increase over five years



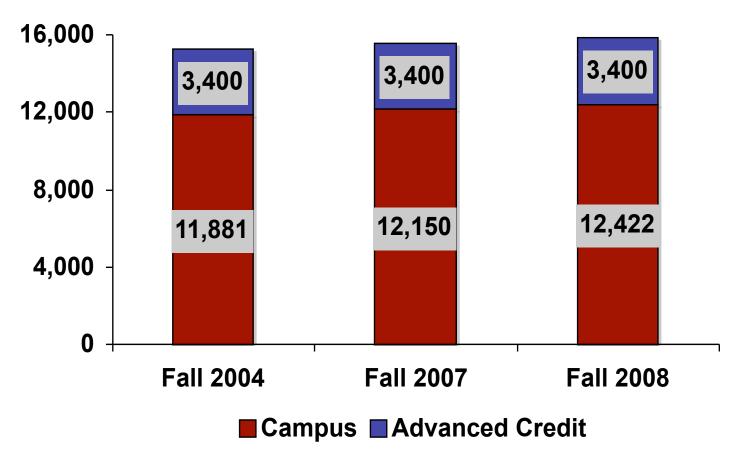
# Talented, diverse students Action Plan Enrollment Philosophy

UMSL will attract and retain a high-quality, diverse student body locally, nationally and internationally

UMSL also will work with schools to ensure an appropriate number of high-potential students have access to its quality faculty and resources



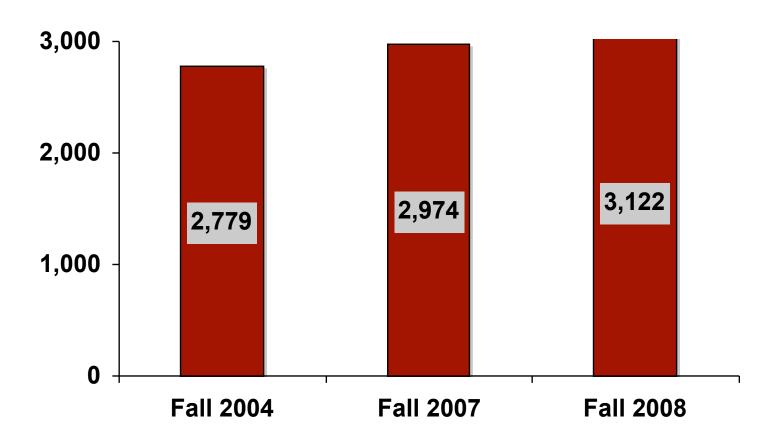
# Talented, diverse students Fall Total Enrollment



4.5% increase over 5 years / 2.2% increase from 2007 25% increase in freshmen class from 2007



# Talented, diverse students Fall graduate enrollment

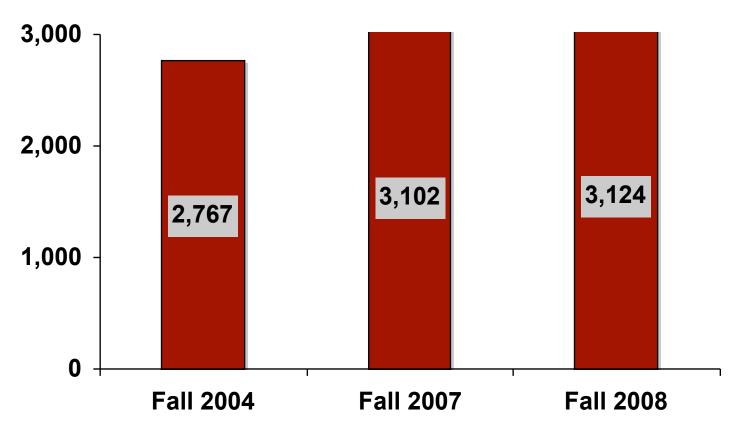


12% increase over 5 years



#### Talented, diverse students

# **Fall minority enrollment**

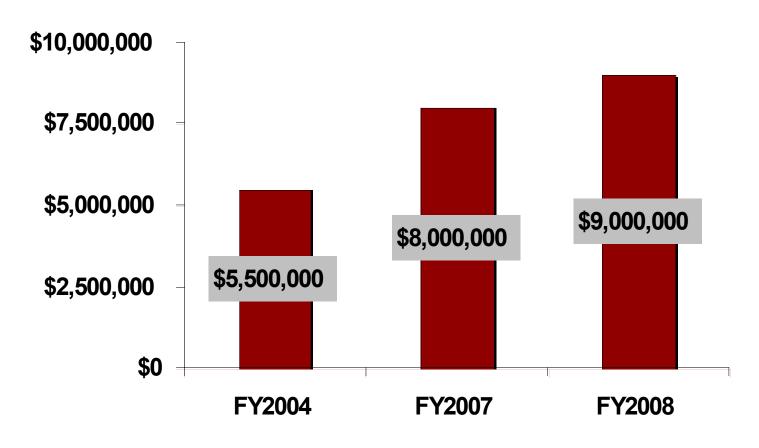


13% increase over 5 years
UMSL enrolls more African-Americans than any other
4-year institution in Missouri



