



State of the University Address

Thomas F. George
September 2013



First things ... first

- Welcome – new faculty, deans and staff.
- Congratulations – excellence award winners and recipients of service awards.
- I look forward to celebrating with each of you.



Next

**Rankings, awards and other
neat stuff**



Academic Analytics

UMSL faculty ranks 3rd nationally among public universities

- Index of universities with fewer than 15 doctoral programs shows us right behind William & Mary.
- Boston College, Georgetown and Brandeis private schools also among index's top 10.

U.S. News & World Report **International Business moves to 14th nationally**

- 11th consecutive year in publication's Top 20.
- Program was 15th last year; as high as 8th in past editions.
- Charlie Hoffman's first accomplishment as business dean!



U.S. News & World Report

UMSL online programs net exceptional ratings

- **1st** among Missouri publics for master's in education – 57th nationally.
- **2nd** among Missouri publics for overall bachelor's programs – 43rd nationally.





Washington Monthly

UMSL: “Best Bang for Your Buck” list

- Colleges that charge the least and give graduates degrees that means something in the marketplace.
- UMSL ranked **56** among national universities and was one of **only three Missouri universities** to make the list.

Online College Data Base

UMSL ranks well in Missouri 20-30 Club

- Organization identified 17 Missouri colleges and universities that have an annual tuition under **\$20K** and an average starting salary over **\$30K**.

UM Universities



\$40,000

starting salaries



Other Universities



ABET

UMSL-Wash U. engineering program gains six-year accreditation

- Outstanding marks for civil, electrical and mechanical engineering majors.
- No terms or additional reports or visits required.
- Celebrating **20th anniversary**.
- Reminder ... this was the first part-time, joint program ever to receive ABET accreditation.



Arts and Education Council

Des Lee Fine Arts Collaborative enriches community

- Receiving **St. Louis Arts Award** in January .
- Council praised Robert Nordman and Louis Lankford for their leadership
- Collaborative serves 15 school districts with partners such as St. Louis Art Museum, St. Louis Symphony and Dance St. Louis.



INSIGHTS into Diversity magazine

UMSL receiving a Higher Education Excellence in Diversity Award

- Recognizes universities that demonstrate an outstanding commitment to **diversity** and **inclusion**.
- Thank you for your commitment to civility, diversity and quality.



UM System

5 faculty receive competitive awards for excellence

- Rita Csapo-Sweet
 - President's Award for Cross-Cultural Engagement.
- Vicki Sauter
 - President's Award for Service.
- Carl Hoagland
 - President's Award for Innovative Teaching.
- Dawn Garzon and Susann Farberman
 - President's Award for Intercampus Collaboration.

St. Louis American

Lynn Beckwith receives a lifetime achievement award

- 50-year career in education: teacher, administrator, professor.
- For past 13 years, Des Lee Professor of Urban Education in our College of Education.
- Liaison with college and area schools as well as an outstanding graduate school instructor.



American Democracy Project

UMSL students win national logo contest

- Project's goal is producing informed, involved citizens.
- Sponsored by Association of State Colleges and Universities and NY Times.
- Class assignment in course taught by Kristy Tucciarone.



Great Lakes Valley Conference

Record 73 student-athletes receive Academic All Conference honors

- Three teams received bids to NCAA Tournament.
 - Men's golf, women's golf and softball
 - Men's golf tied for 5th nationally
- Three All-Americans.
 - Golf's Warren Crow
 - Softball's Hannah Perryman
 - Baseball's Kyle Renaud





Finally

**Select updates, strategic plan
and funding**



St. Louis Public Radio-St. Louis Beacon

Movement toward formal merger

- Update to curators received a very positive response.
- MU School of Journalism excited about academic possibilities with merged news operation and UMSL faculty.
- Goal for curators to approve merger at meeting on UMSL campus in November.



University Advancement

Donors continue outstanding support of UMSL and its students

- \$21M in private gifts and pledges in FY2013.
- Tremendous encore after our successful Gateway for Greatness Campaign ended in June 2012.
- Breath-taking support for scholarships ...
65% increase in endowed scholarships since 2005.

