



Business Administration BS

The general Bachelor of Science in Business Administration degree is designed to provide students with a strong academic foundation in core business functions including management, accounting, finance, information technology, marketing, international business, and supply chain. The degree develops the student's practical, managerial, and communication skills, and business decision-making capabilities. This program is an excellent choice for students interested in pursuing entry-level business management positions.

Career Outlook

Managerial roles are known for being higher paid, as well as boasting many opportunities for career progression. For instance, if you pursue accounting or finance, your job may involve reviewing your company's financial situation, both past and present; advising clients and colleagues on tax and expenditure; or managing records and business transactions. Opportunities in marketing and advertising allow business graduates to conduct market research, develop marketing strategies, or create successful digital marketing campaigns. Lastly, human resource management is a growing area that involves recruitment and employee training. As such, it requires a basic understanding of business operations and great communication skills.

Future Career Options

- Accountant/Auditor
- Computer and Information Systems Manager
- Credit Analyst
- Cybersecurity Analyst
- Digital Marketing Specialist
- Insurance Sales Agent
- Marketing Researcher
- Operations Research Analyst
- Personal Financial Advisor
- Procurement Officer
- Project Coordinator
- Public Relations Manager
- Sales Manager

Skills Developed By Degree Completion

- Demonstrate decision-making
- Exhibit strong communication (oral and written)
- Utilize analytical and critical thinking
- Apply problem-solving skills to business problems
- Interpret and use financial data
- Understand economic fluctuations and other external changes affecting business
- Apply a global perspective in making business decisions

Successful alumni have gone on to fulfill many of the opportunities above. Additional possibilities are taken from the Bureau of Labor Statistics. Contact an advisor to discuss additional future career options.

IT STARTS RIGHT NOW

This is a sample academic map for the courses to take each academic semester/session. This map is not a substitute for academic advisement. Contact your advisor when making final selections.



UNIVERSITY STUDIES

University studies is required for all first-year students and those with less than 24 credit hours.



MILESTONE COURSES

Milestone courses should be taken in the order shown to ensure you stay on a timely and accurate path toward graduation.



SUMMER AND INTERSESSION COURSES

Don't forget that summers and winter breaks are a way to fast-track your route to degree completion – and lighten your load during fall and spring!

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888-GO-2-UMSL

314-516-5451

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2025-2026 4-YEAR ACADEMIC MAP

Bachelor of Science in Business Administration

Year

1

FALL SEMESTER (16 credit hours)

BUS AD 1000: Introduction to Business (3) or ENT 1100: Introduction to Entrepreneurship (3)

ENGL 1100: First-Year Writing (3)

INFSYS 1800: Computers and Information Systems (3)

MATH 1030: College Algebra (3)

GEN ED EXPLORE: Humanities and Fine Arts (3)

INTDSC 1003: University Studies (1)

SPRING SEMESTER (15 credit hours)

BUS AD 1107: Quantitative Methods (3) or MATH 1100: Basic Calculus (3)

ECON 1001: Principles of Microeconomics (3)

INFSYS 2800: Information Systems Concepts and Applications (3)

GEN ED EXPLORE: Humanities and Fine Arts (3)

GEN ED EXPLORE: Math and Life/Natural Sciences (3)

Year

2

FALL SEMESTER (15 credit hours)

ACCTNG 2400: Fundamentals of Financial Accounting (3)

ECON 1002: Principles of Macroeconomics (3)

MATH 1105: Basic Probability and Statistics (3)

GEN ED CORE: Communication Proficiency (3)

GEN ED CORE: US History and Government (3)

SPRING SEMESTER (15 credit hours)

ACCTNG 2410: Managerial Accounting (3)

BUS AD 2900: Legal Environment of Business (3)

SCMA 3300: Business Analytics and Statistics (3)

GEN ED EXPLORE: Humanities and Fine Arts (3)

Global Perspectives Requirement (3)

Year

3

FALL SEMESTER (15 credit hours)

ENGL 3120: Business Writing (3)

ENG 3100: Applications of Entrepreneurship (3)

MGMT 3600: Management and Organizational Behavior (3)

SCMA 3301: Introduction to Supply Chain Management (3)

Elective (3)

SPRING SEMESTER (15 credit hours)

FINANCE 3500: Financial Management (3)

MKTG 3700: Principles of Marketing (3)

Global Awareness Course (3)

Junior/Senior Level Business Elective (3)

Elective (3)

Year

4

FALL SEMESTER (15 credit hours)

Junior/Senior Level Business Elective (3)

Global Awareness Course (3)

Elective (3)

Elective (3)

Elective (3)

SPRING SEMESTER (14 credit hours)

MGMT 4219: Strategic Management (3) and MGMT 4220: Business Assessment (0)

Junior/Senior Level Business Elective (3)

Junior/Senior Level Business Elective (3)

Elective (3)

Elective (2)

Check once completed