#### Talented, diverse students

## Increasing institutional financial aid

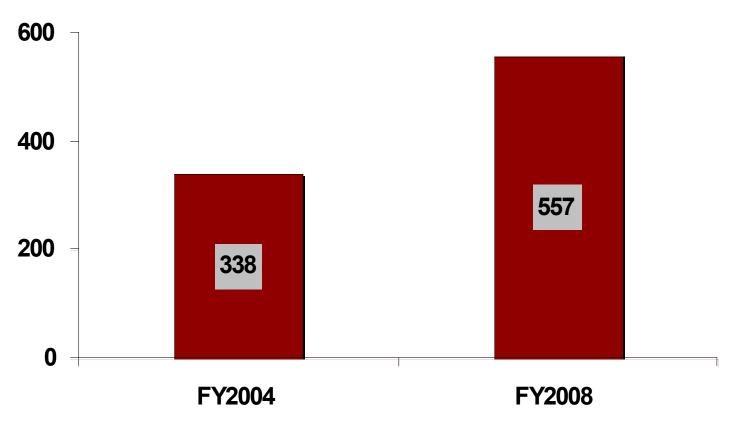


65% increase over 5 years to help students



#### Talented, diverse students

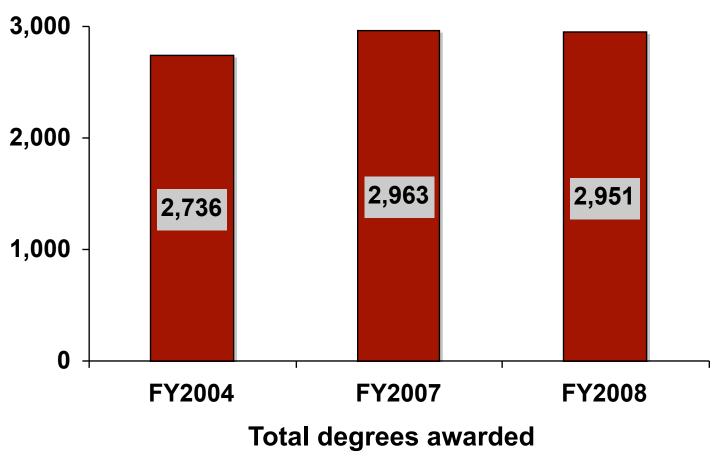
## New endowed, annual scholarships



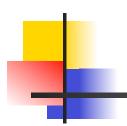
Donors helped students by increasing private scholarships 65% increase over 5 years



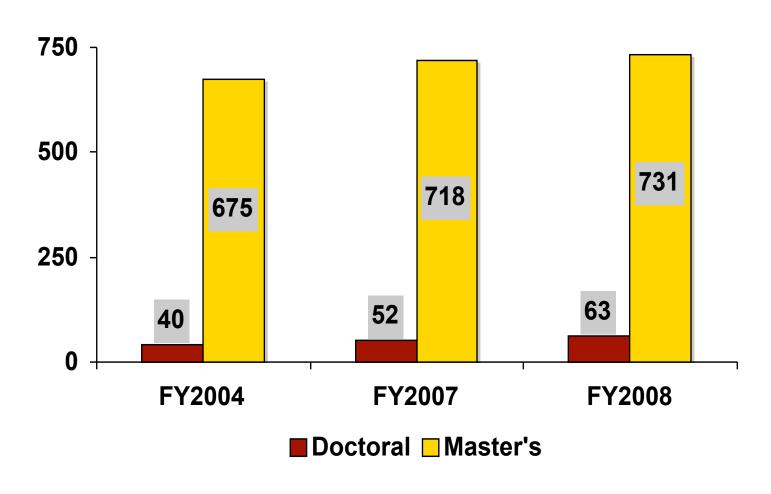
# Talented, diverse students Equals talented, diverse graduates