Year-Over-Year Comparison

Total enrollment is expected to be just under 17,000 students

- First Time DS Freshman:
- Transfer:
- Total Undergraduate:
- In-State Undergraduate:
- Graduate:
- First Professional:
- On-campus Credit Hours:
- On-line Credit Hours:

| % Change | Number |
|----------|---------|
| (7%) | 500 |
| (6%) | 1850 |
| 1% | 9350 |
| 1% | 8500 |
| (3%) | 2650 |
| 2% | 172 |
| 1% | 122,700 |
| 16% | 12,500 |

Campus Enrollment

Pattern bodes well for UMSL's future

- 24 average freshmen ACT
- Record for GPAs of incoming freshmen and transfer students
- University-owned housing is full – first time ever.
- Number of minorities increases.
 - 32% total minorities
 - 20% African American
 - More than 100 countries represented



Strategy statement

By 2018, UMSL will increase the annual number of degrees conferred by 20% ...

- That's about **3,600 degrees** – 600 above our current baseline.
- Still awaiting curator approval, the strategic plan currently contains three basic themes to guide our efforts.



Theme one

The UMSL Experience

- Develop student-centric campus to recruit and retain qualified students.
- Enhance work and research environment for faculty and staff.
- Reduce net costs to students.



Theme two

Community Partnerships

- Create a sustainable organizational framework to facilitate assessment, promotion, development, and enhancement of community partnerships.



Theme three

Academic Program Enhancement

- Implement innovative course development.
- Increase degree completion.





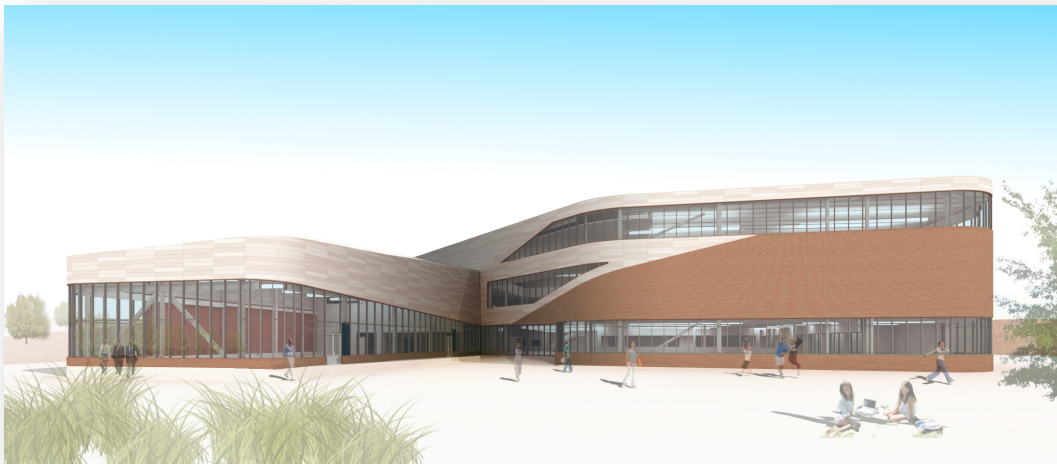
Presidential Support

UMSL gets new funding for strategic initiatives to increase total number of degrees

- \$2.2M in recurring funds.
 - \$1.6M for scholarships
 - \$500K for faculty hires
 - \$100K for degree completion
- 3 to 1 match on scholarships.
 - \$500K for scholarships from UMSL reallocations

Recreation and Wellness Center and Science Learning Building on track to open in 2015

- Groundbreakings this October and November, respectively.
- Reviewing bids.



Anheuser-Busch Hall

Curators approve Phase 1 concept

- Cannon Design retained to design 46,000-square-foot structure.
- Contain classroom/learning spaces, faculty offices and social spaces.
- Moving toward 2014 groundbreaking.
- Seeking match funds.



1963-2013

Successful ongoing yearlong Jubilee celebration

- 1,600 people attended the Feb. launch at the Touhill Performing Arts Center.
- Events and communication efforts have reinforced UMSL's impact on the region's past and future.



Founders Dinner

800 students, alumni, donors, faculty and staff filled the Ritz Carlton

- Honored six outstanding alumni for their achievements.
- Thanked our donors for their support and loyalty.



UMSL

Thank you!