8% increase over 5 years



# Talented, diverse students Equals talented, diverse graduates

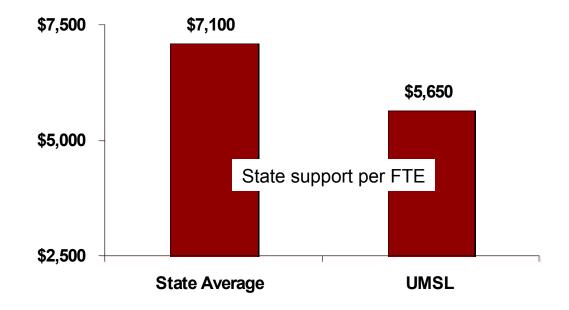




# Financial Base Equity adjustment support

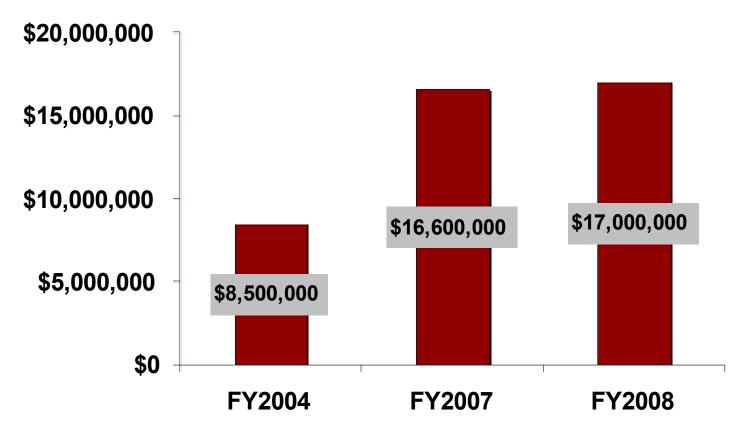
UMSL has received \$8.2 million in additional base budget since 2005 toward a goal of \$10.8 million

Curators have included the last \$2.6 million UMSL equity adjustment in the FY2010 budget request





# Financial Base Private gifts support mission



100% increase over 5 years Martin Leifeld new Vice Chancellor for University Advancement



#### Financial base

## Good steward of existing resources

### For example, fewer administrative positions

- UMSL has fewer administrative level positions today as compared to five years ago - 166 to 157 currently – whereas the UM System as a whole has increased
- Staff numbers are up over this same period particularly in the areas of clerical, secretarial, skilled crafts, service and maintenance



# Community Engagement UMSL is a major employer

**2,600** full- and part-time employees

\$120 million annual payroll

**Construction** activities include:

Oak Hall, South Campus garage & entrance road, nursing renovation, baseball field, hospital demolition, and science complex renovation



#### **Community Engagement**

# **Center for Emerging Technologies**

Center for Emerging Technologies provides life sciences/biotech startup companies with support and helps relocate these companies in the St. Louis region when their products are ready for market



Stereotaxis is a good example

Support from Mo. Dept of Economic Development



### Community Engagement

# **UMSL** partners with Express Scripts

Express Scripts headquarters, expansion

- New facility to house 1,000 employees
- Brings total ESI employment to 2,500 on campus

ESI is the largest company in the world with its headquarters on a college campus



#### **Community Engagement**

# IT Enterprises new UMSL venture

Serves as information technology hub for North St. Louis County

- Capacity to house up to 12 high-tech startup firms
- 3,000 square feet of area for a high-performance computer center

### External Support

- SBA
- AmerenUE
- Mo. Technology Corp.







## **Gateway for Greatness**

Strategic plan will guide our progress for the next five years

- Process that started last academic year should be completed this fall
- The Gateway document establishes a new campus mission statement and set of core values
- Similar priorities emerging as outlined in previous plan, but with different implementation strategies and different measurable goals



## **Gateway for Greatness**

### Five Campuswide Priorities

- Enhance quality and delivery of undergraduate & graduate/ professional education
- Recruit and retain an outstanding and diverse student body
- Enhance research, scholarship and artistic/creative activity
- Enhance civic engagement for economic and social benefit of the region
- Increase financial base and continue to improve stewardship of resources



#### Lot of accomplishments

### With too few resources

We can all be proud of what we've done together. How have we done it? Pick your cliché:

- Squeaky wheel (equity adjustment, science renovation)
- Roll up our sleeves (tremendous work ethic)
- Pull ourselves up by our bootstraps (amazing what we accomplish with so few resources)
- Big bang for the buck (an investment in UMSL has tremendous payoff)



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